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OUR STORY STARTS HERE

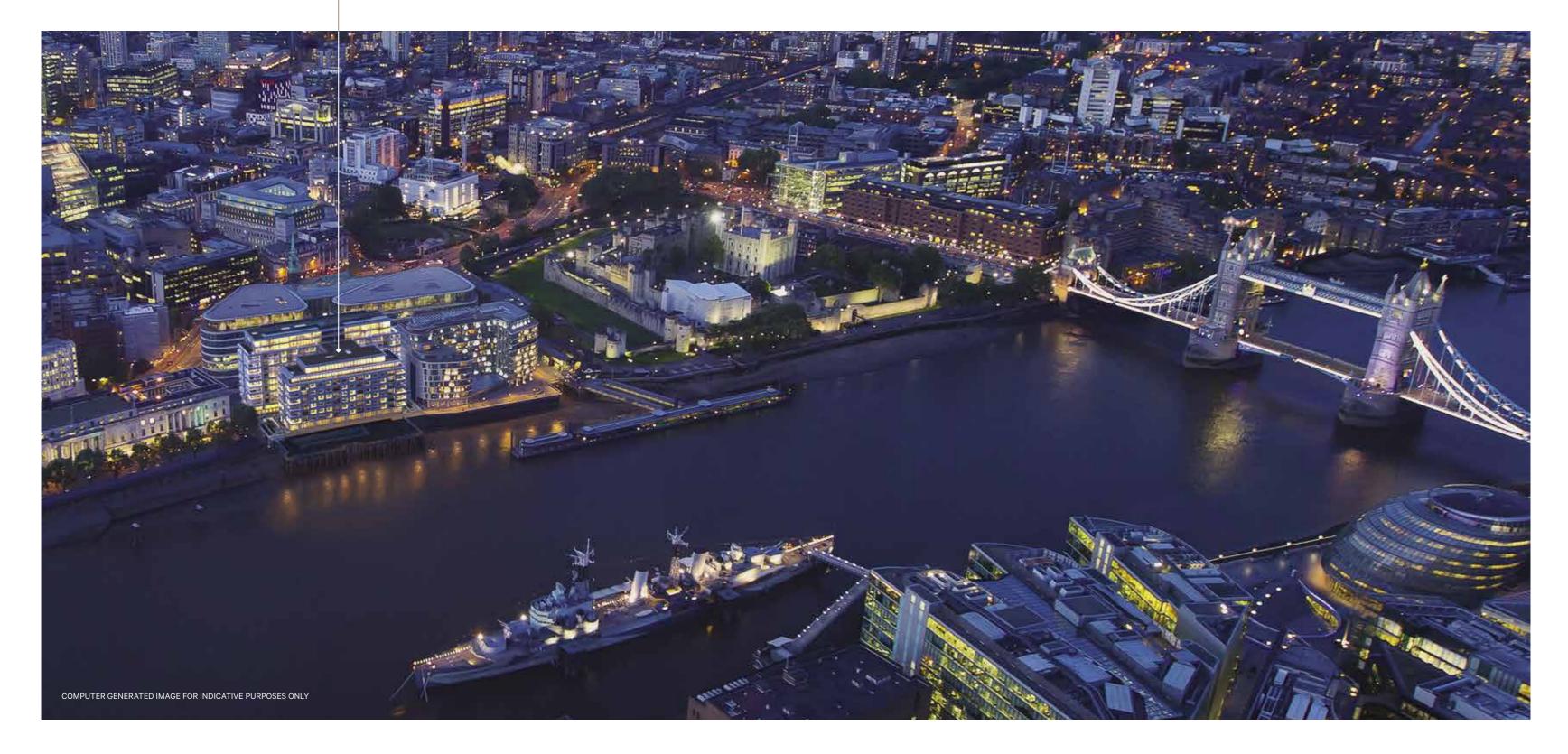
OUR STORY STARTS HERE. IN AROUND AD 43, ON THE RIVERSIDE BETWEEN BLACKFRIARS AND TOWER HILL, THE ROMANS ESTABLISHED LONDINIUM. TWO THOUSAND YEARS LATER, LONDON'S ROMAN ORIGINS LIE DEEP BENEATH ITS STREETS, BUT WITHIN THE BOUNDARIES OF THAT FIRST SETTLEMENT, ON THE BANKS OF THE THAMES, LIES LANDMARK PLACE, LONDON'S ORIGINAL ADDRESS.

be the first









THE CITY'S RIVERSIDE

For millennia, ships have sailed for London's north shore, bringing goods from the furthest corners of the known world. Around this quay, the modern City has grown and flourished, a global capital, its landmarks clustered about its ancient core. LOCATION

FIRST LIGHT. THE DAY BEFORE YOU, HISTORY JUST BENEATH YOUR FEET.



THE FIRST CITY OF LONDON

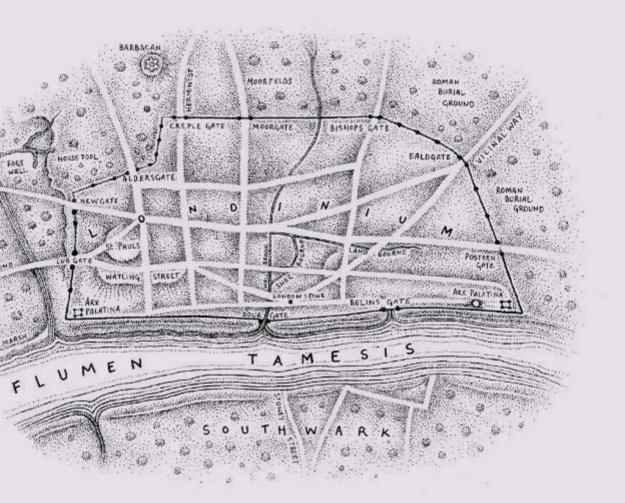
Two thousand years ago, at a strategic Thames crossing, Britannia's most important city was founded.

Within seven years of the Roman invasion of AD 43, Londinium was established around a strategic crossing point with deep water access to the Thames' north bank, now the heart of the modern City. The new settlement swiftly became a major trading post, the centre of the road network of the new Roman province of Britannia. As new quays opened to ships from the Empire, the boom town of Londinium roared into life – a city of wooden houses and shops the writer Tacitus described as 'a very important and busy centre for traders and goods'.

A mere ten years later, this first town was razed to the ground by Queen Boudica and her rebels. But Londinium was too important to fail. The wooden quays – including those discovered at Landmark Place – were rebuilt and expanded, and the town grew on a more ambitious scale. With a new amphitheatre, and a forum basilica for conducting business and upholding the law, Londinium became the capital of Roman Britain.

"I find it thrilling that Roman Londinium and

CAROLINE MCDONALD



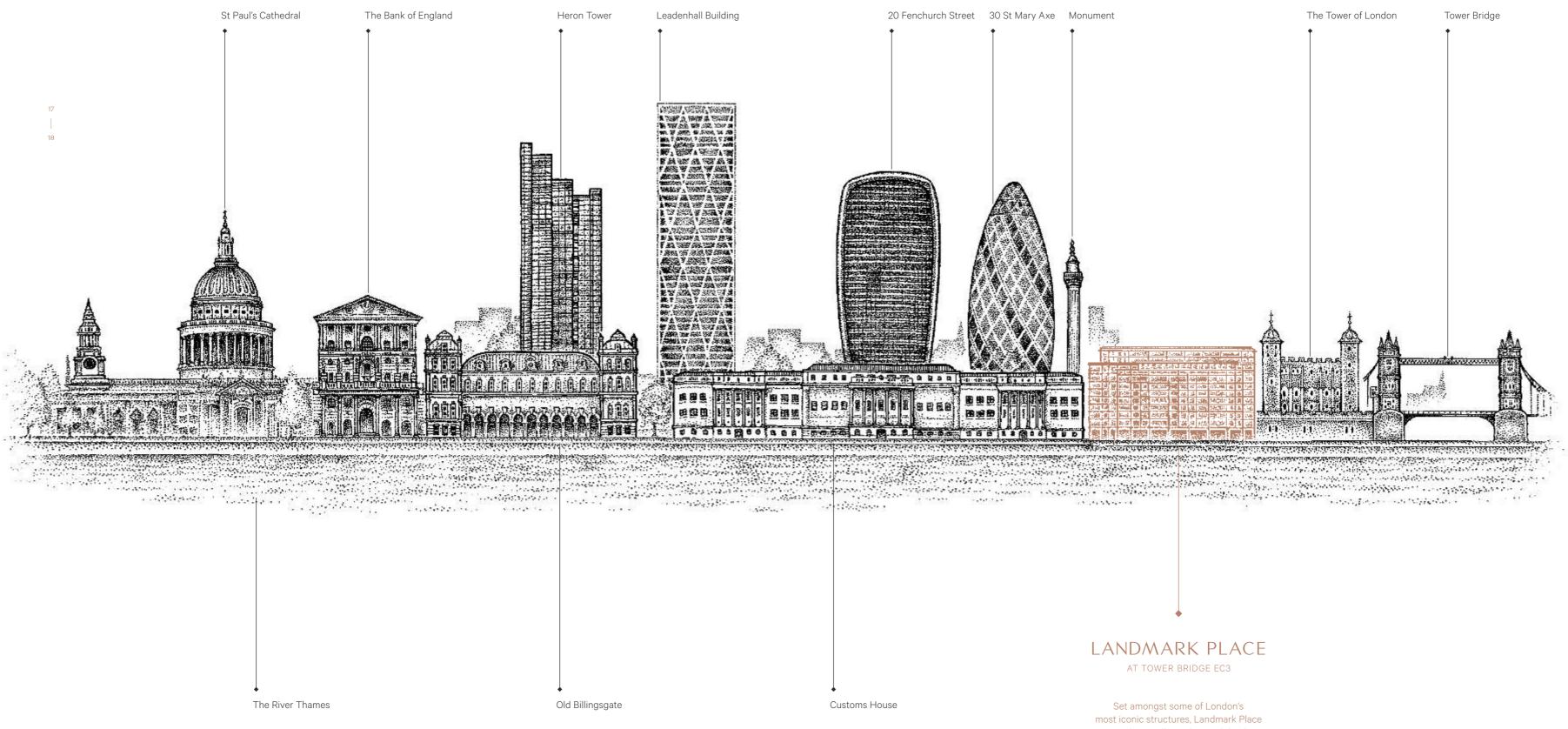
the modern City somehow exist side by side, as if at any moment we could slip between them through a crack in time."

