

HOLD TIGHT is work created by student Davide Provasi.

The project explores love, and everyone's right to express it, and was conceived in the

At the HEART of the crossroads of FIVE DYNAMIC DISTRICTS



At the other end of City Road, Islington's sleepy towpaths and chocolate box independents dotted all along Camden Passage feel incongruous to its Zone 1 location, gifting it an out-of-town charm unmatched anywhere else in the capital.





London's undisputed tech hub vibrating with the fission of new ideas and creative energy. A place of hidden street food markets elbow-toelbow with beautiful old warehouse buildings now the scene of burgeoning tech talent and entrepreneurial zeal.



This is London's playground, where it finds new entertainment, shops for boutique fashion and blurs the lines of work and play. An unpasteurised place shunning the irksome weight of uniformity in order to adopt true individuality.



Idling westward sees bustling thoroughfares give way to quieter, more understated streets - the domain of this quaint quarter's interior design gurus, great artistic minds and beguiling, village-like character.









The dusty coat of pin stripes and sober City sophistication was shed long ago, wearing instead a new cultural fabric of reinvigorating health spas, protein shake-touting cycle bars and slick new members' clubs free from the staleness of their





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I LOCAL OCCUPIERS

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- 06 Silicon Valley Bank
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- 08 Slaughter and May
- 09 London Metal Exchange
- 10 UBS AG
- 11 Amazon Development Centre London
- 12 Monzo
- 13 Mind Candy
- 14 Quidco
- 15 FarFetch
- 16 Aviva Digital Garage
- 17 GoCardless
- 18 United Talent Agency
- 19 Ticketmaster
- 20 Expedia Group
- 21 Morris + Company
- 22 Checkout.com

COFFEE

- 23 Lantana Shoreditch
- 24 Ozone Coffee Roasters
- 25 Coco di Mama
- 26 Coffee Junction
- 27 Westland Coffee & Wine 28 Origin Coffee 29 Friends of Ours

32 Canal No 5

31 The Rugged Bunch

30 Grind

- 61 Serata Hall

- 67 Earl of Essex
- 68 Bar Kick

- 33 Club Gascon
- 34 Galvin La Chapelle

- 39 Padella
- 40 BRAT
- 43 Boxpark Shoreditch
- 44 Luca

- 48 MEATliquor
- 49 The Breakfast Club
- 52 Officine 00

DRINKING

- 54 Callooh Callay
- 55 Queen of Hoxton
- 56 London Cocktail Club
- 57 The Curtain Hotel bar
- 58 The Hoxton Hotel bar
- 59 The Gibson 60 Nightjar
- 62 Tonight Josephine
- 63 Bourne & Hollingsworth
- 64 The Wenlock Arms 65 Brewdog
- 66 The Eagle

- 69 Black Rock
- 70 Tayer + Elementary
- 71 The Narrow Boat

EATING

- 35 The Clove Club 36 Tanakatsu
- 37 Bone Daddies
- 38 Gloria
- 41 St. John
- 42 Cecconi's
- 45 Bar Douro (City)
- 46 Nobu
- 47 Honest Burger
- 50 Busaba
- 51 Sessions Arts Club
- 53 Manteca

83 Nobu Hotel 84 The Curtain Hotel

HOTELS

SHOPPING

75 Boxpark

MARKETS

72 Camden Passage

73 One New Change

74 Redchurch Street/

76 The Royal Exchange

77 Exmouth Market

Market

78 Spitalfields Market

81 Brick Lane Market

82 Shoreditch House

79 Whitecross Street Market

80 Columbia Road Flower

Shoreditch High Street

- 85 The Montcalm 86 Montcalm East
- 87 One Hundred Shoreditch
- 88 Hart Shoreditch Hotel

