# RESEARCH





# **HIGHLIGHTS**

- In the absence of any major developments completed, total vacancy fell despite subdued tenant demand. However total vacancy is now anticipated to steadily increase over the next two years, peaking at 8.2% in January 2014 after which total vacancy is forecast to trend down.
- Uncertainty in the financial markets in the wake of the global economy has
  dampened business confidence, impacting demand for CBD office space. After
  an initial recovery period of rental growth, the subdued labour market
  conditions have stalled face rents with upward pressure now on incentives.
- Despite limited transactional activity, increased demand has resulted in a marginal tightening of core market yields. Increased offshore demand and renewed interest from private investors, coupled with the increasingly attractiveness of real estate yields should lead to further transactions.

Office Market Overview

# MELBOURNE CBD OVERVIEW

| Market    | Total Stock (m²) ^ | Vacancy<br>Rate | Annual Net<br>Absorption | Annual Net Additions (m²) ^ | Average Net<br>Face Rent | Average<br>Incentive | Average Core Marke<br>Yield |
|-----------|--------------------|-----------------|--------------------------|-----------------------------|--------------------------|----------------------|-----------------------------|
|           | (111-)             | (%)^            | (m <sup>2</sup> )^       | (111-)                      | (\$/m²)                  | (%)                  | (%)                         |
| Prime     | 2,471,386          | 4.1             | 71,068                   | 34,291                      | 380 – 700                | 15 – 25              | 6.75 - 7.50                 |
| Secondary | 1,627,739          | 7.0             | -1,942                   | -16,975                     | 260 – 400                | 18 – 20              | 7.50 – 8.75                 |
| Total     | 4,099,125          | 5.3             | 69,126                   | 17,316                      |                          |                      |                             |

# SUPPLY & DEVELOPMENT ACTIVITY

A mere 5,065 m² of office space was added to the Melbourne CBD office market in the six months to January 2012, the lowest half year total since July 2002, prior to the start of the last construction cycle. All of the space added to the CBD was through minor refurbishment of existing stock.

The confirmed pipeline of new developments will ensure that this new construction cycle will extend through to at least 2014 as 349,194m² of new office space is slated for completion. With strong levels of pre-leases anchoring new developments over the next two years, just 72,288m² (or 28%) of space is yet to be committed. Historically, the Melbourne CBD office market has added approximately 3.7% of gross supply to the stock base each year. Over 2012 and 2013 the market will add an average of 3.0% of gross supply per annum.

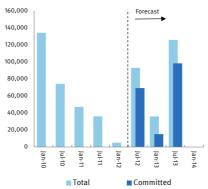
In 2012, 129,137m² of new and refurbished office space is anticipated to be delivered to the market. Approximately 60% of this space will be constructed in the Docklands precinct. Improved amenity and access to large floor plates have contributed to attracting new tenants to pre-commit to new developments in the precinct. Of the 78,558m² of space expected to be delivered in Docklands this year, 80% has been taken by pre-lease

tenants. More than a third of the precommitted space has been leased by tenants migrating into the CBD from other office markets.