> SENIOR CURATOR MUSEUM OF LONDON

"Landmark Place is exceptional – an opportunity to live in style on the riverfront, in the heart of the City, and in the very place where London began."

> GARY PATRICK REGIONAL SALES DIRECTOR BARRATT LONDON





LANDMARK PLACE

stands proudly on the north bank of the Thames.









With the official name Her Majesty's Royal Palace and Fortress, the Tower of London, on the north bank of the Thames, has played a prominent role in English history, and its possession has often been important to controlling the country.

LANDMARK PLACE



TOWER OF LONDON





ST PAUL'S CATHEDRAL

The seat of the Bishop of London, sited on Ludgate Hill, the highest point of the City. The original church was founded in AD 604, while the present church was designed in the English Baroque style by Sir Christopher Wren in the 17th century.

LANDMARK PLACE



BANK OF ENGLAND

Established in 1694, The Old Lady of Threadneedle Street is the central bank of the UK, and the model on which most of the world's central banks have been based.

LOCATION

GRAY'S

GARDENS

NEW OXFORD STREET

9

6

ALDWYCH

5

3

HOLBORN

4

TEMPLE

3

6

(2)

₹↔

WATERLOO

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LOCAL AMENITIES

FOOD & DRINK

- 1 Angler
- 2 Apostrophe
- 3 Bistrot Bruno Loubet
- 4 Blixen
- 5 Boisdale of Bishopsgate
- 6 Brasserie Blanc Tower of London Cellar Gascon
- 8 City Social
- Olub Gascon
- 10 Coq d'Argent
- 1 Fenchurch Seafood Bar & Grill
- 12 Galvin La Chapelle
- 13 Hawksmoor Guildhall
- 4 Hawksmoor Spitalfields
- 15 HKK Hakkasan
- 16 Le Pont de la Tour
- 1 Mala 18 Oblix
- 19 Ottolenghi Spitalfields
- 20 Ping Pong
- 21 Polpo
- 22 Restaurant Story 23 Roast
- 23 Smiths of Smithfield
- 25 Smith's Wapping
- 20 Sushi Samba
- 27 Taberna do Mercado
- 28 The Perking Reveller
- 29 The Wine Library 30 Tom's Kitchen
- 31 Vanilla Black
- 3 Village East

PUBS

- Hung Drawn & Quartered
- 2 The Culpeper
- 3 The Dickens Inn
- 4 The Draft House Seething
- 5 The Draft House Tower Bridge
- 6 The Garrison
- The Hide Bar

NIGHTLIFE

- 1 Hack and Hop
- 2 Harrild and Sons
- **3** Hoop and Grapes
- 4 Jamaica Wine House
- **5** Old Bank of England
- 6 Old Doctor Butler's Head
- Sky Garden at 20 Fenchurch Street
- 8 The Blackfriar
- 9 The Bull
- 10 The Old Red Cow
- 1 Ye Olde Cheshire Cheese

HOTELS

- 1 Ace Hotel
- 2 citizenM Hotel (coming soon)
- 3 DoubleTree by Hilton Hotel London
- 4 Four Seasons (coming soon)
- 5 Guomon Hotel
- 6 Hoxton Hotel
- 7 Mondrian
- 8 Shangri-La
- South Place Hotel

MEMBERS CLUBS

- 1 Eight Members Club, Moorgate
- 2 Searcys The Gherkin
- 3 Shoreditch House

SHOPPING

- 1 Borough Market
- 2 Hatton Garden
- 3 Leadenhall Market
- One New Change
- 5 Spitalfields

CULTURE

- 1 Bankside Gallery
- 2 Doggett's Coat & Badge Race
- 3 Hayward Gallery
- 4 Museum of London
- 5 Somerset House
- 6 Tate Modern
- 7 Tower of London
- 8 White Cube
- 9 Wilton's Music Hall
- 10 Whitechapel Gallery

CINEMA/THEATRE

- 1 Barbican Centre
- 2 BFI Imax Waterloo
- 3 National Theatre
- 4 Shakespeare's Globe

SCHOOLS

- 1 City of London School
- 2 Guildhall School of Music & Drama
- 3 Italia Conti Academy of Theatre Arts
- King's College Language Centre
- 5 King's College London
- (Franklin-Wilkins building on the Waterloo campus)
- 6 London School of Economics
- LSE Language Centre

9 St Paul's Cathedral School

8 Sir John Cass Primary School

LD STREE

1

LONDON WALL

CHEAPS

2

13

10

1 23

CLERKENWELL

FARRINGDON

2

3

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2

SOUTHWARK

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≠

WATERLOO EAST

7

8

BLACKFRIARS

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11

CITY THAMESLINK

1

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2

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31

6

CHANCERY LANE

3

21

97

24

3

BARBICAN

10

Museum of Londo

⊖ ST. PAUL'S

4

MANSION

HOUSE

BOROUGH

9

μIII)

St Paul's Cathedral

UPPER THAMES STREET

RIVER THAMES

4

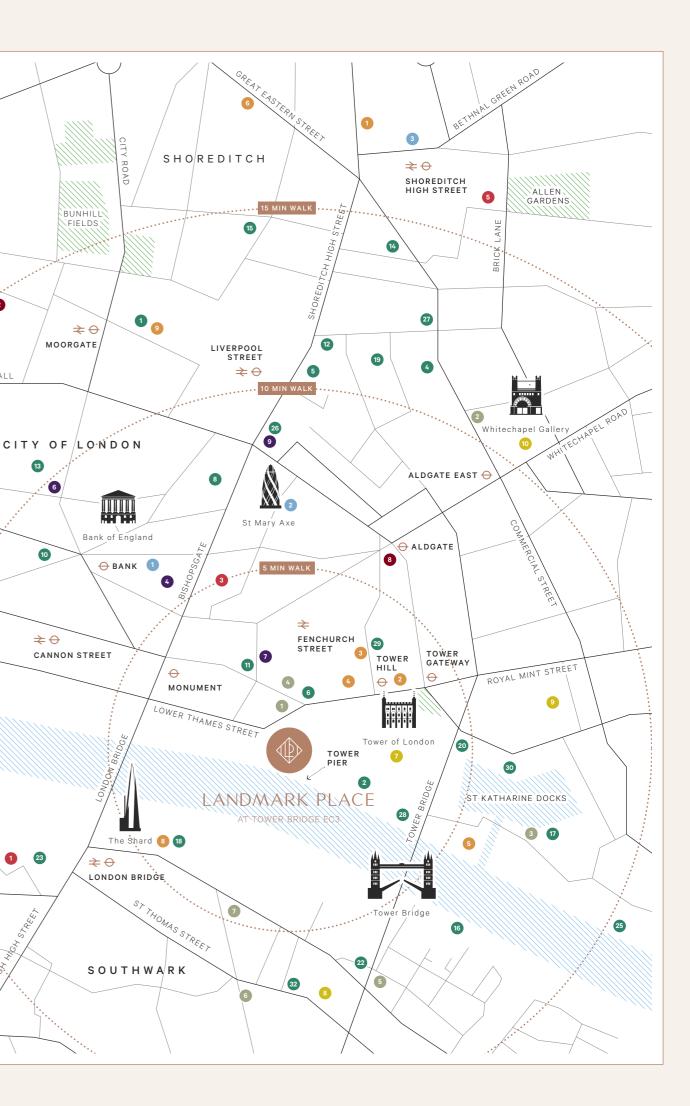
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SOUTHWARK STREET

