## RESEARCH





## **HIGHLIGHTS**

- The St Kilda Road office market vacancy continued to rise, increasing from 10.8% to 11.4% as at January 2014. Looking ahead, while the total vacancy rate within the St Kilda Road precinct is expected to increase further, prime vacancies are forecast to fall as tenants upgrade their office accommodation. Limited by large vacant prime options, Southbank's total office vacancy rate increased marginally to 6.8% from 6.7% six months prior.
- Fuelled by demand from developers, outdated offices have been increasingly
  purchased for residential conversion, which will result in office stock levels in
  both markets falling over the next three years. However, construction has
  commenced on the Australian Broadcasting Corporation's new 20,210m<sup>2</sup>
  Southbank headquarters which is scheduled to be completed in early 2017.
- Investment sales activity (above \$10 million) in the year to date within the Southbank and St Kilda Road office markets has already surpassed the value of sales achieved in the entire year of 2013, boosted by demand from developers, typically offshore based. Given the increased levels of demand from a variety of investors, yields have also tightened, with repositioning opportunities particularly sought after.

## MAY 2014 ST KILDA RD & SOUTHBANK

Office Market Brief

Grade	Market	Total Stock (m²)^	Total Vacancy Rate (%)^	Annual Net Absorption (m²)^	Annual Net Supply ( m²)^	Average Net Face Rent (\$/ m²)	Incentive (%)	Core Marke Yield Range (%)
Prime	St Kilda Road	244,267	10.9	-12,456	-1,058	330 – 350	25 – 30	7.75 – 8.25
	Southbank	248,819	2.8	49	0	380 – 430	25 – 30	7.00 – 7.50
Secondary	St Kilda Road	492,151	11.6	-6,877	-3,456	240 – 270	25 – 35	8.00 - 8.50
	Southbank	178,637	12.3	2,716	0	260 – 290	25 – 35	8.25 – 8.75
Total Market	St Kilda Road	736,418	11.4	-19,333	-4,514			
	Southbank	427.456	6.8	2.765	0			

# Supply & Development Activity

Having peaked in 1992, office stock in the St Kilda Road precinct has fallen by 15% over the past 22 years. In the six months to January 2014, office space within the St Kilda Road precinct fell further, decreasing by 2,114m<sup>2</sup>. Typically, offices have been withdrawn for residential development, with recent withdrawals including: 470 St Kilda Road (6,510m<sup>2</sup>\*), 505 St Kilda Road (5,619m<sup>2</sup>\*) and 401 St Kilda Road (1,515m<sup>2</sup>\*). In addition to the strong appetite for residential development; withdrawals for conversion to an alternative uses are planned for other office buildings including: 387-389 St Kilda Road (1,056m<sup>2</sup>\*), for the expansion of the Royce Hotel and 553 St Kilda Road (10,953m<sup>2</sup>\*) into a proposed medical facility. Looking ahead, there are no new office developments forecast for the precinct in the near future.

In contrast, the Southbank office market has grown by 137,557m² since 1992. While there has been no new supply added to the precinct since 2010, construction has now commenced on the Australian Broadcasting Corporation's new 20,210m² headquarters; which will include office space in addition to specialised studio space. The development is scheduled to be completed in early 2017 and is fully pre-committed by the ABC. Buoyed by low A-grade vacancies, which have averaged below 5% over the last 10 years; Mirvac has submitted a proposal to redevelop a current Southbank carpark at 2

Riverside Quay. Mirvac's plans incorporate an additional 20,100m² of office space above the existing carpark. Residential conversion is also established in Southbank, particularly for secondary office buildings with residential development proposed for 158 City Road (4,014m²\*) and 68-70 Dorcas Street (2,432m²\*).

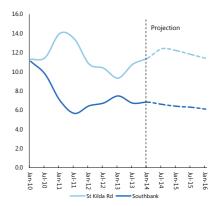
#### **Tenant Demand & Rents**

For a second consecutive half-year period, negative net absorption was recorded in the St Kilda Road office market; leading to total vacancy rising from 10.8% to 11.4% as at January 2014. While total vacancy within the St Kilda Road office market increased, prime and secondary office vacancies diverged. Over the six months to January 2014, prime office vacancy fell to 10.9% from 11.6% whereas secondary vacancies in St Kilda Road offices increased to 11.6% from 10.4%. Looking ahead, recent leasing commitments indicate that this flight to quality will continue with most tenants relocating into A-grade accommodation. As a result of these tenant relocations, A-grade vacancy in the St Kilda Road office market is forecast to continue to decrease over the next 12 months. Despite a flurry of large leasing commitments, the majority involve existing St Kilda Road tenants and as such won't significantly reduce the total vacancy rate. Impacted by Suncorp's upcoming vacation of 601 St Kilda Road later this year, vacancy in the St Kilda Road office market will rise further. However, the outlook of improving white collar employment in the precinct coupled with withdrawals of office stock will

aid a fall in total vacancy in the medium term.

