

Retail Sales Dashboard



September 2023 | A monthly overview of UK retail sales performance, including key metrics on core sub-sectors and e-commerce.

Headline Figures

+6.0%

Sales value (amount spent) growth
September 2023 vs. September 2022
*Seasonally adjusted, excluding fuel
Including fuel +4.7%

-1.2%

Sales volume (items purchased) growth
September 2023 vs. September 2022
*Seasonally adjusted, excluding fuel
Including fuel -1.0%

+5.6%

Sales value (amount spent) growth
Most recent 3 months YoY growth

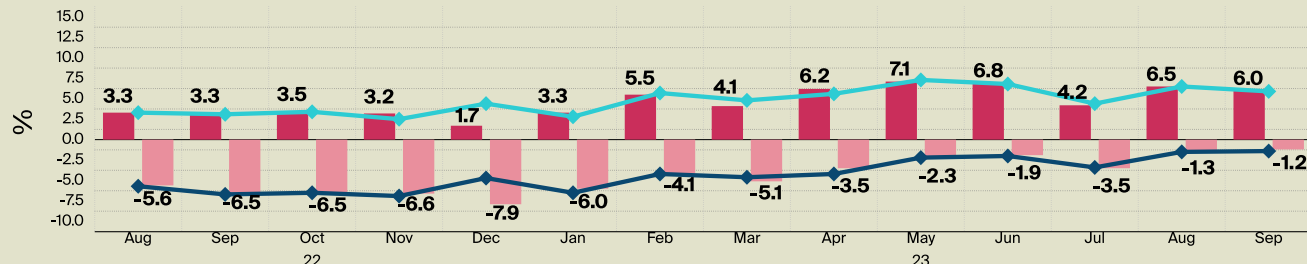
-2.0%

Sales volume (items purchased) growth
Most recent 3 months YoY growth

Monthly Performance – All Retail

(ONS) Year-on-year

■ Volumes (SA) ■ Values (SA) ◆ Values (NSA) ◆ Volumes (NSA)

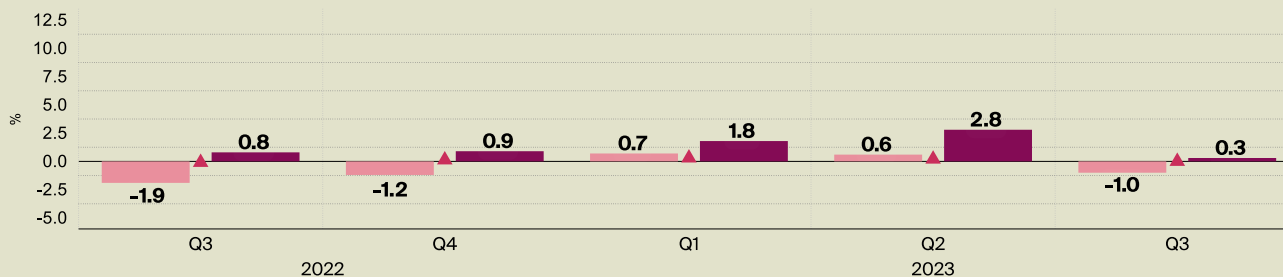


%	July	August	September
Non-Seasonally Adjusted			
Volumes	(3.4)	(1.5)	(1.4)
Values	4.4	6.5	5.9
Seasonally Adjusted			
Volumes	(3.5)	(1.3)	(1.2)
Values	4.2	6.5	6.0

Quarterly Performance vs. GDP

(ONS) Quarter-on-quarter

▲ GDP ■ Value ■ Volume



%	2022			2023		
	Q3	Q4	Q1	Q2	Q3	
Volumes	(1.9)	(1.2)	0.7	0.6	(1.0)	
Values	0.8	0.9	1.8	2.8	0.3	
GDP Growth	(0.1)	0.1	0.3	0.2	0.0	

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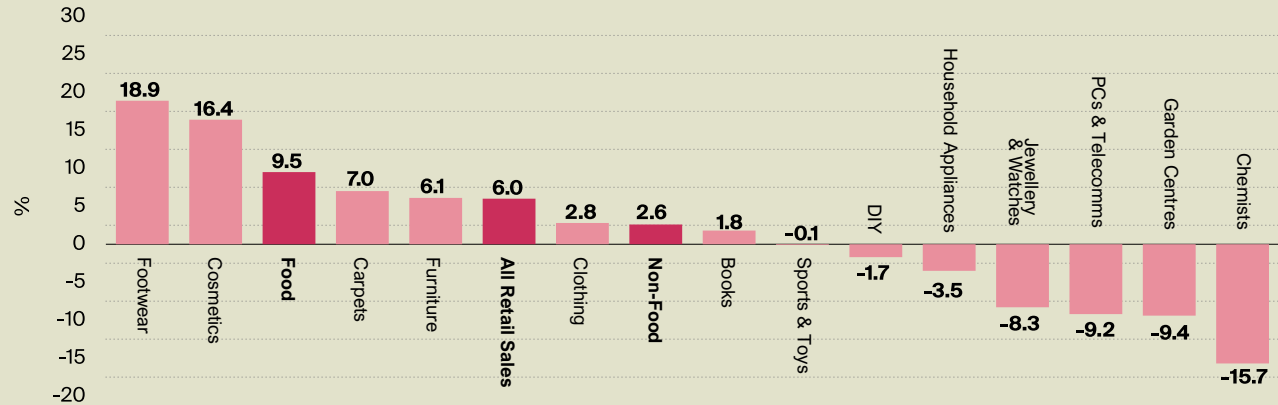


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Key Messages

- Versus 2022 levels, retail sales values grew by +6.0% in September. Inflation still impacted sales, but to a lesser extent than previous months, with volumes down -1.2%. This marked the best volume growth performance since March 2022.
- Food sales values grew +9.5%, with volumes down just -0.8% (vs. -3.8% in August). Non-Food sales values grew +2.6%, but volumes dipped -2.3% (vs. +0.2% last month).
- Footwear (values +18.9% / volumes +13.7%) and Cosmetics (values +16.4% / volumes +8.7%) continued their streak of stellar double-digit growth.
- The proportion of sales made online receded to 26.7% of all retail sales.

Monthly Performance by Sub - Sector
(ONS) Year-on-year seasonally adjusted sales values



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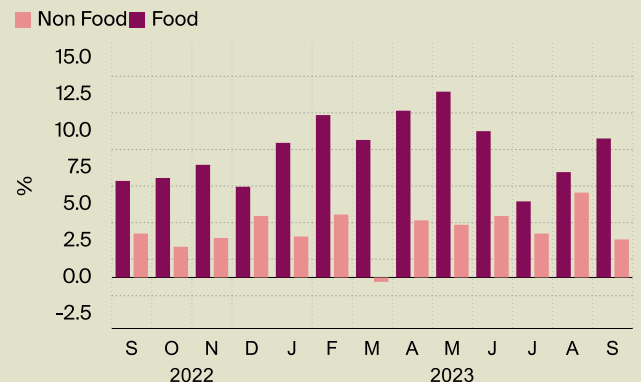
SIGN UP ONLINE

E-commerce Share of Retail Spend
(ONS) % penetration



%	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep
E-commerce Share	25.5	25.9	26.2	26.3	26.8	26.4	27.3	27.0	26.7

Food vs. Non-Food Monthly Performance
(ONS) Year-on-year seasonally adjusted sales values



%	July	August	September
Non-Food	3.0	5.8	2.6
Food	5.2	7.2	9.5

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