6 Tate Moder

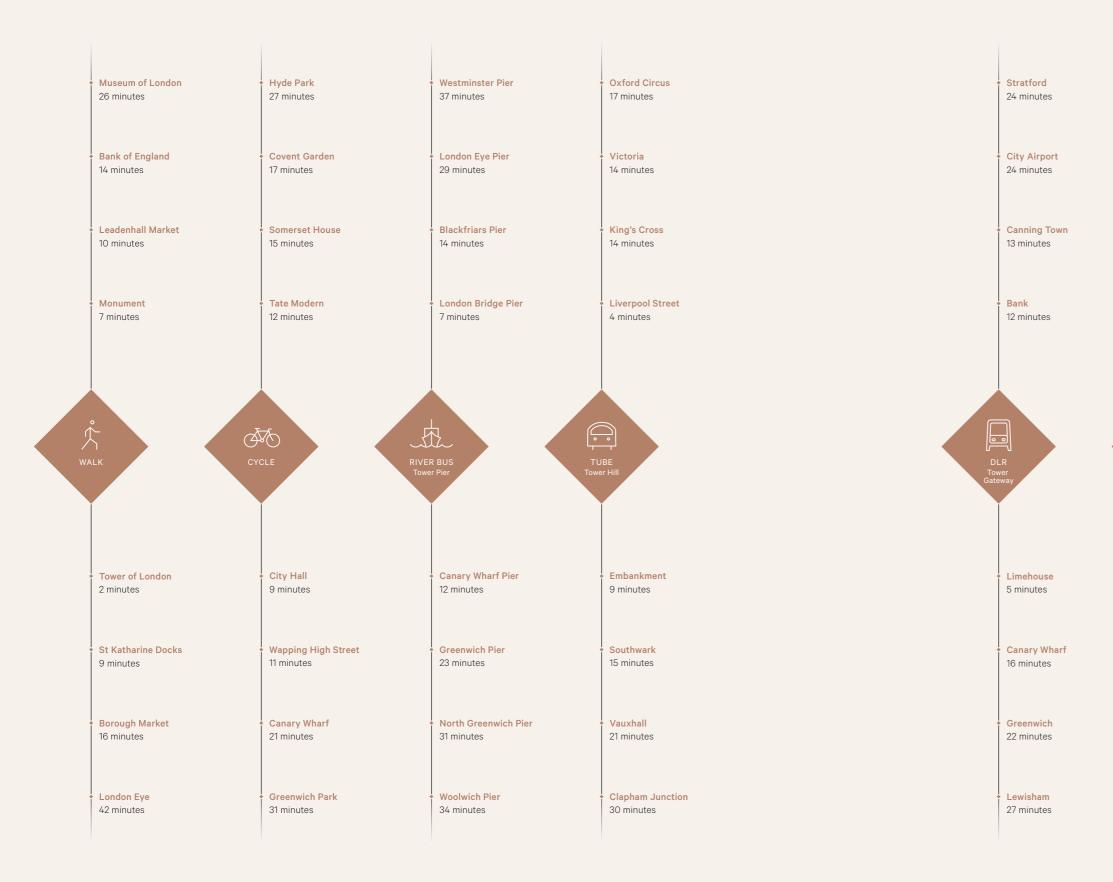
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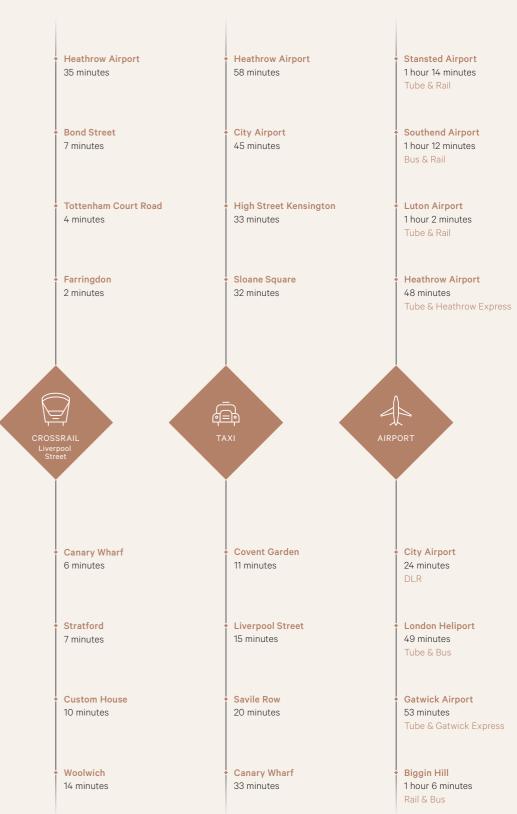


LOCATION

CONNECTIVITY

From Landmark Place, the City is a short walk and central London is readily accessible. Tower Hill Tube station, Tower Gateway DLR and Tower Pier for the River Bus provide easy connections to London's mainline stations and international airports.







ARCHITECTURE

WITH EACH NEW LANDMARK, THIS ANCIENT CITY IS REBORN.

THE FIRST TOWER

A striking stronghold designed to signify both supremacy and ceremony.

The Tower of London is not one tower, but a vast fortified compound, expanded over the centuries by successive English monarchs. However, the first, and principal, tower that lies at the heart of the compound, was built both as a fortress and a royal palace. Now called the White Tower, it was designed to secure Britain's most important city, and to herald the authority of the new conqueror, William Duke of Normandy.

Designed by skilled architect, Bishop Gundulf of Rochester, the Tower was a mix of English and French stone, from Kent, the Isle of Wight and Caen. The upper storey housed a grand residential suite, a hall, chamber and chapel. Many monarchs have ordered improvements over the years, and after Henry III came to the throne in 1216, the tower was whitewashed, providing the name that lives on today. The highly secure surrounding fortifications are entrusted with the protection of the Crown Jewels, on public display since 1669. Having stood the test of time, the White Tower is a venerable neighbour to Landmark Place, and an enduring symbol of London's great architectural heritage.



"Nothing compares to the physical presence and historic significance of the Tower of London. It never ceases in its original purpose to be awe-inspiring."

CAROLINE MCDONALD

LANDMARK PLACE

SENIOR CURATOR MUSEUM OF LONDON

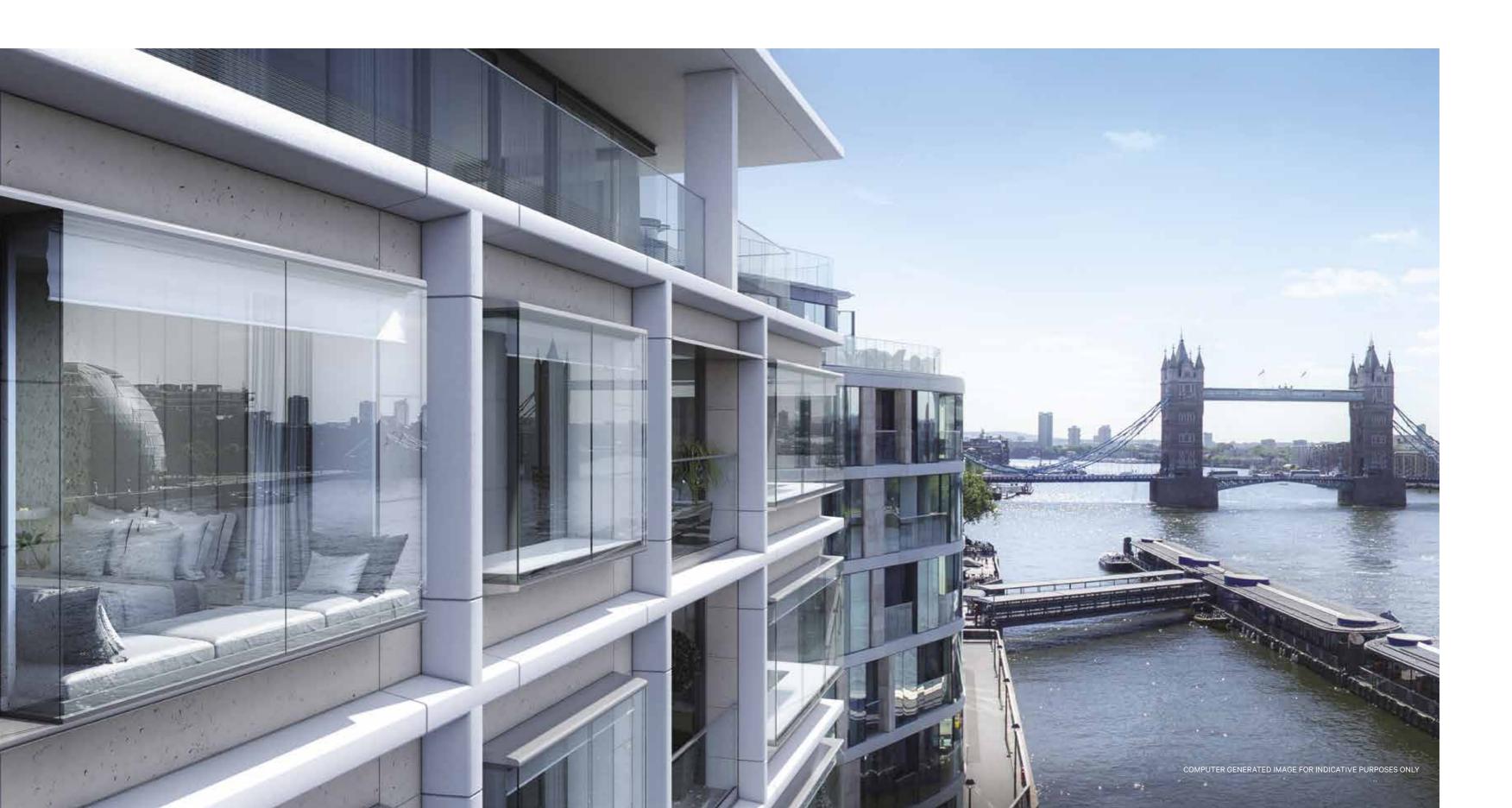
"While a sense of gravitas is required for a development of this stature, it is also a home – contemporary, comfortable and human in its scale."