Figure 1

Melbourne CBD Supply

(m²) Supply (new & refurb) & commitment



Source: Knight Frank/PCA

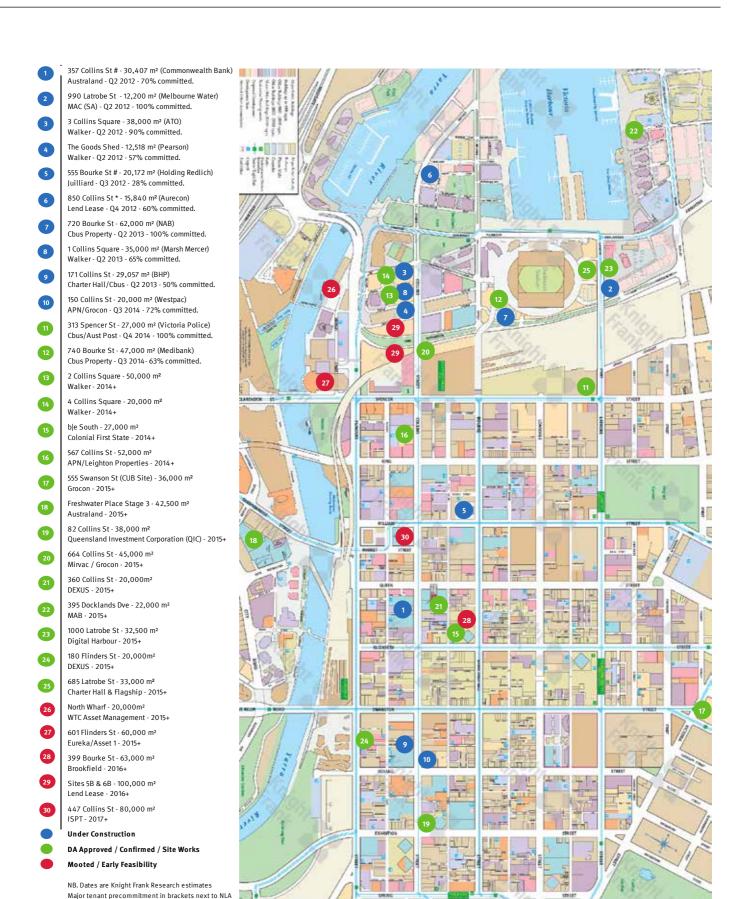
The remaining 50,579m² of office space to be constructed in 2012 will be located in the CBD Core. Australand is expected to complete works on their speculative redevelopment at 357 Collins Street by mid-year. A Core Collins Street location has assisted the developer in securing several tenants to this building, leaving just 30% of space available. Juilliard Group's redevelopment at 555 Bourke Street

will result in an additional 20,172m<sup>2</sup> being added to the CBD legal precinct. Holding Redlich have pre-leased 28% of this space and will re-locate from their temporary accommodation upon completion.

Docklands will continue to deliver the majority of new supply in the short term. In 2013, Marsh Mercer and NAB are scheduled to move into their new offices at Walker's Collins Square project and the Cbus development at 700 Bourke Street respectively. Charter Hall and Cbus will jointly develop the Eastern precinct's first Premium graded tower in twenty years at 171 Collins Street, supplying an additional 29,057m² of office space which is due to be completed by mid 2013. The last office development delivered to the Eastern Core was SX2 at 111 Bourke Street, completed in late 2009.

Despite the high levels of pre-commitment, in addition to the new supply currently under construction over the next three years, more than 179,000m² of office backfill space within the CBD will be vacated by tenants including NAB, Telstra and BHP. There are also emerging signs that large contiguous spaces are now being offered for sub-lease as a result of the continued uncertain economic conditions and soft labour market in Victoria.





# Major refurbishment Office NLA quoted

\* Sold to CIMB Trust (Nov-11)

# MELBOURNE CBD

Office Market Overview

# TENANT DEMAND & RENTS

Adversely impacted by Victoria's contracting labour market, declining business confidence and the financial market turmoil, tenant demand was soft over the second half of 2011. Weak tenant demand saw the Melbourne CBD record net absorption of 14,127 m² over the six months to January 2012, around a third of the average over the past 10 years.

Despite the recent softness in activity, minimal new supply delivered to the market in the second half of 2011 actually resulted in the vacancy rate falling from 5.8% in July 2011 to 5.3% in January 2012.

| Melbourne CBD '     |        | 25     |
|---------------------|--------|--------|
| /acancy by building | -      |        |
| Grade               | Jul-11 | Jan-12 |
| Premium             | 4.7    | 5.9    |
| A Grade             | 4.3    | 3.5    |
| Prime               | 4.4    | 4.1    |
| B Grade             | 7.6    | 5.7    |
| C Grade             | 9.8    | 10.0   |
| D Grade             | 2.9    | 2.8    |
| Secondary           | 8.0    | 7.0    |
| Total               | 5.8    | 5.3    |

In terms of quality grades, for the majority, vacancies fell in the six months to January 2012. Prime grade office space continues to be the most sought after grade with the vacancy rate declining from 4.4% to 4.1%. Although vacancy within Premium grade accommodation increased from 4.7% to 5.9% in the past six months, A-grade vacancy fell to 3.5% - its lowest rate since July 2008. Secondary office stock also recorded a fall in vacancy overall, driven by solid absorption in B-grade space.