The vacancy rate in the Southbank office market remained steady in the six months to January 2014, increasing marginally to 6.8%. While vacancies of A-grade office space in the precinct increased to 2.8%, the level remains below its 10-year average of 4.9%. Given that A-grade space accounts for more than half of the Southbank office stock, total vacancy is forecast to be insulated by the scarce level of A-grade vacancies.

Figure 1 St Kilda Rd / Southbank Office Vacancy (%) 2010-2016



Source: Knight Frank / PCA

With leasing activity relatively muted, rental levels across both the Southbank and St Kilda Road office markets also remained steady. Although effective rents have fallen as a result of a slight rise in incentives levels, the lack of large prime vacant contiguous options suggest that incentives have peaked.

### **Investment Activity**

Collectively, investment sales (above \$10 million) in 2014 year to date within the Southbank and St Kilda Road office markets total \$292.4 million across nine properties. Transactions in 2014 to date have already surpassed sales achieved in the entire year of 2013. Transactional volumes are expected to exceed the previous record achieved in 2007, with a 50% share of Freshwater Place as part of Dexus' purchase of the Commonwealth Property Office Fund still yet to settle.

In the first four months of 2014, offshore groups have dominated purchases, accounting for 59% of sales by value in the St Kilda Road and Southbank office markets. The vast majority of the properties acquired by these offshore buyers were office buildings that can be repositioned for

residential development.

Whilst the majority of transactions in the Southbank and St Kilda Road office markets consist of buildings earmarked for residential development; anecdotally prime yields have compressed by 25 to 50 basis points over the six months to April 2014. Average prime core market yields range between 7.00% and 8.25%. Looking forward, properties currently on the market suggest that yield compression is on-going.

Secondary assets have also experienced some yield compression, albeit to a lesser degree, tightening on average by 25 basis points to range between 8.75% and 9.25%.

#### Outlook

With the highest and best use for many properties in both St Kilda Road and

Southbank precincts considered to be residential, office stock levels are forecast to contract in both markets over the next three years. Whilst prime vacancies in the Southbank office market are well below long term averages, new development is unlikely to commence without significant precommitment.

Although this contraction of stock will constrain a significant rise in vacancy, total vacancy in the St Kilda Road office market is forecast to rise and peak at 12.3% in mid-2014 before trending down.

While market rental levels have stalled in both office markets over the past year, the anticipated fall in vacancies should encourage modest rental growth from late 2014, particularly for prime space.