> GARY PATRICK REGIONAL SALES DIRECTOR BARRATT LONDON

ARCHITECTURE

RIVERFRONT FAÇADE

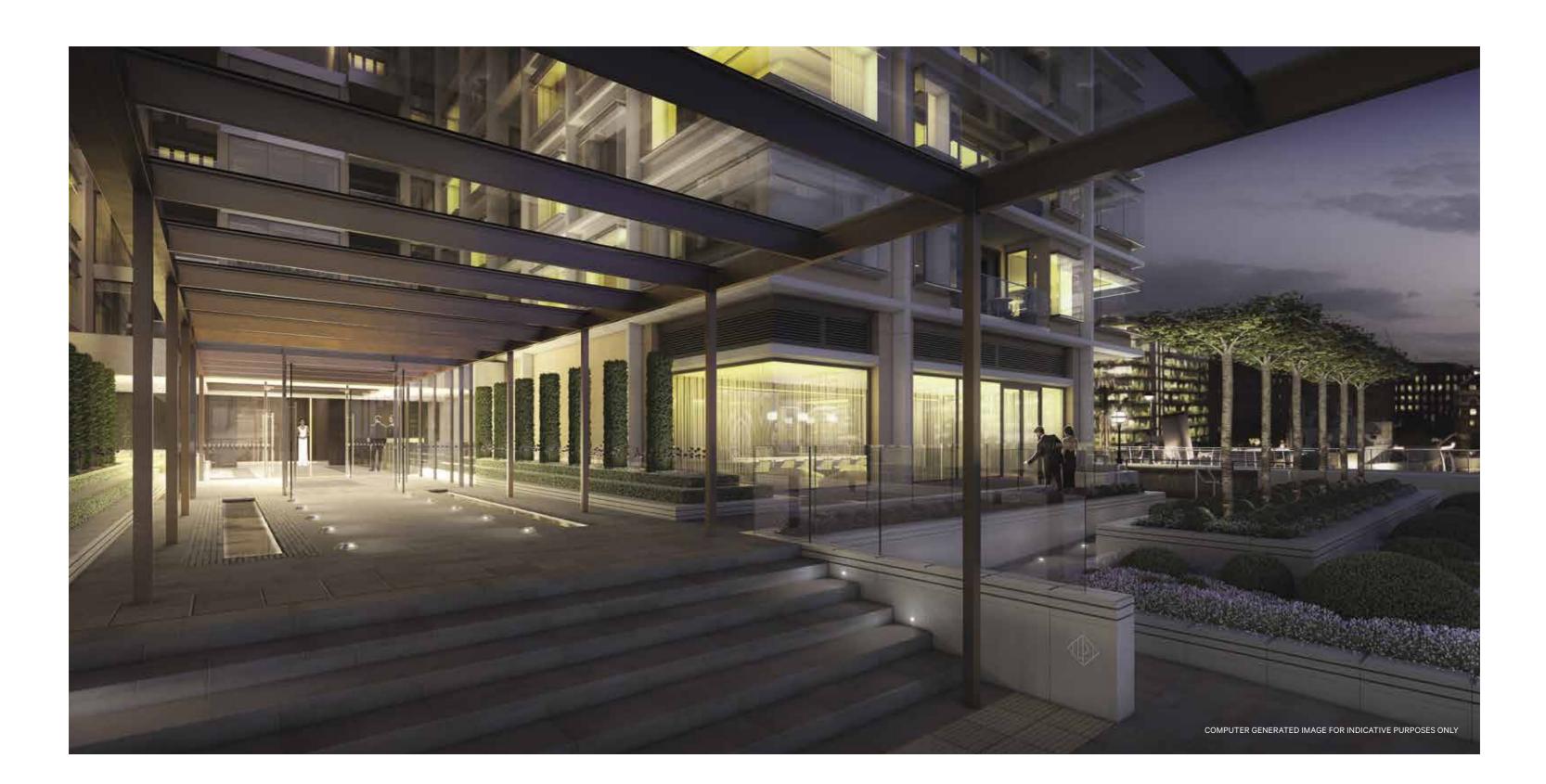
Elegant and refined, a striking contemporary façade in a setting that's as exclusive as it is inspiring.

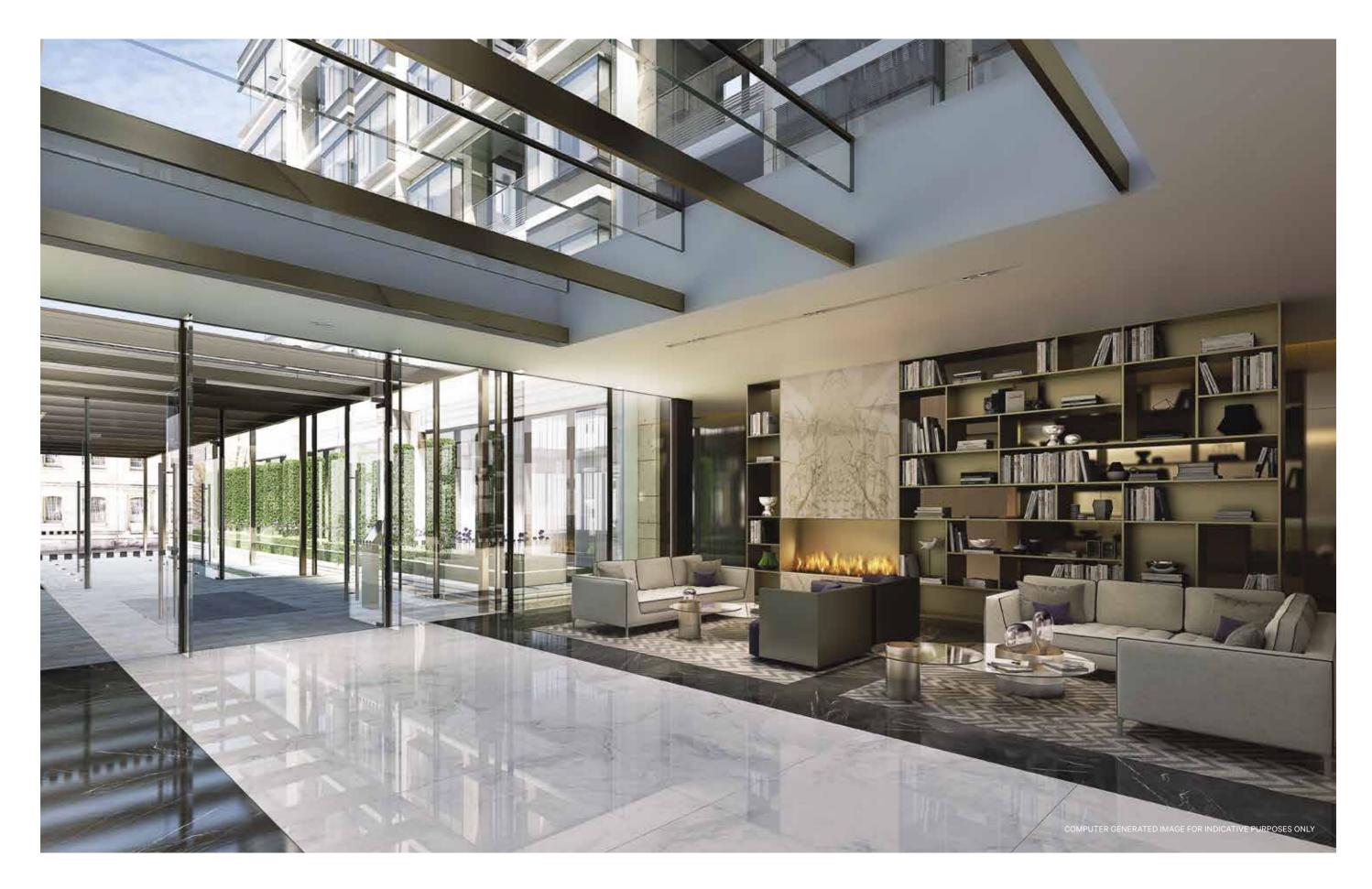


ARCHITECTURE

MAIN ENTRANCE

The impressive pavilion-inspired entrance provides a seamless transition to the beautifully crafted interior.





The grand lobby features the finest natural materials, a fireplace and generous seating, offering a warm, stylish welcome to your riverside residence.



MENITIES

THE PARTY OF THE P

CALM CRYSTAL WATER. YOU BREAK THE SURFACE. THE DAY IS YOURS.

THE FIRST GENTLEMEN'S CLUB

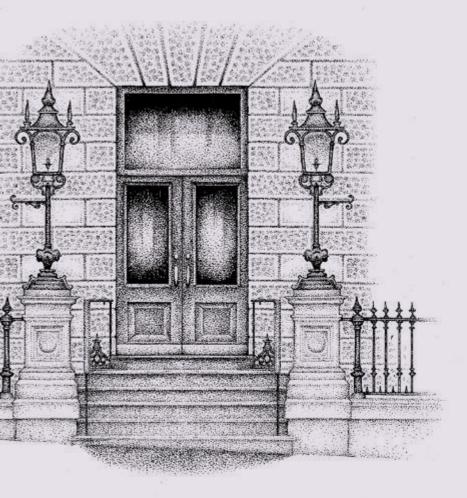
Number 37 St James's Street, Piccadilly, possibly the most exclusive address in London.

> St James's Street, Piccadilly is the heart of 'clubland' – so called because of the number of traditional gentlemen's clubs in the area. With luxuriously designed interiors, these clubs are the rarefied retreats of the great and the good; havens where politicians, princes and captains of industry can relax, read, dine, drink, and enjoy the most attentive yet unobtrusive service.

> While most of these venerable establishments date back to the 18th century, the oldest, and grandest, of them all is White's, where age-old traditions are maintained and discretion is guaranteed. Founded in 1693, it has been ensconced at 37 St James's since 1778, where the table in front of the ground floor bow window soon became known as the throne of the most socially influential men in the club. White's is a gentlemen's club by name and by nature, and counts the Prince of Wales among its highly select clientele.

TIMOTHY LONG

LANDMARK PLACE



"London's exclusive places effortlessly merge cutting-edge facilities alongside London's time-honoured tradition of first class service."