The 5.3% total vacancy is made up of 4.6% on a direct basis with sub-lease vacancy steady at 0.7%; however anecdotal reports indicate that it has increased significantly in the first quarter of 2012 with an additional 80,000m² available for sub-lease, potentially increasing the sub-lease vacancy rate to 3.1%.

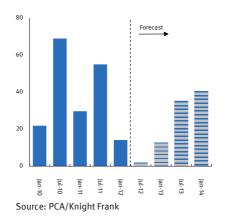
As at January 2012, the office vacancy rate in the Docklands precinct sits at 0.8%; its lowest rate in six years. Strong tenant demand for office space within the Western Core also resulted in vacancy falling in the precinct to 6.7%, its lowest rate since July 2009.

# **Net Absorption**

Over the past year, tenants seized the opportunity to upgrade their office accommodation in the CBD, continuing the flight to quality trend witnessed in recent years.

Total net absorption for prime stock over the past year was 71,068m²; whilst tenants vacated 1,942m² of secondary space over the same period. During the twelve months to January 2012, the North Eastern and Western Core precincts experienced the greatest demand for office accommodation recording a combined net absorption amount of 62,025m² or 89% of the CBD total.

Figure 2
Melbourne CBD Net Absorption
(000's m²) per six month period



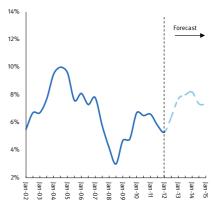
While sub-lease vacancy is likely to increase as tenants contract in the short term, annual

net absorption should be supported by tenants such as Aurecon, Melbourne Water and Pearson migrating into the CBD. Whilst annual net absorption is not expected to match the levels recorded in the past four years, it is anticipated to remain positive in the next two years as the absorption stemming from the new supply will outweigh the sublease and backfill.

# **Anticipated Vacancy Levels**

Although the amount of un-committed new supply currently under construction is not significant, easing business investment has led to tenant demand declining in the past six months and is forecast to remain subdued for the next 12 months. A likely rise in sub-lease vacancy and an increase in backfill accommodation will lead to a rise in vacancy over the next 12 months. Total vacancy is forecast to peak at 8.2% by January 2014 before trending down to 7.3% in 2015. While white collar employment in the Melbourne CBD is anticipated to only modestly expand in 2012, employment growth should increase in 2013 by a substantial rate of 3.0%.

Figure 3
Melbourne CBD Vacancy
% total vacancy



Source: PCA/Knight Frank

## **Tenant Demand**

Victoria's appeal as a hub for peripheral support services to both the domestic mining industry and Asia's growing infrastructure industry has seen local engineering and other



service provider firms expand in the State. With significant investment being made on the State's energy infrastructure, utility companies have also been a source of office demand.

Similarly, other industries such as health and to a lesser degree communications have shown a level of resilience to the impacts of broader market turmoil that has dampened business sentiment.

Over the past decade, white collar employment growth in Melbourne's CBD has been very robust, averaging 3.7% per annum, five times the annual growth in Sydney CBD and even outpacing the resource boom cities of Brisbane and Perth.

However, recent years have seen subdued growth as on-going global instability weighs on business spending leading to more modest employment growth in the CBD.

Yet, Deloitte Access Economics projects an early turnaround. Looking forward, healthy growth is expected to return to Melbourne's property and business sectors (which accounts for 30% of the employment base) as

the global economic horizon clears.

So the coming years look better than the previous few but not as good as pre-GFC times. Employment growth in the Melbourne CBD is projected to average about 6,000 new jobs per year over the medium term. However, for the year ahead, employment growth will be weak, impacted by recent cuts in the finance sector and public administration employment as outlined in the 2012/13 Victorian State Budget.

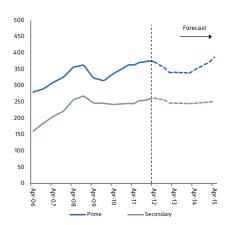
## **Rental Levels**

After an initial recovery period of growth following the GFC, rents eased over the final half of 2011, as business sentiment faded in the wake of the global economic conditions. Prime net effective rents now average \$373/m², representing annual growth of 2.6% with incentives averaging 19%. Although net face and effective rental levels have been stable over the past six months, there is increasing evidence that upward pressure on incentives levels are building. Average incentive levels are forecast to increase in line with the rising vacancy to 25%. In the secondary market, average net effective rents

now average \$262/m<sup>2</sup> with incentives also increasing to an average level of 19%.

