

# Beijing Grade-A Office Market Report

Q3 2022



knightfrank.com.cn

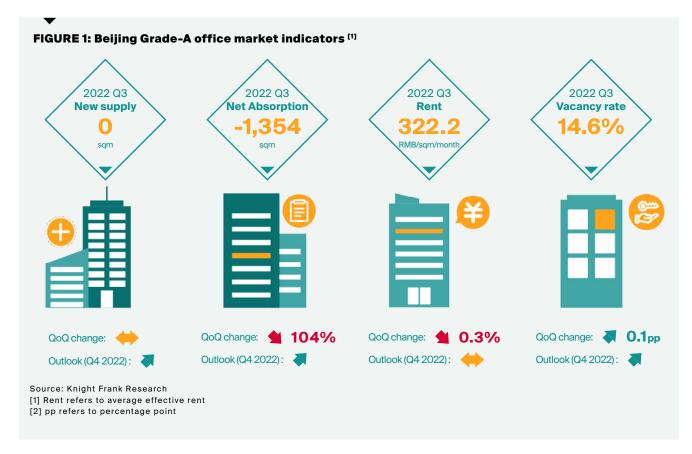
### OVERVIEW AND OUTLOOK

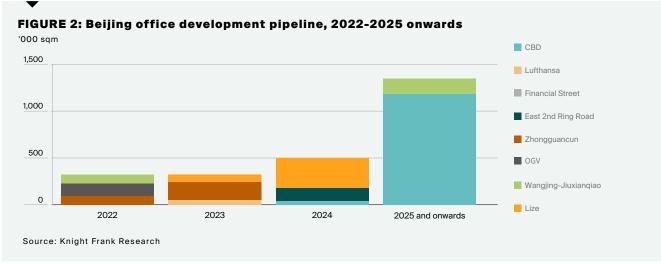
In the third quarter of 2022 (Q3 2022), the average rent of Beijing's Grade-A office market slightly decreased by 0.3% QoQ to RMB322.2 per sqm per month. In Q3, there was no new project completed in the Grade-A office market. The inventory of Beijing's Grade-A office market remained unchanged at 12.31 million sqm. The average vacancy rate increased by 0.1 percentage point QoQ

to 14.6%.

In Q3, the leasing activities in Beijing's office market picked up. Transactions continued to take place in various business districts, but at the same time the consolidation and upgrading of various industries continued. With the consolidation of leading companies in the Internet industry being particularly

evident under policy guidance and weakening leasing demand, resulting in a decline of net absorption in Q3. Looking forward to the next quarter, a total of 226,000 sqm of new space is expected to be completed with the rents to remain stable and the vacancy rate to rise slightly.

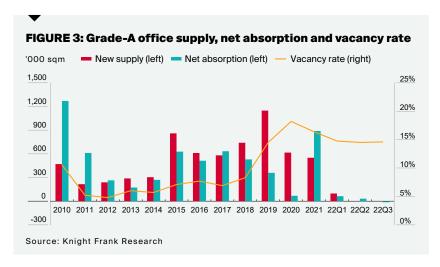




### SUPPLY AND DEMAND

In Q3, there was no new project completed in the core area of Beijing's Grade-A office market, and the inventory remained at 12.31 million sqm. In terms of leasing transactions, financial, TMT and pharmaceutical sectors led the leasing demand with transactions taking up more than 50%. Amongst, the financial sector was the top demand driver, accounting for 21%; the pharmaceutical sector has performed well for two consecutive quarters, ranking among the top three sectors with the highest demand, and the health and biomedical companies was expanding significantly.

Looking forward to Q4 2022, North Star Centre in Olympic Games Village area and HEVOL EDIFICE in Zhongguancun area will be completed, bringing over 226,000



sqm of additional office space. Therefore, we expect the vacancy rate to increase and the rent to remain stable.

### RENTS

In Q3, the average rent of Beijing's Grade-A office market decreased slightly by 0.3% QoQ to RMB322.2 per sqm per month. The average rent in CBD area saw a slight increase and rent in the Financial Street Area remained stable. The average rent in other business districts experienced varying degrees of rental decrease.

The average rent in CBD area increased slightly by 0.2% QoQ to RMB362.8 per sqm per month. The strong business atmosphere and a concentration of high-quality buildings have resulted in rents in CBD area to remain strong.

The average rent in Financial Street area was stable, remaining at RMB608.9 per sqm per month in Q3.

Due to the increasing vacant space affected by the upgrading and consolidation of the Internet sector in Wangjing-Jiuxianqiao area, the average rent decreased by 0.3% QoQ to RMB237.5 per sqm per month. The average rent in Zhongguancun area decreased by 0.7% QoQ to RMB361.8 per sqm per month.

The average rent in East 2nd Ring Road area and Lufthansa area decreased by 0.1% and 0.5% QoQ to RMB297.4 and RMB297.3 per sqm per month, respectively.

In Q3, new office space was added in

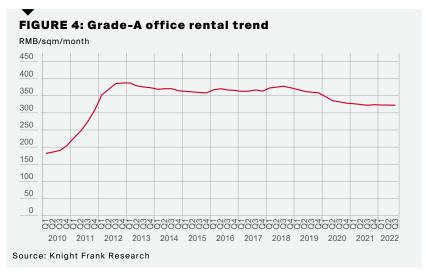


TABLE 1: Major Grade-A office leasing transactions, Q3 2022

| Submarket                         | Building                    | Tenant                           | Area<br>(sqm) | Туре      |
|-----------------------------------|-----------------------------|----------------------------------|---------------|-----------|
| CBD                               | Kaisa Plaza                 | Mengniu                          | 21,000        | New Lease |
| East 2 <sup>nd</sup> Ring<br>Road | Hexa International Plaza    | Tencent Music                    | 10,000        | New Lease |
| BFS                               | Taikang International Tower | China Construction Bank of China | 12,000        | New Lease |

Source: Knight Frank Research Note: all transactions are subject to confirmation

Olympic Games Village area from the existing office buildings, which pushed up the vacancy rate. The higher vacancy rate placed downward pressure on rents, decreasing by 1.2% QoQ to RMB328.4 per sqm per month.