94 Art'Otel (coming soon!)

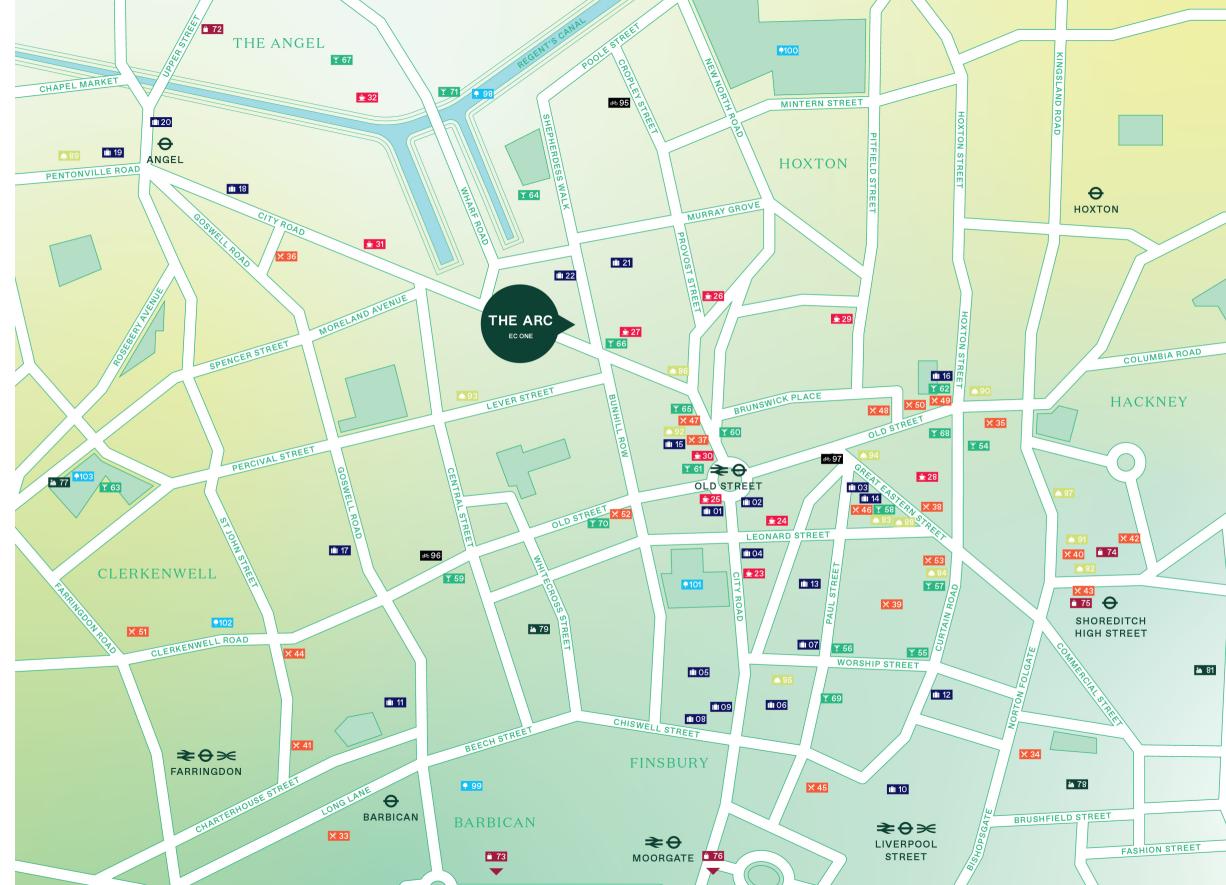
- 89 DoubleTree Hilton (Angel)
- 90 Courthouse Hotel 91 Boundary London
- 92 Z hotel
- 93 Thistle City Barbican

ॐ CYCLE SHOPS

- 95 SBC Cycles
- 96 Look Mum, No Hands 97 Tokyo Bike

OUTSIDE SPACES

- 98 The Canals
- 99 The Barbican Estate 100 Shoreditch Park
- 101 Bunhill Fields 102 St John's Square
- 103 Spa Fields



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