However, it is important to note that incentive levels vary considerably, dependent on the tenant's circumstances, with incentive levels for renewed leases or accommodation with quality existing fit-out only requiring modest incentive levels.

Figure 4
Melbourne CBD Rents
\$/m² average net effective rent



Source: Knight Frank

| Address              | Region     | Estimated<br>Net Face<br>Rental (\$/m²) | Area<br>(sqm) | Term<br>(yrs) | Tenant                         | Star<br>Date |
|----------------------|------------|---|---------------|---------------|--------------------------------|--------------|
| 313 Spencer Street * | Docklands  | n/a                                     | 27,000        | 15            | Victoria Police                | Q4-1         |
| 740 Bourke Street *  | Docklands  | n/a                                     | 30,000        | 10            | Medibank                       | Q3-1         |
| 150 Collins Street * | Civic      | n/a                                     | 13,875        | 12            | Westpac                        | Q3-1         |
| 11 Exhibition Street | Eastern    | 540                                     | 11,500        | 10            | BUPA                           | Q1-1         |
| 700 Bourke Street*   | Docklands  | 375                                     | 62,000        | 10            | NAB                            | Q3-          |
| 171 Collins Street*  | Civic      | 580                                     | 11,913        | 10            | ВНР                            | Q2-          |
| 101 Collins Street   | Eastern    | 720g                                    | 1,700         | 10            | Gilbert Tobin                  | Q3-          |
| 171 Collins Street   | Civic      | 585                                     | 700           | 7             | Egon Zehnder                   | Q2-          |
| 120 Collins Street^  | Eastern    | 493                                     | 2,850         | 10            | Urbis                          | Q3-          |
| 357 Collins Street   | Western    | 385                                     | 13,500        | 10            | Commonwealth Bank of Australia | Q3-          |
| 150 Lonsdale Street  | North East | 370                                     | 3,300         | 5             | Super Partners                 | Q2-          |
| 520 Bourke Street^   | Western    | 400                                     | 1,122         | 3             | Draft FCB                      | Q1-1         |
| 333 Collins Street   | Western    | 275                                     | 3,000         | 5             | AMEX                           | Q1-1         |
| 161 Collins Street   | Civic      | 385                                     | 2,931         | 7             | VMIA                           | Q1-1         |
| 300 La Trobe Street  | Flagstaff  | 330                                     | 1,300         | 8             | Amec Zetkin                    | Q1-1         |
| 161 Collins Street   | Civic      | 365                                     | 3,191         | 11            | Griffith Hack                  | Q1-          |
| 525 Flinders Street  | Spencer    | 340                                     | 4,447         | 6             | TRU Energy                     | Q4-          |

# MAY 2012 MELBOURNE CBD

Office Market Overview

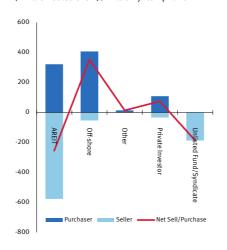
# INVESTMENT ACTIVITY & YIELDS

Despite increasing interest to invest into the Melbourne CBD office market, transactional activity over the 12 months to April 2012 remains limited. Investment sales activity (above \$5 million) within the Melbourne CBD in the 12 months to April 2012 was substantially below the sales volumes recorded in 2011 and 2010. A total of \$850.75 million was transacted across 12 properties, down from the \$2 billion that was transacted in the preceding 12 months.

Investors were particularly focussed on trophy assets with four buildings transacting above \$100 million. The Melbourne CBD office market continues to attract overseas buyers, a trend that began to emerge in the latter half of 2010. Offshore investors accounted for 47% of all stock transacted, increasing from 26% a year earlier. In contrast, private investors who typically provide much of the transactional activity became relatively less acquisitive in the second half of 2011.