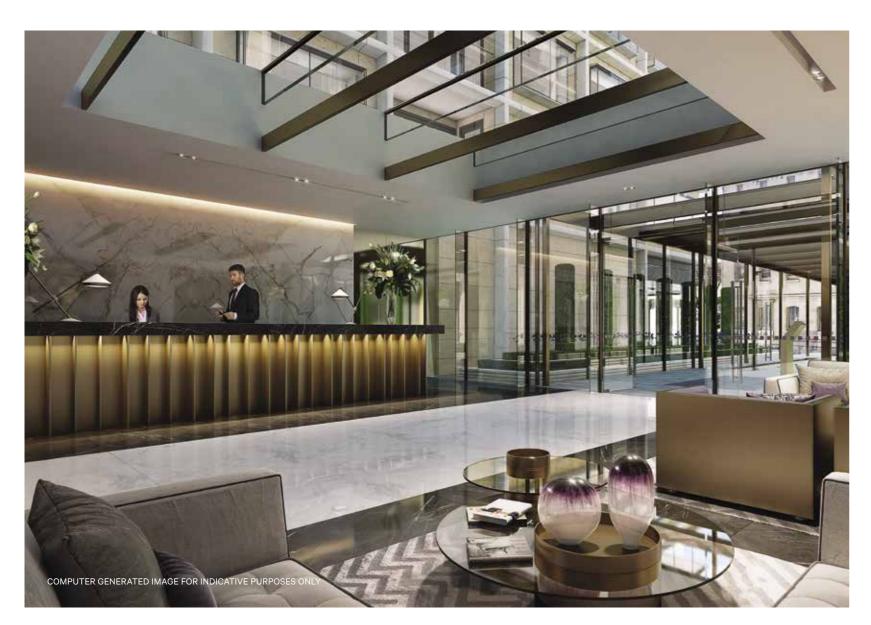
> CURATOR OF FASHION AND DECORATIVE ARTS MUSEUM OF LONDON

"With their traditions of comfort, luxury and attention to detail, London's clubs are an inspiration for the ambience we will create at Landmark Place."

> ANDY BILLSON MANAGING DIRECTOR BARRATT RESIDENTIAL ASSET MANAGEMENT

AMENITIES

41 | 42





CONCIERGE

Efficient, attentive and discrete, your concierge is on hand to fulfil your requests, any time, day or night.

AMENITIES

43 | 44





RESIDENTS' LOUNGE

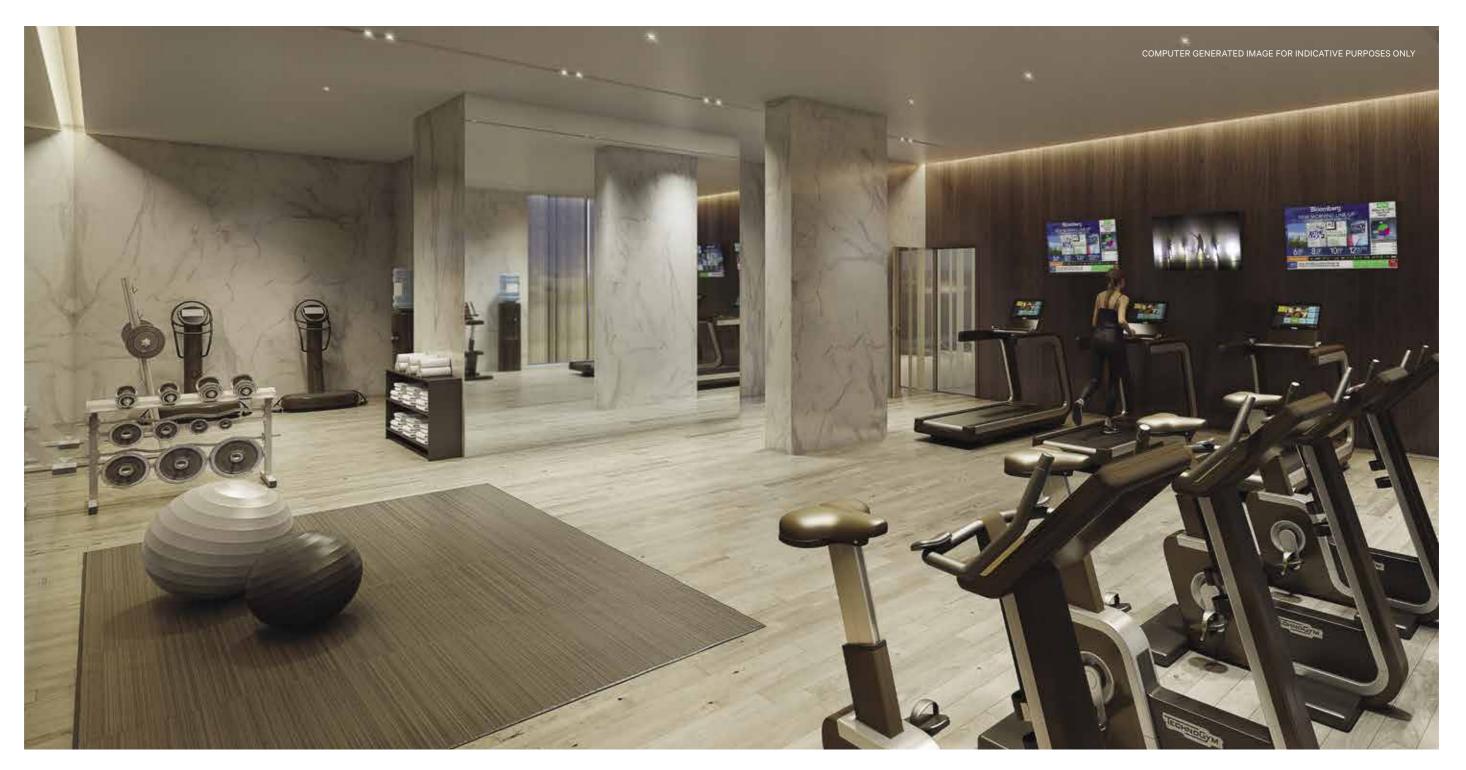
The private residents' lounge, with its private cinema room, offers a calm, refined atmosphere, designed for enjoying the quieter pursuits.



POOL

The residents' health suite where the privacy to relax and recharge is a given, with steam room, sauna, treatment room, gym and 20-metre swimming pool.

AMENITIES

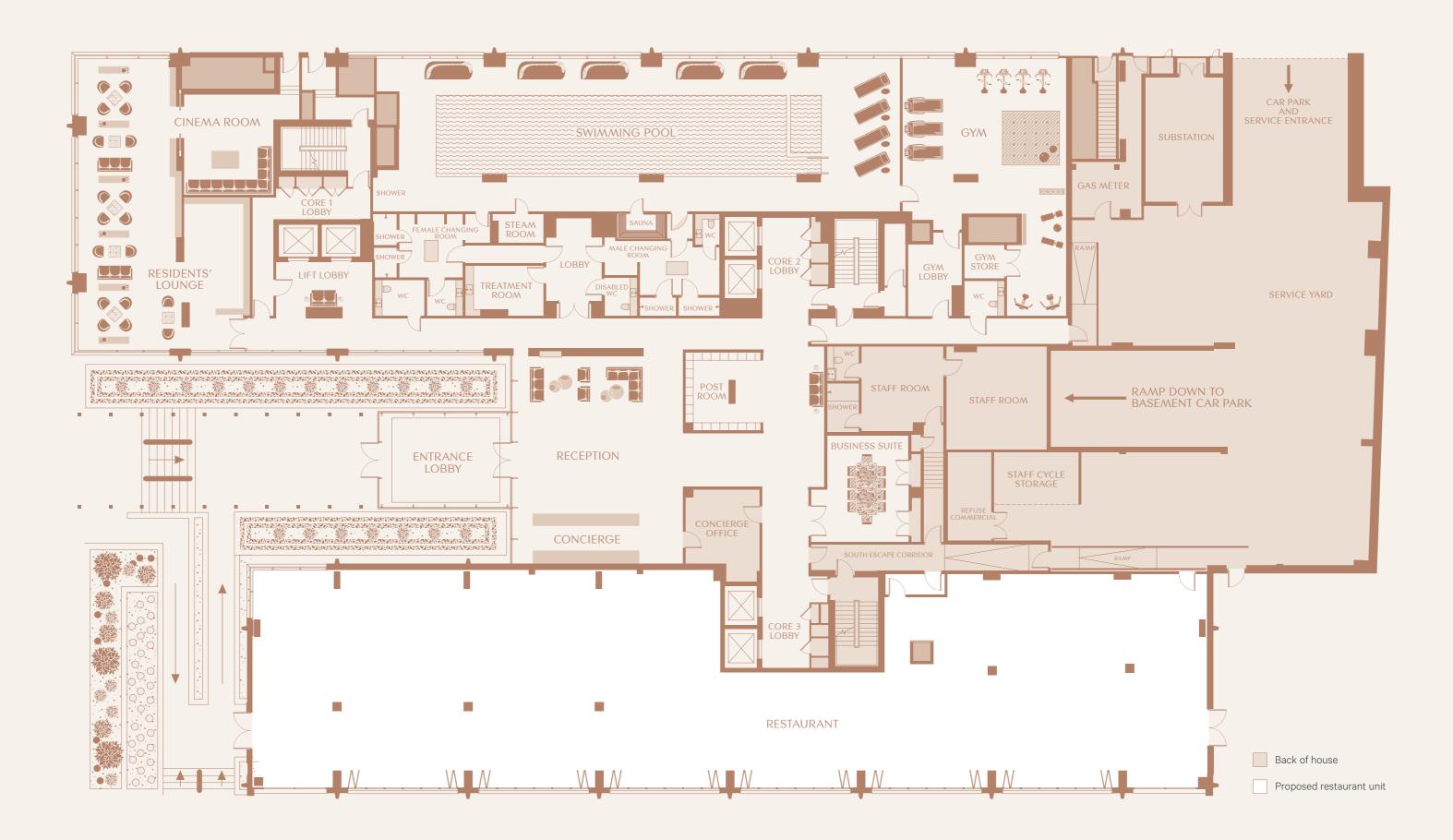


GYM

With state-of-the-art equipment, the on-site gym, located on the ground floor, is the ideal space for residents to focus, work out and reach their fitness goals.

AMENITIES

GROUND-LEVEL AMENITIES



LANDMARK PLACE

THIS IS YOUR VIEW. EVERY DAY A DIFFERENT STORY, WAITING TO BE LIVED.



THE FIRST LUXURY INTERIORS

An ancient craft synonymous with wealth and style.

