RESEARCH





HIGHLIGHTS

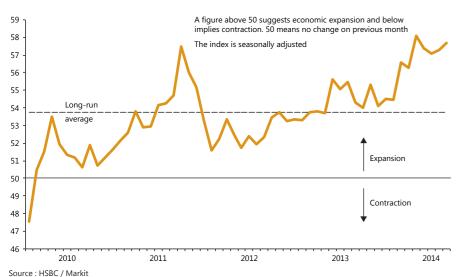
- Consistent with Dubai's strong economic performance, businesses have been increasing the size of their workforces. What's more, with workloads anticipated to rise, firms' hiring intentions remain positive.
- While demand for prime office space has been picking up, supply has simultaneously been rising. This in turn has kept market-wide vacancy rates stable at around 50%. It is worth noting, however, that the prime office vacancy rate edged down to 16% in Q1 2014.
- Underpinned by rising demand from corporates and SMEs, and the low supply of good quality office space in prime locations, rents in Dubai are projected to see annual increases of around 20% and 10% in 2014 and 2015, respectively.





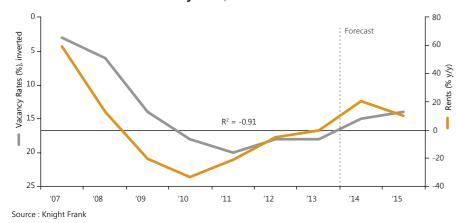
Economic overview

HSBC United Arab Emirates Purchasing Managers Index



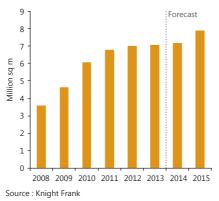
- In March, the HSBC UAE Purchasing Managers Index (PMI) posted 57.7 the second highest reading since the series began and well above its average (53.7). That suggests that conditions in the federation's private non-oil sector remained very healthy, with activity growing at a quickening pace. Moreover, 8% of survey participants reported a rise in their staffing levels.
- Furthermore, data from Dubai's Department of Economic Development (DED) showed that, in 2013, the number of new business licenses issued rose by 11.4% year-on-year to more than 18,000, with the strongest growth seen in the professional services category.
- At 144.3, the latest reading from the DED's composite Business Confidence Index was the highest since the series began in Q2 2011, suggesting that the outlook for overall business activity in Dubai was bright in the short-term. Prospects for hiring were also strong, with 39% of businesses outlining their intention to increase the size of their workforce. By comparison, just 2% of respondents expected to cut their employment levels.

Figure 2 Office rental values and vacancy rates, Dubai



*The vacancy rate hit its high in 2011 - a year after rents reached their trough. This is explained by the fact that, despite the tough economic environment, some developers persisted and delivered new office stock.

Dubai office stock (2008-2015)



Tenant market indicators

Prime rents	1,950	_
Grade A	1,660	_
Grade B	1,075	_
Market-wide vacancy rate	50%	()
Average rent free Inducement	10%	•

Source : Knight Frank

Figure 5 **Total vacancy rates**

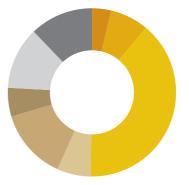


Figure 6 Indicative rents by district Q1 2014 (AED/sq m)

	Indicative for fitted accommodation	Trending	
TECOM C	810	_	
Bur Dubai / Oud Metha	860	()	
Deira	1,075	()	
JLT	1,075	_	
Business Bay	1,185	_	
Festival City	1,290	_	
Emaar Business Park	1,350	()	
Sheikh Zayed Road	1,510	_	
Media City	1,615	()	
Internet City	1,615	4	
Knowledge Village	1,615	()	
Emaar Square / Downtown	1,950	_	
DIFC	2,530	()	
Source : Knight Frank			

Source: Knight Frank

Demand by sector Q1 2014



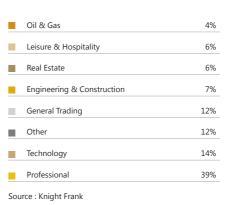
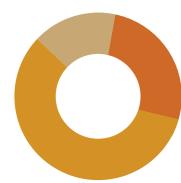
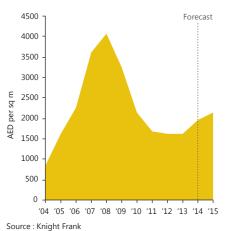


Figure 8 **Enquiries Q1 2014** Size of requirement (sq m)





Prime rental rates for office space in Dubai excluding DIFC



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Technical Note

- Floorspace has been sub-divided into Prime, A & B grade accommodation, reflecting high and low quality respectively. Whilst subjective, this categorisation is based on an assessment of each property's age, car parking ratio, specification, quality of finish, location, situation and overall attractiveness.
- Category A works comprise services, lift safety elements and basic fittings and finishes for the operation of lettable work space, including but not limited to suspended ceilings; raised floors and skirting; cooling and heating services.
- A Tenant Inducement % is the proportion of rent free period over the term certain.
- The U.A.E Dirham is pegged to the US Dollar at a rate of USD 1 : AED 3.673.

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