So far in 2012, only three CBD offices have sold (to external parties) with 525 Flinders Street (\$55 million in May), 565 Bourke Street (\$53.5 million in February) and 477 Collins Street (\$67 million in January) transacting.

Figure 5
Melbourne CBD Office Purchaser/Vendor
\$ million sales over \$5 million yr to April 2012



Source: Knight Frank

As capital remains scarce, A-REITs have had to continue to divest assets in order to recycle funds and restructure their balance sheets. A-REITs have been the largest net seller in the 12 months to the end of April with a net purchase/sell of \$-254 million.

Although investment activity has lulled in the wake of increased global economic

uncertainty, increasing offshore interest has resulted in a marginal tightening of prime core market yields. Currently, average prime yields in the Melbourne CBD range from 6.75% - 7.50%.

The recent related party sale of 242 Exhibition Street demonstrates a benchmark for passive, prime assets in Melbourne, with a 50% interest selling for a core market yield of 7.00%.

While most investors continue to focus on core assets, secondary properties have also recorded a slight tightening in core market yields over the past six months.

Secondary asset transactions have indicated core market yields range between 7.50% - 8.75%, albeit with some inconsistency depending upon the asset's qualities and tenancy configuration. However, increasing difficulty to source finance for properties with short term lease profiles has resulted in purchasers re-pricing assets with leasing risk.

| Address                 | Price    | Core                   | NLA    | \$/m² NLA | WALE    | Vendor                                   | Purchaser                           | Sale Da |
|-------------------------|----------|------------------------|--------|-----------|---------|--|-------------------------------------|---------|
|                         | (\$ mil) | Market<br>Yield<br>(%) | (m²)   |           | (Years) |  |                                     |         |
| 525 Flinders Street     | ~55.00   | 7.30^                  | 10,000 | 5,500     | N/A     | <b>Uniting Church</b>                    | AFIAA (Switzerland)                 | May-1   |
| 120 Collins Street^^    | 255.22   | 6.50^                  | 64,831 | 7,873     | 3.0     | Investa Property<br>Group                | Investa Commercial<br>Property Fund | Mar-1   |
| 242 Exhibition Street^^ | 217.5    | 7.00                   | 65,914 | 6,600     | 8.2     | Investa Property<br>Group                | Investa Office Fund                 | Mar-1   |
| 565 Bourke Street       | 53.50    | 8.47^                  | 15,966 | 3,570     | 2.8     | Eastern Holdings<br>(Subsidiary of OCBC) | Prime Value Asset<br>Management     | Feb-1   |
| 477 Collins Street      | 67.00    | 7.75                   | 11,987 | 5,590     | 3.7     | Australian Unity                         | Aviva                               | Jan-1   |
| 538 Collins Street      | 14.00    | VP                     | 3,510  | 3,989     | VP      | Private Investor                         | Owner Occupier                      | Jun-1   |
| 661 Bourke Street       | 100.00   | 7.53                   | 18,256 | 5,478     | 9.5     | Brookfield Prime<br>Property Fund        | Real I.S. (Germany)                 | Nov-1   |
| 850 Collins Street      | 114.20#  | 7.25                   | 17,215 | 6,622     | 10.0    | Lend Lease                               | CIMB Trust (Malaysia)               | Nov-    |
| 452 Flinders Street     | 201.50   | 7.54                   | 38,349 | 5,254     | 4.6     | Stockland                                | DEXUS                               | Nov-    |
| 150 Queen Street        | 25.50    | 8.16                   | 8,153  | 3,128     | 1.6     | Charter Hall                             | Chip Eng Seng                       | Sep-    |

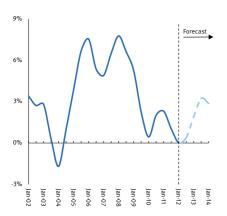


# **OUTLOOK**

The Victorian Government expects the State to continue to grow economically in the medium term. While remaining positive, Victorian economic growth is expected to be relatively weak in the near-term: growing by 1.75% in 2012-13 impacted by a high Australian dollar and weaker global and national economic conditions. Beyond 2013-14, the Victorian economy is forecast to return back to growth rates closer to trend.