### INVESTMENT MARKET

In Q3, the Beijing office investment market recorded two major office transactions, both by domestic buyers. Foreign travellers were restricted due to epidemic prevention and control, resulting in some delayed decisions on projects. With the normalisation of domestic epidemic prevention and control, it is expected that the activities in the office investment market from foreign investors will gradually increase.

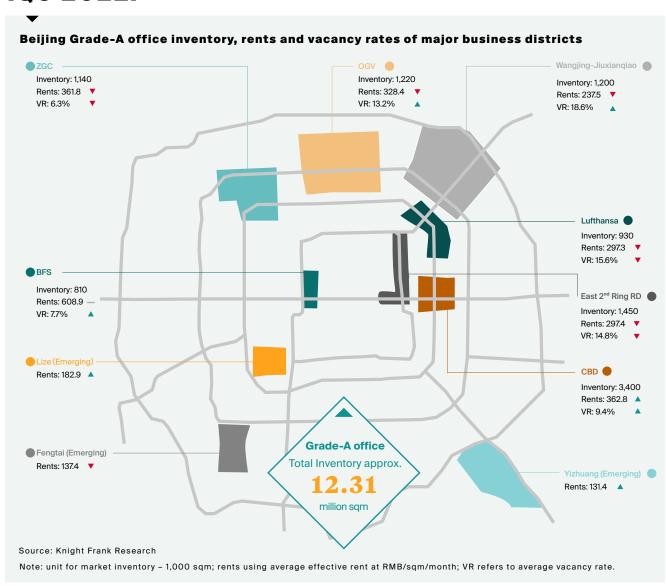
As a technology and innovation cluster, high-quality office assets in Zhongguancun area are attractive among technology companies.
On 14 July, Inspur announced the acquisition of Zhigu Tower with a total estimated transaction price of RMB906

million. Located in the core area of Zhuangguancun Science City North District, Haidian District, Beijing, the project has a total GFA of 26,583.46 sqm for office and warehouse use, and 4,239.05 sqm for parking space.

On 26 August, Landsea Green announced that it intended to sell 50% equity of Beijing Ship Building for a consideration of RMB137.6 million. Upon completion of the transaction, Landsea Green will not hold any interest of the project. Located at No.100 Southeast 3rd Ring Road, Shilihe, Chaoyang District, Beijing, the project has a total gross floor area of approximately 21,900 sqm, consisting of office and retail portion. The transferee, Beijing Ronghui, is

owned as to 79.4% by Sunshine Life Insurance Company Limited, 19.85% by Sunshine Property Insurance Company Limited, 0.5% by Sunshine Ronghui and 0.25% by Beijing Rongrun Haiji Investment Management Centre (Limited Partnership). Sunshine Life Insurance is owned as to 99.9% by Sunshine Insurance Group Co. Ltd. Office properties with stable income has become an essential part of the long-term asset allocation of insurance companies. In the current climate of heightened global economic uncertainty, insurance companies continued to acquire the office properties in the first-tier cities to enhance their overall return.

## BEIJING GRADE-A OFFICE MARKET DASHBOARD (03 2022)



### We like questions, if you've got one about our research, or would like some property advice, we would love to hear from you.

### Research & Consultancy



Laurence Zhu
Senior Director,

Head of Research & Consultancy, China +86 21 6032 1769

laurence.zhu@cn.knightfrank.com



**Martin Wong** 

Director, Head of Research & Consultancy, Greater China +852 2846 7184

martin.wong@hk.knightfrank.com



Regina Yang

Director, Head of Research & Consultancy, Shanghai & Beijing +86 21 6032 1728

regina.yang@cn.knightfrank.com



#### Amy Cui

Senior Analyst, Research & Consultancy, Beijing +86 10 6113 8039

amy.cui@cn.knightfrank.com

### **Beijing Office Services**



Katherine In

Managing Director,

Beijing

+86 10 6113 8011

katherine.lu@cn.knightfrank.com

### RECENT MARKET - LEADING RESEARCH PUBLICATIONS



Financial Sector in Focus -Shanghai Occupier Report



Beijing Office Market Report Q2 2022



Shanghai Office Market Report Q2 2022



Guangzhou Office Market Report Q2 2022



Shenzhen Office Market Report Q2 2022



Asia Pacific Outlook 2022

Knight Frank Research Reports are available at knightfrank.com.cn



Knight Frank Research provides strategic advice, consultancy services and forecasting to a wide range of clients worldwide including developers, investors, funding organisations, corporate institutions and the public sector. All our clients recognise the need for expert independent advice customised to their specific needs. Important Notice: @Knight Frank 2021: This document and the material contained in it is general information only and is subject to change without notice. All images are for illustration only. No representations or warranties of any nature whatsoever are given, intended or implied. Knight Frank will not be liable for negligence, or for any direct or indirect consequential losses or damages arising from the use of this information. You should satisfy yourself about the completeness or accuracy of any information or materials and seek professional advice in regard to all the information contained herein. This document and the material contained in it is the property of Knight Frank and is given to you on the understanding that such material and the ideas, concepts and proposals expressed in it are the intellectual property of Knight Frank and protected by copyright. It is understood that you may not use this material or any part of it for any reason other than the evaluation of the document unless we have entered into a further agreement for its use. This document is provided to you in confidence on the understanding it is not disclosed to anyone other than to your employees who need to evaluate it.