

# News Release

5 December 2018

## **Knight Frank appoints leading Residential Project Marketing agent**

### **Headline summary:**

- **Murray Wood, one of Australia's top Residential Project Marketing agents, will join Knight Frank from early 2019**
- **Mr Wood has led sales and marketing campaigns for iconic projects such as Opera Residences in Sydney's Circular Quay**
- **With over 20 years' industry experience, Mr Wood brings expansive knowledge and client relationships to the role**

**Knight Frank** has appointed **Murray Wood** as **Partner, Residential Project Marketing, Australia** from early 2019. With over 20 years' industry experience specialising in project marketing, **Mr Wood** has had exceptional exposure to prestige projects including several major Sydney CBD landmarks: Barangaroo – Stage 1; three stages of Darling Square; and the famous Opera Residences at Circular Quay.

**Mr Wood** will join Knight Frank from his most recent role as Senior Director – Residential Projects at CBRE where he has worked for seven years. Prior to that, **Mr Wood** was with Colliers International for nine years – most recently as Director, Residential; and was with JLL as Project Sales Manager for nearly seven years.

**Knight Frank's Partner, Head of Residential, Australia Sarah Harding** said, "This is a very significant and exciting appointment for the firm. Murray is one of the industry's top Residential Project Marketing agents and brings with him decades of knowledge and experience across a broad client base.

"Leveraging Knight Frank's positioning as the leading independent global property consultancy, with a footprint across 523 offices across 60 markets, Murray will help us to drive a new and dynamic sales and marketing experience into a shifting Australian market.

"In the global context, Australia remains a highly sought-after destination for high net worth individuals. The high level of interest we're receiving for the super-prestige projects that Knight Frank is marketing in Australia right now, including One Barangaroo in Sydney and The Muse in Melbourne, reflects this ongoing demand as a country to invest.

"In addition, the data shows that there is a two-speed market occurring in Australia at the moment and well-located properties at the high end of the market remain very much in demand. Knight Frank's latest [\*Prime Global Cities Index\*](#) found that three Australian cities sit above the global average of 2.7% annual growth for the top 5% of the housing market. Sydney ranks 17th (4% annual growth); Brisbane ranks 20th (3.5%); Melbourne at 21st place (2.8%)."

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**Ms Harding** said that our residential business remains a priority for Knight Frank both nationally and globally. “Our vision to work with the best clients and market the best properties and projects also to extends to employing the best people.”

According to **Knight Frank’s Partner, CEO, Australia Stephen Ellis**, “The Knight Frank brand in Australia is undergoing an evolution, with the firm’s new vision based on partnership, integrity and prosperity – and this appointment marks another significant milestone on this journey. We have always held a distinctive position in the market as the only global, privately-owned real estate provider, and we are now building on this with the leadership united in mutual accomplishment and entrepreneurial focus.”

**For further information, please contact:**

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**Notes to Editors**

Knight Frank LLP is the leading independent global property consultancy. Headquartered in London, Knight Frank has more than 18,000 people operating from 523 offices across 60 markets. The Group advises clients ranging from individual owners and buyers to major developers, investors and corporate tenants. For further information about the Company, please visit [knightfrank.com](http://knightfrank.com).