ole 2								
cent Sales Activity St K	ilda Boad	& Couthh	ank					
Address	Price	Core	NLA	\$/m² of	WALE	Vendor	Purchaser	Sale D
rtaaress		Market	(m <sup>2</sup> )	NLA	(yrs)	Vendor	rarchaser	Suic B
		Yield						
		(%)						
68-70 Dorcas Street^	17.00	4.60*	2,462	6,905	n/a	Private Investor	Offshore Developer	Apr-
450 St Kilda Road	20.00	n/a	4,579	4,368	n/a	Carter family	Golden Age Group	Apr-
541 St Kilda Road~	35.75	8.10*	8,229	4,350	3.0	APN	International Healthway Corp.	Mar
20-22 Queens Road^	35.00	3.51*	4,180	8,373	0.6	Private Investor	Private Investor	Mar
553 St Kilda Road~	45.00	7.40	10,953	4,108	2.7	Montgreen Holdings	International Healthway Corp.	Mar-
66-70 Southbank Bvd.^	42.30	VP	1,382	30,608	0.0	Nonda Katsalidis	Aspial Corporation	Jan-
1-7 Palmerston Cres.	14.35	6.30	3,108	4,617	9.0	JAK Holdings	Offshore Private Investor	Jan-
390 St Kilda Road	56.0	8.10	17,174	3,261	3.3	Charter Hall (PFA Div.	Forte Street (Aust. Property	Jan-
						Property Trust)	Opportunities Fund)	
420 St Kilda Road	45.28	7.00	10,528	4,301	2.0	Queen Central P/L	CEL Australia	Dec-
ple 3			,	4,301	2.0	Queen Central P/L	CEL Australia	Dec-
ole 3 ocent Leasing Activity		oad & Sou	thbank	4,301				
ple 3		oad & Sou	,	4,301	Area	Estimated	Tenant	
ole 3 cent Leasing Activity		oad & Sou	thbank	4,301			Tenant	
ole 3 cent Leasing Activity s Address		oad & Sou	thbank	4,301	Area	Estimated Net Face Rent (\$/m	Tenant	Start D
ole 3 cent Leasing Activity s Address 60 City Road#		oad & Sou F	thbank Precinct		Area (m²)	Estimated Net Face Rent (\$/m	Tenant n²)	Start D
ole 3 cent Leasing Activity : Address 60 City Road# 509 St Kilda Road		St I	thbank Precinct outhbank		Area (m²) 11,485	Estimated Net Face Rent (\$/m	Tenant IBM	Start D Q1-1 Q2-1
ole 3 Icent Leasing Activity s Address  60 City Road# 509 St Kilda Road Freshwater Place#		Sc St I	thbank Precinct outhbank Kilda Road	<u> </u>	Area (m²) 11,485 6,800	Estimated Net Face Rent (\$/m n/a 285	Tenant  IBM  AIA Australia	Q1-1 Q2-1 Q4-1
ole 3 ocent Leasing Activity		Sound & Sound	thbank Precinct buthbank Kilda Road buthbank	1	Area (m²) 11,485 6,800 3,185	Estimated Net Face Rent (\$/m  n/a  285  n/a	Tenant  IBM  AIA Australia  Microsoft	Q1-1 Q2-1 Q4-1 Q2-1
ole 3 cent Leasing Activity s Address  60 City Road# 509 St Kilda Road Freshwater Place# 380 St Kilda Road		Solution Sol	thbank Precinct buthbank Kilda Road buthbank Kilda Road	d d	Area (m²) 11,485 6,800 3,185 1,284	Estimated Net Face Rent (\$/m  n/a  285  n/a  320	Tenant  IBM  AIA Australia  Microsoft  Excelis	Q1-1 Q2-1 Q4-1 Q2-1 Q2-1
ole 3 cent Leasing Activity s Address  60 City Road# 509 St Kilda Road Freshwater Place# 380 St Kilda Road 380 St Kilda Road		Sc St I Sc St I St I	thbank Precinct buthbank Kilda Road buthbank Kilda Road Kilda Road	d d	Area (m²) 11,485 6,800 3,185 1,284 1,156	Estimated Net Face Rent (\$/m  n/a  285  n/a  320  330	Tenant  IBM  AIA Australia  Microsoft  Excelis  Hitachi	Q1-1 Q2-1 Q4-1 Q2-1 Q2-1
cent Leasing Activity : Address  60 City Road# 509 St Kilda Road Freshwater Place# 380 St Kilda Road 380 St Kilda Road 484 St Kilda Road 600 St Kilda Road		Sc St I St	thbank Precinct Duthbank Kilda Road Duthbank Kilda Road Kilda Road	d d	Area (m²) 11,485 6,800 3,185 1,284 1,156 3,278	Estimated Net Face Rent (\$/m  n/a  285  n/a  320  330  325	Tenant  IBM  AIA Australia  Microsoft  Excelis  Hitachi  SAP  LASA	Q1-1 Q2-1 Q4-1 Q2-1 Q2-1 Q1-1 Q1-1
ole 3 cent Leasing Activity : Address  60 City Road# 509 St Kilda Road Freshwater Place# 380 St Kilda Road 380 St Kilda Road 484 St Kilda Road		Sc St I St	thbank Precinct Outhbank Kilda Road Outhbank Kilda Road Kilda Road Kilda Road		Area (m²) 11,485 6,800 3,185 1,284 1,156 3,278 950	Estimated Net Face Rent (\$/m  n/a  285  n/a  320  330  325  320	Tenant  IBM  AIA Australia  Microsoft  Excelis  Hitachi  SAP	Q1-1 Q2-1 Q4-1 Q2-1 Q2-1 Q1-1 Q1-1
cent Leasing Activity second Leasing L		Sc St I St	outhbank Cilda Road Cuthbank		Area (m²) 11,485 6,800 3,185 1,284 1,156 3,278 950 1,200	Estimated Net Face Rent (\$/m  n/a  285  n/a  320  330  325  320  216g	Tenant  IBM  AIA Australia  Microsoft  Excelis  Hitachi  SAP  LASA  Mercy Mission	Q1-1 Q2-1 Q4-1. Q2-1. Q1-1. Q1-1. Q4-1 Q4-1

## RESEARCH



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**Knight Frank Research** 

**Richard Jenkins** 

Director – Research Victoria

+61 3 9604 4713

Richard.Jenkins@au.knightfrank.com

Matt Whitby

National Director – Head of Research & Consulting +61 2 9036 6616

Matt.Whitby@au.knightfrank.com

**Commercial Agency Contacts – Sales** 

Paul Henley

Managing Director – Commercial Sales +61 3 9604 4760

Paul.Henley@au.knightfrank.com

**Langton McHarg** 

Director – Commercial Sales +61 3 9604 4619 Langton.Mcharg@au.knightfrank.com

Marcus Quinn

Director – Commercial Sales +61 3 9604 4638 Marcus.Quinn@au.knightfrank.com

James Templeton

Managing Director – Victoria +61 3 9604 4724

James.Templeton@au.knightfrank.com

**Commercial Agency Contacts – Leasing** 

Hamish Sutherland

National Director - Office Leasing

+61 3 9604 4734

Hamish.Sutherland@au.knightfrank.com

Simon D'Arcy

Director – Office Leasing +61 3 9604 4668

Simon. D'Arcy @au.knight frank.com

Caitlin Murdoch

Manager – Office Leasing +61 3 9604 4647

Caitlin.Murdoch@au.knightfrank.com

**Valuation Contacts** 

Joe Perillo

Joint Managing Director – Victoria +61 3 9604 4617 Joe.Perillo@vic.knightfrankval.com.au

Michael Schuh

Director +61 3 9604 4726

Michael.Schuh@vic.knightfrankval.com.au

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