The Romans first introduced the colourful craft of mosaics to Britain, and by AD 100, mosaics were becoming an aesthetic feature in many of Roman London's wealthier houses and public buildings. The growing city would soon have its own school of mosaic makers – talented craftsmen who could transform bath houses, floors and walls into works of art using just small coloured cubes of stone and clay.

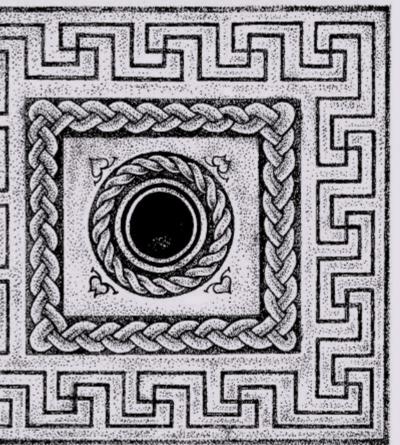
Mosaics were designed to the unique preferences of homeowners. One such mosaic – of stylised flowers, scrolls and interlaced borders – was uncovered, almost intact, in 1869, in the heart of the modern City. The re-discovery of this first form of luxury interior design, propelled it once more into the hearts and minds of Londoners. It became known as The Bucklersbury Mosaic, and when displayed in situ for three days after its excavation, it attracted 50,000 visitors.



"It's amazing to think that beneath the City's streets we have discovered that a seam of luxury has run through London for 2,000 years."

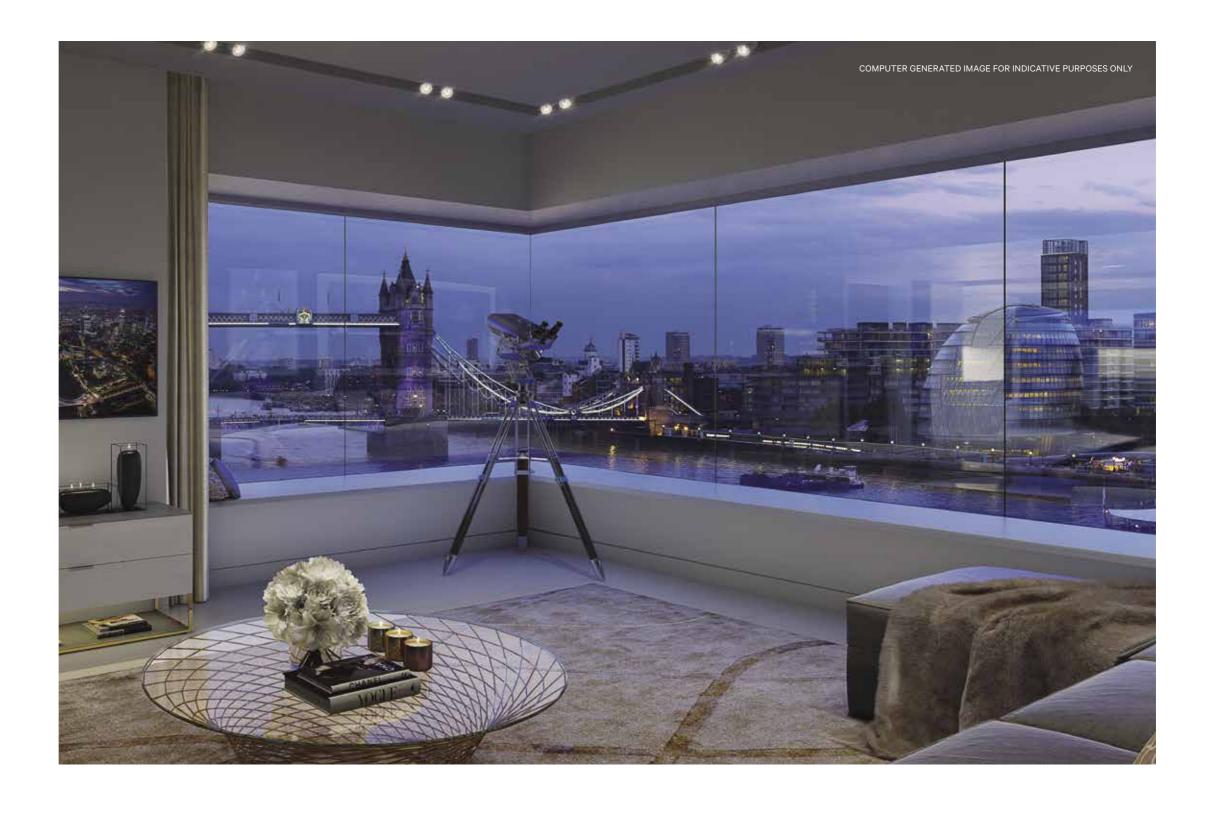
CAROLINE MCDONALD

LANDMARK PLACE



SENIOR CURATOR MUSEUM OF LONDON "For some of the interior details, we looked to London's distant past, and the intricacy of mosaic design, which features in the bathrooms at Landmark Place."

> BOWLER JAMES BRINDLEY INTERIOR DESIGNERS



THE VIEW

A riverfront view that's both breathtaking and classic. London's glorious past laid below you, from the heart of the City's present.

LIVING SPACE

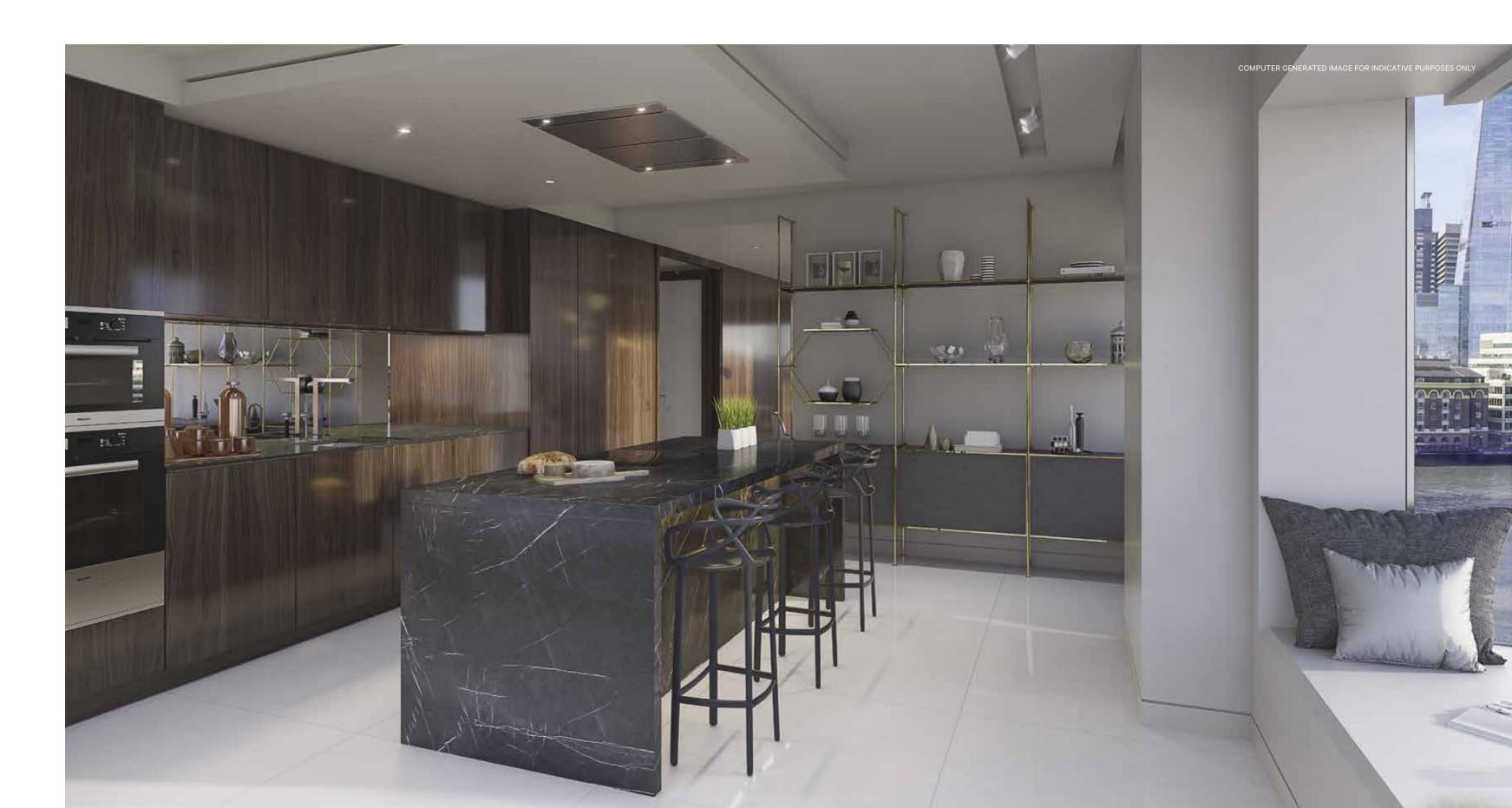
Surrounded by contemporary luxury, with the Thames riverscape as a backdrop, these are spectacular spaces for living.



LANDMARK PLACE

KITCHEN

Individually designed kitchens form the heart of each apartment, with stone work-surfaces, mirrored glass wall panelling, bespoke joinery and state-of-the-art appliances.

