

# UK Residential Property Market Update

# **August 2021**

# Residential property market begins journey back to normality

After a record June for the UK residential property market and the start of the holiday season, it was of little surprise that activity moderated in July.

A record 198,240 transactions took place across the UK in June, according to provisional data from HMRC. This mirrored Knight Frank's experience during the month.

However, the number of UK exchanges in July was 21% below the five-year average according to Knight Frank data. Official data for the month is expected to show a similar movement.

Demand has outpaced supply throughout this year, and while the former has remained strong even with the passing of the stamp duty holiday deadline on 30 June, the current imbalance should ease in the autumn as the market normalises.

Sellers put off by the recordbreaking activity are expected to return to the market, as seasonal patterns re-establish themselves and the stamp duty holiday, which is being tapered, ends on 30 September.

There are signs this is happening already. The Nationwide House Price Index fell back to annual growth of 10.5% in July from 13.4% in June. Annual growth according to Halifax was 7.6% last month compared to 8.7% in June.

According to the IHS Markit Sentiment Index there was a slight drop in confidence in July. The

21%

Fall in exchanges during July vs the five-year average Source: Knight Frank readings for both current and future house prices were down. However, they remain well above their pre-pandemic levels, suggesting households remain positive about pricing.

Data released in July by the Bank of England, revealed that while net mortgage borrowing reached a record high of £17.9bn in June, mortgage approvals for home purchase were 81,300, down 6.4% from 86,900 in May. Despite this, approvals remain significantly higher than the prepandemic average of 66,242 (year to March 2020).

# **Prime London Sales**

After a record month for the prime London property market in June, it was no surprise that transaction volumes dipped in July as the stamp duty holiday began to wind down.

The number of sales in London was 20% below the five-year average in

July (excluding 2020) but this decline was skewed towards lower price brackets.

Below £1 million, the drop was 39%, underlining the proportionately larger impact of the maximum £15,000 stamp duty saving. Above £2 million, the number of transactions was 3% higher than the five-year average in July.

Annual price growth in prime central London was 0.8% in July, the highest figure since May 2016. In prime outer London, annual growth was 3.1% for the third consecutive month.

## **Prime London Lettings**

The lettings market in London and the Home Counties continued its journey back towards normality in July.

Rental values rose month-onmonth for the first time since the start of the pandemic, as the steep declines experienced over the last 17 months begin to reverse.

There was an increase of 0.2% in prime central London, meaning the



Country prices grew at their strongest rate since the global financial crisis in Q2 2021

annual decline narrowed to -10.5%. In prime outer London, the same monthly rise meant the annual fall was 7.6%, the lowest it has been since September 2020.

As supply becomes tighter and demand continues to strengthen, upwards pressure on rental values will intensify in the second half of the year. Knight Frank forecasts that rents will end the year flat in both prime central and outer London as the bounce back from the pandemic gathers pace.

## **Country Market**

With record transactions in the country market during June, average prices grew at their strongest rates since the global financial crisis in both Scotland and England. This was supported by limited supply due to the challenges of the third national lockdown at the start of the year, and the distortions caused by the stamp duty holiday.

In the country market, average values increased by 3.7% in the three months to June, which was the strongest rate of quarterly growth in 15 years. It means average prices are 10.5% higher than a year ago.

In Scotland average prices increased by 5.5% during the three months to June, the strongest quarterly performance since Q2 2007. Annual growth was 5.7%, which was the highest figure since Q4 2007. Price growth in Edinburgh was at a threeyear high in the second quarter of the vear.

**THREE MONTHS TO JUNE** 

5 5%

#### PRICE CHANGE

PRIME SCOTTISH INDEX

#### THREE MONTHS TO JULY

PCL SALES	0.3%
POL SALES	0.7%
PCL LETTINGS	-0.3%
POL LETTINGS	-0.4%

PRIME COUNTRY HOUSE INDEX	3.7%
EDINBURGH CITY INDEX	2.3%

Source: Knight Frank Research

#### Please get in touch with us

If you are looking to buy, sell or would just like some property advice, we would love to hear from you.



#### Chris Druce

Senior Research Analyst +44 20 7861 5102

chris.druce@knightfrank.com

#### Tom Bill



Head of UK Residential Research +44 20 7861 1492 tom.bill@knightfrank.com

# **Knight Frank Research** Reports are available at knightfrank.com/research



Knight Frank Research provides strategic advice, consultancy services and forecasting to a wide range of clients worldwide including developers, investors, funding organisations, corporate institutions and the public sector. All our clients recognise the need for expert independent advice customised to their specific needs. Important Notice: © Knight Frank LLP 2021 This report is published for general information only and not to be relied upon in any way. Although high standards have been used in the preparation of the information, analysis, views and projections presented in this report, no responsibility or liability whatsoever can be accepted by Knight Frank LLP for any loss or damage resultant from any use of, reliance on or reference to the contents of this document. As a general report, this material does not necessarily represent the view of Knight Frank LLP in relation to particular properties or projects. Reproduction of this report in whole or in part is not allowed without prior written approval of Knight Frank LLP to the form and content within which it appears. Knight Frank LLP is a limited liability partnership registered in England with registered number OC305934. Our registered office is 55 Baker Street, London, W1U 8AN, where you may look at a list of members' names.