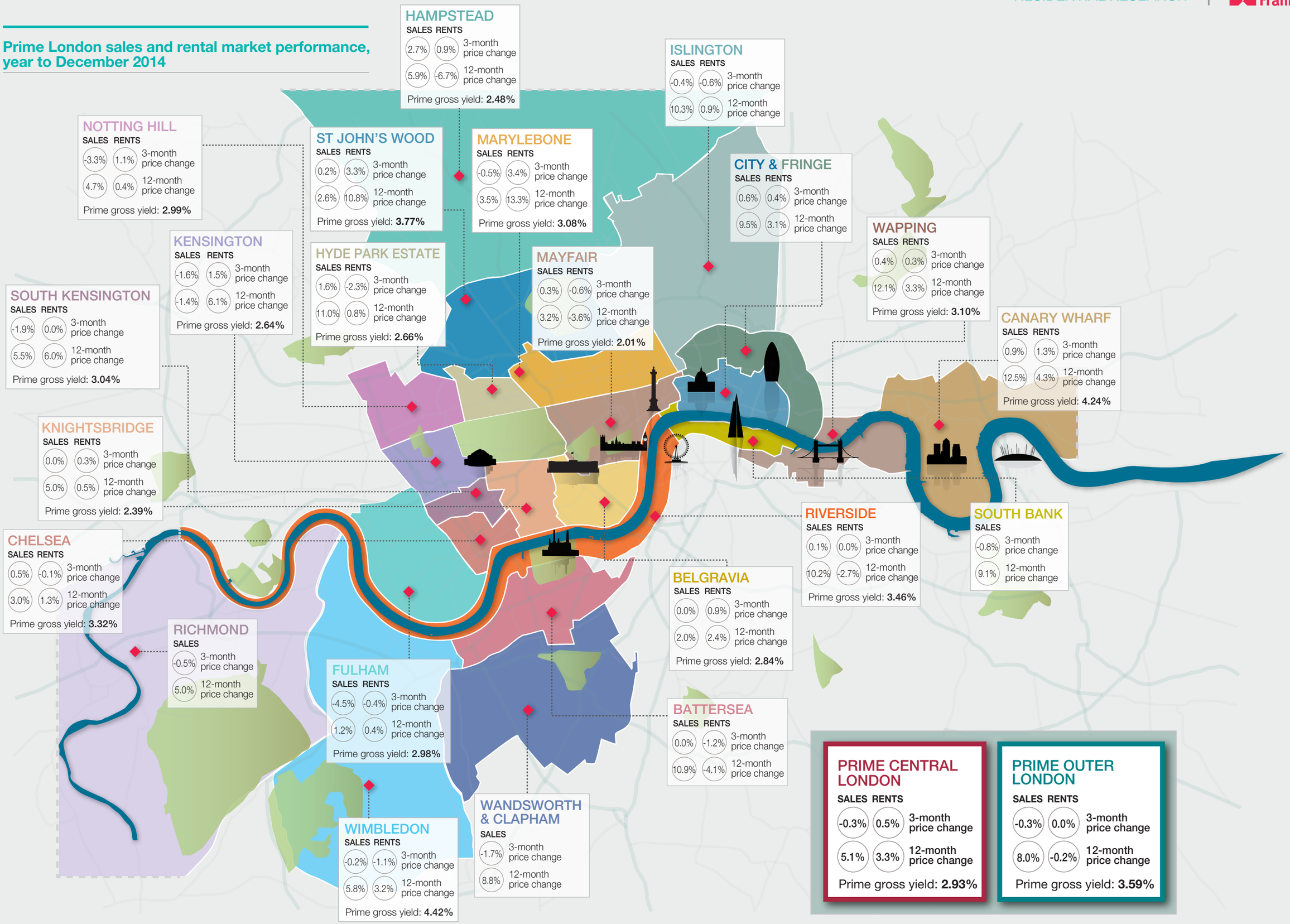Prime London sales and rental market performance, year to December 2014