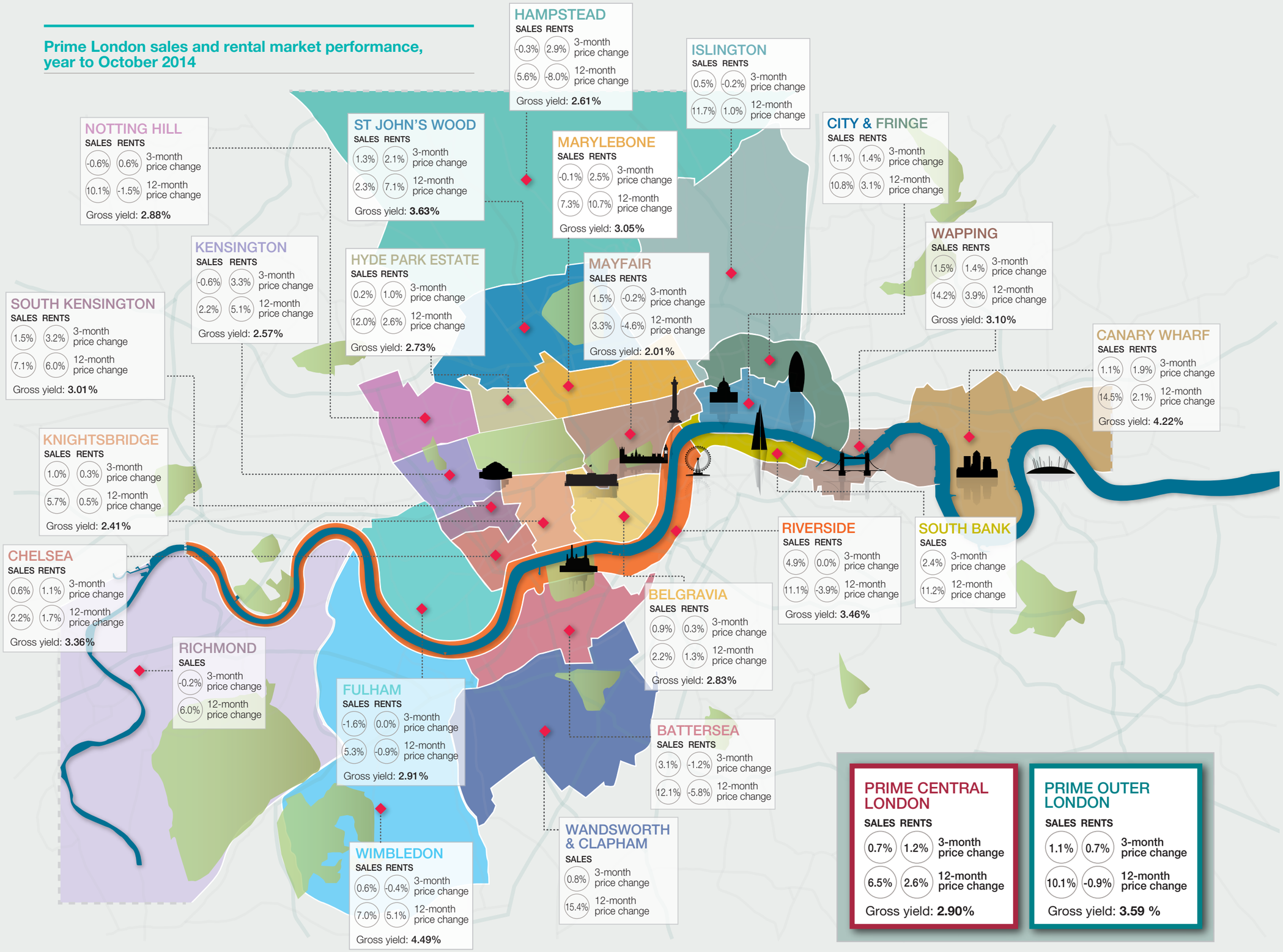Prime London sales and rental market performance, year to October 2014