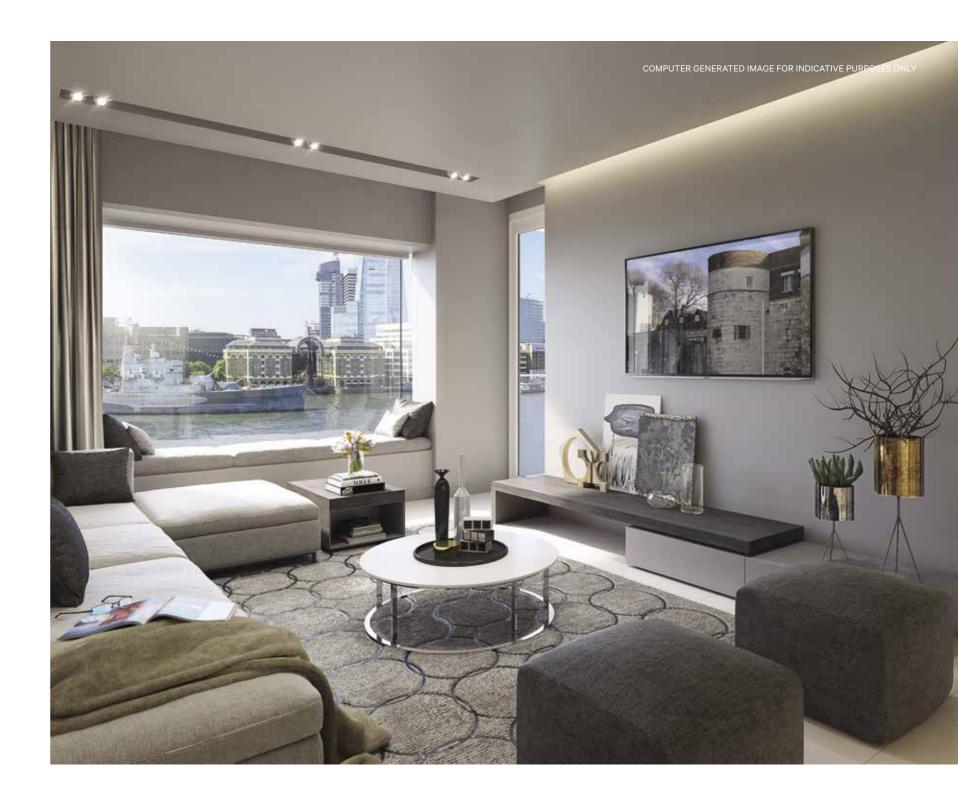


DINING

A beautiful setting to enjoy fine food, good company and exquisite views.







RIVERSIDE CITY LIVING

From the flow of space and light, to the choice of fittings, every aspect has been carefully considered.







BEDROOM

A private haven with a timeless view, furnished with the finest carpets and bespoke fitted wardrobes for an unmatched individual touch.



BATHROOM

Modern, and spacious – a delightful refuge of polished marble and chrome, complete with feature mosaics, a nod to London's historic Roman past.

MATERIALS & SPECIFICATION

QUALITY IS TIMELESS, EVERY EXPERIENCE LIKE THE FIRST.



THE FIRST MOVING BRIDGE

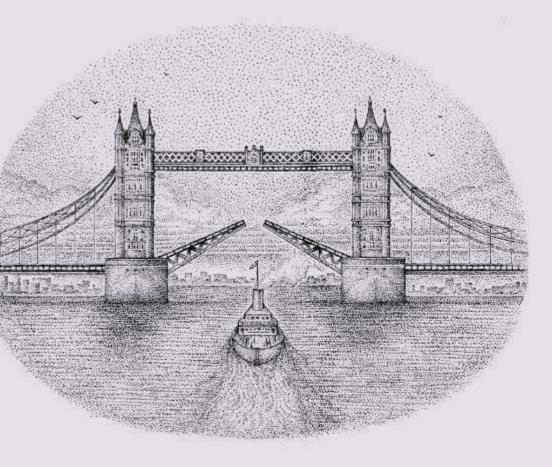
A moving emblem of the City's pioneering past.

Opened in 1894, Tower Bridge was London's first bridge to permit access for large ships as well as allowing carriages and pedestrians to cross the Thames. Close collaboration between engineer and architect -Sir John Wolfe Barry and Sir Horace Jones respectively - was also a first for the modern metropolis, and ensured a joyous marriage of function and form.

The outer Gothic cladding of Cornish granite with Portland stone dressings was designed to work in harmony with the aesthetic form of the nearby Tower of London. A vast steel framework, hydraulic machinery and counterweights were hidden within, enabling the raising of the two roadways, weighing over 1,200 tons each, simply by moving a lever.

The bridge soon became the symbolic gateway to the capital of the British Empire. Today it stands as an emblem of the City's historic past, and the strength and power of the Industrial Age. A true architectural wonder of its time, it continues to inspire and captivate visitors from around the world.

LANDMARK PLACE



"No river structure in London is more iconic and distinctive. It stands proud in the Thames, fusing the medieval with the modern."

> ALEX WERNER CURATOR OF HISTORY COLLECTIONS MUSEUM OF LONDON

"Just like its neighbour, Tower Bridge, Landmark Place is a celebration of beautiful materials and exceptional craftsmanship."

> BOWLER JAMES BRINDLEY INTERIOR DESIGNERS

All residences at Landmark Place come with a choice of two colour palettes.* If you want to further enhance the light and space of your home then the selection of a lighter palette may be your preference. If you prefer richer and more contrasting colours then the carefully selected dark palette will beautifully complement the interior architecture.

KITCHEN SPECIFICATION. ONE BEDROOM SUITES

- Individually designed handleless furniture
- Composite stone worktops
- Mirrored glass wall panelling
- Stainless steel undermounted sink with mixer tap and sprayer
- LED diffused lighting to underside of high wall units
- Internal lighting to pull-out drawers
- Combination microwave oven
- Warming drawer
- Flush-mounted touch-control induction hob
- Fully integrated extractor hood
- Fully integrated fridge with freezer compartment
- Fully integrated dishwasher
- Slimline wine cabinet
- Porcelain tiled flooring

BATHROOM SPECIFICATION

- Contemporary white sanitaryware
- Wall hung WC pan with concealed cistern and soft-close seat and cover
- White steel enamelled bath where applicable
- Individually designed marble vanity bench with illuminated, demisted mirror above incorporating concealed cupboard to side and shaver socket (subject to layout)
- Feature pendant light (subject to layout)
- Rainshower ceiling-mounted shower with separate hand-shower and wall-mounted recessed controls
- Walk-in style shower with contemporary glass enclosure where applicable
- Polished chrome, thermostatically controlled heated towel rail
- Polished marble to bath surround where applicable
- Porcelain tiling to floor and main walls
- Glass mosaic feature tiling to feature wall
- Recessed LED downlighters and LED strip lighting

HEATING AND COOLING

- Independent thermostatically controlled underfloor heating to all rooms
- Independent comfort-cooling to all reception rooms and bedrooms

GENERAL SPECIFICATION

- Porcelain floor tiling to hallways and reception rooms
- Soft sheen carpet to bedrooms
- Full-height white lacquer doors
- Full-height feature doors in a real wood veneer (subject to layout, to selected units only)
- Full-height panelling to feature walls in a real wood veneer (subject to layout, to selected units only)
- Individually designed fully fitted wardrobes to all bedrooms in a real wood veneer

- Combination microwave oven Warming drawer
- Flush-mounted touch control induction hob

KITCHEN SPECIFICATION.

BEDROOM APARTMENTS

Individually designed handleless

Marble worktop to feature island

or peninsular (subject to layout)

ONE, TWO AND THREE

Composite stone worktops

Mirrored glass wall panelling

Stainless steel undermounted

of high wall units

Single oven

sink with mixer tap and sprayer

• LED diffused lighting to underside

Internal lighting to pull-out drawers

furniture

- Fully integrated extractor hood or flush ceiling extractor (subject to layout)
- Fully integrated fridge/freezer
- Fully integrated dishwasher
- Wine cabinet
- Porcelain tiled flooring

ELECTRICAL SPECIFICATION

- Freestanding washer dryer to utility cupboard
- Whole-house ventilation system
- Remote control electric roller blinds to all windows
- Recessed LED downlighters to all rooms
- LED strip lighting to feature areas
- LED lighting to all balconies and terraces
- Slimline sockets and switchplates throughout
- Sky+ connectivity (subject to subscription)
- Virgin Media connectivity (subject to subscription)
- Provision for connection to Arabsat and Hot Bird
- Telephone and data points to reception rooms and bedrooms
- Home automation system including lighting, heating, cooling, blind control and video entry system
- Mains supply smoke/heat detectors and sprinkler system