Over the past decade, white collar employment growth in the Melbourne CBD has outpaced Sydney, Brisbane and Perth. More recently however, volatility in the global economy and recent cuts to employment in Melbourne's finance and public service sectors has dampened business confidence. Despite the recent weakness, Deloitte Access Economics projects an early turnaround with white collar employment forecast to grow by an average 2.2% per annum over the next three years.

Figure 6
Annual White Collar Employment Growth
Melbourne CBD



Source: Deloitte Access Economics

After a modest year of new supply for the CBD office market – its lowest annual total in 10 years; the development pipeline is set to rebound in 2012. While 129,137m<sup>2</sup> is scheduled for completion this year and a further 126,057 m<sup>2</sup> due for completion in 2013,

supply levels remain below the 10 year historical average of 134,634m<sup>2</sup>.

Beyond 2013, it is likely that new supply will remain below the 20-year average for at least the short term. The recent economic uncertainty has impacted business confidence, leading to many tenants now being more tentative when entering the long term commitments required to support new developments.

Of the 302,694 m² that is due for completion over the next three years, much is precommitted with only 89,788 m² available for lease. While 70% of the development pipeline has been pre-leased, a further 179,000m² of backfill space has also been identified to come online over this period. Surprisingly, 61% of this identified backfill space is of Agrade and Premium grade accommodation.

Although tenant demand has been subdued in these challenging times, the CBD's comparable rental levels across Melbourne's fringe office markets, continues to result in tenants being attracted into the CBD. In the short term, annual net absorption is forecast to remain positive on the back of these incoming tenants. Tenants who have leased space in the CBD after vacating non-CBD office space include: Aurecon, Melbourne Water and Pearson. Looking forward, net absorption for the next three years is forecast to average 59,600m².

Over the next 12 months, vacancy rates are forecast to steadily rise as a result of soft tenant demand coupled with an increase in backfill and sub-lease accommodation. Total vacancy is expected to rise to 6.4% in July 2012, and peak at 8.2% in July 2014 before trending down in 2015. Premium and A-grade vacancy rates are also expected to rise through tenants contracting and/or relocating into recently completed developments. Beyond this, total vacancy is anticipated to trend down with new supply constrained by the tighter funding conditions and sporadic major tenant requirements needed to support new construction.

There is likely to be a pause in rental growth over 2012 and may actually lead to effective rental level falls dependent on economic developments. Face rents are expected to remain steady over 2012 for Premium and Agrade office stock. While there is some downward risk for net face rentals in secondary grade assets impacted by the increasing backfill and sub-lease accommodation. Incentives however have begun to increase and may rise further as a result of the increasing options for tenants. As the vacancy peak of 2014 nears, incentives are expected to steadily decrease with significant effective rental increases in the second half of 2014 forecast.

With the likely increasing divergence of bond yields and real estate yields, transactional activity is expected to increase over the remainder of 2012. Given that many A-REITs are now in a position to acquire stock having restructured their balance sheets, competition for institutional grade assets should also increase.

The positive expectations for rental growth over the medium term for the Melbourne CBD and continuing take up of development sites for both residential and commercial uses is likely to result in yields remaining stable with a firming bias for "trophy" assets.

Despite the Federal government's decision to increase withholding tax rates for foreign investors; Australia and particularly Sydney and Melbourne's CBD office markets are likely to continue to be of interest to offshore parties in the short term. Australia's growing economy, high levels of transparency and relatively high CBD office yields are all major drivers to invest for offshore investors.

Furthermore, despite the relative strength of the AUD against the USD, much of the incoming offshore capital has been sourced from countries with similarly high performing currencies such as Canada, Switzerland and other selected Asian countries and has thus not dampened offshore interest.

# RESEARCH



Americas

USA

Bermuda

Brazil

Canada

Caribbean Chile

Australasia

Australia

New Zealand

Europe

ПK

Belgium

Czech Republic

France

Germany

Hungary

Ireland

Italy

Monaco

Poland

Portugal

Romania

Russia

Spain

The Netherlands

Ukraine

Africa

Botswana

Kenya

Malawi

Nigeria South Africa

Tanzania

Uganda

Zambia

Zimbabwe

Asia

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China

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Malaysia

Singapore

South Korea

Thailand Vietnam

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Bahrain

Abu Dhabi, UAE



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