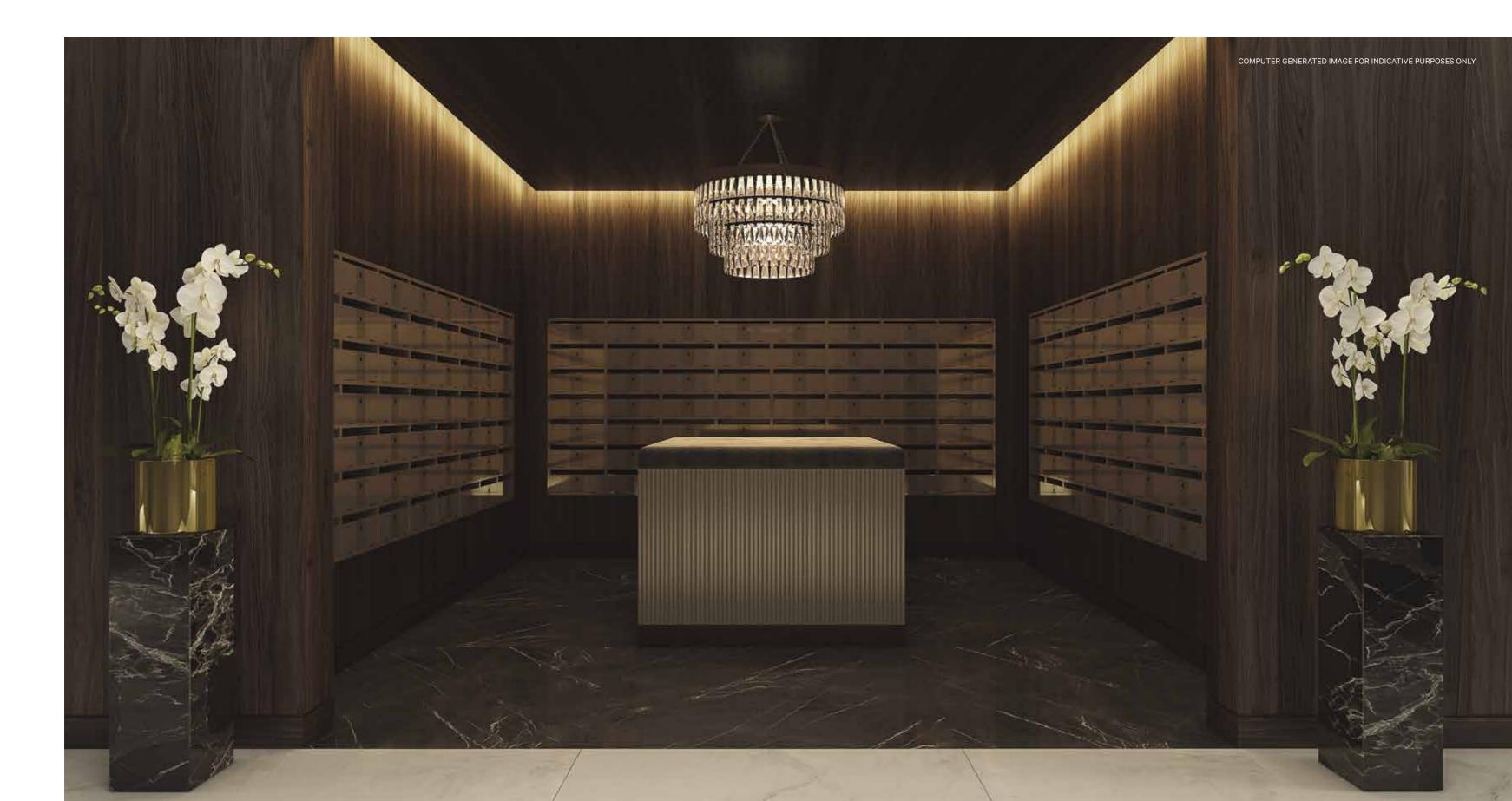
COMMUNAL AREAS

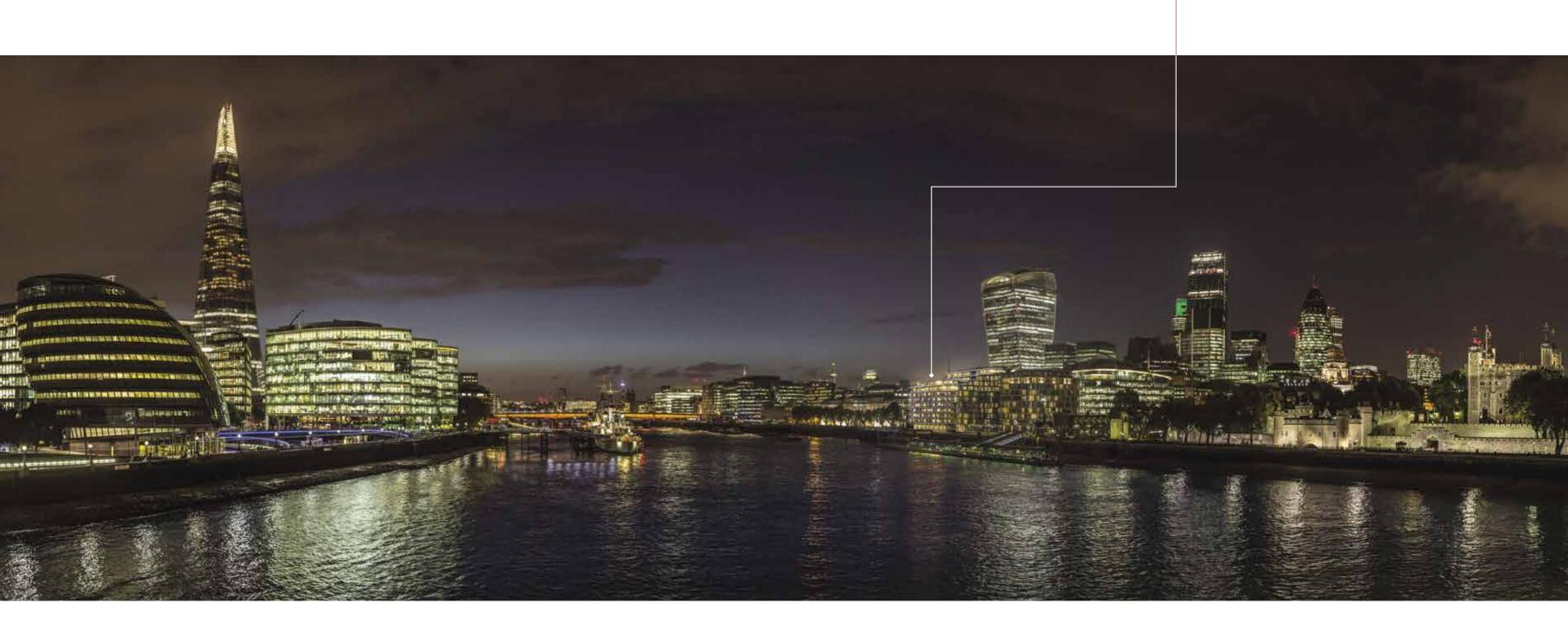
- 24-hour concierge service
- CCTV security system coverage
- Lifts to all floors
- Grand entrance foyer with seating area and fireplace
- Private residents' health suite including 20-metre swimming pool, sauna, steam room, treatment room and gymnasium
- Private residents' cinema room and lounge area
- Private residents' business suite
- Underground parking available to selected units⁺
- Electric car charging points available
- Underground cycle storage facilities
- Underground storage units available to selected units*

*Subject to stage of construction ⁺Limited availability, at additional cost MATERIALS & SPECIFICATION

POST ROOM

Natural stone, wood panelling and stylish detailing combine to create an atmosphere of calm grandeur throughout Landmark Place.





77

SITE OVERVIEW

LANDMARK PLACE

LONDON'S ORIGINAL ADDRESS

A unique mix of luxury, location and history — Landmark Place presents an opportunity like no other: a chance to take your place in London's great story.

BARRATT LONDON

THE CAPITAL'S LEADING DEVELOPER

At Barratt London, it's our aim to make the Capital an even better place to live. We are the leading premium residential developer in London, offering over 30 years' experience and unrivalled expertise in the city.

ABOUT BARRATT LONDON

Barratt London is the market-leading residential developer in the Capital. With over 30 years' experience we've helped – literally – shape one of the world's most exciting, diverse and dynamic cities.

We design, build and sell large, complex residential-led developments tailored to the needs of our customers and stakeholders, as well as local boroughs and communities. Our vision? To make London an even better place to live. And we're well on our way, thanks to exceptional build quality, our thoughtful design, the way in which we work to inspire strong local communities and with unbeatable customer service.

Working with respected planners and designers, we've accrued invaluable experience in realising high-quality homes right across one of the world's most architecturally challenging but undeniably exciting cities.

Part of the Barratt Developments PLC group of companies, Barratt London established as a separate brand in January 2014. Our new brand reflects our dedication to the London market and demonstrates that we're London specialists, focused on making this extraordinary urban playground an even better place to invest in property and, most importantly, call home.

BARRATT RESIDENTIAL ASSET MANAGEMENT

Barratt Residential Asset Management (BRAM) is set up to care exclusively for selected Barratt developments in London. This means when you buy a new Barratt London home (or move into a selected existing one), you have the assurance that the original developer will be around to take care of your home's surroundings long after you've moved in. Our intention is to set new standards by first creating outstanding homes and then managing and maintaining them so they stay that way, for their entire life.

We are the first major residential developer to offer this service and for the fifth year running, Barratt Developments PLC is officially the highest quality major national housebuilder*. Once again, we're proud to have been awarded an exclusive '5 Star Housebuilder Award' by the Home Builders Federation, a major industry body. This coveted accolade is the highest level of certification available from the Home Builders Federation and the result of our positive customer recommendations. The award means that when you buy a Barratt London home you buy with confidence, and can expect the very highest level of customer service.

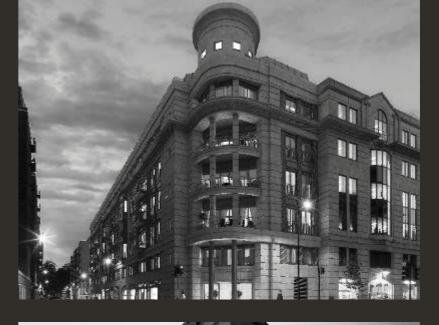
arded to Barratt Developments PLC brands. We are only 5 Star accredited national housebuilder in the me Builders Federation Customer Satisfaction Survey I have more National House Building Council Quality ards than any other.



Fulham Riverside London SW6

Soho Thirteen London W1





Great Minster House London SW1

Chapter Street

London SW1

PROJECT TEAM

DEVELOPER

BARRATT LONDON PART OF BARRATT DEVELOPMENTS PLC IN ASSOCIATION WITH THE CPC GROUP

ARCHITECTS

BROADWAY MALYAN BROADWAYMALYAN.COM

INTERIOR DESIGN

BOWLER JAMES BRINDLEY BOWLERJAMESBRINDLEY.COM

HERITAGE PARTNER



MUSEUMOFLONDON.ORG.UK





SAVILLS.CO.UK



KNIGHTFRANK.CO.UK



barrattlondon.com

NOTICE

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