

Serbia Office Snapshot

H2 2020 & Forecast



nightfrank.com/research

Knight Frank
Serbia Office Snapshot H2 2020 & Forecast



Demand

The total demand amounted to 30,000 sq m during the second half of 2020. The most active sector was IT, followed by consumer goods and professional services. New companies looking to enter the market have put on waiting their decision due to current situation, but are expected to re-gear in the first half of 2021.

Stock **940,000**

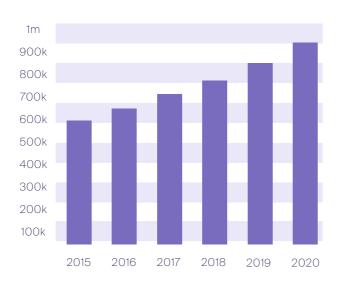
During 2020, construction activity on the office market remained solid and, against current context, marked the most active year in the last decade in terms of deliveries. Approximately 60,000 sq m of class A office buildings have been delivered in H2 2020, both larger scales office buildings and smaller office components in mix-used projects. Thus, modern office stock reached 940,000 sq m, a 10% increase compared to previous year.

The majority of stock remains in the New Belgrade sub-market, which is considered the most attractive part of town for occupiers, followed by City Center and Central Area.

Supply **130,000**

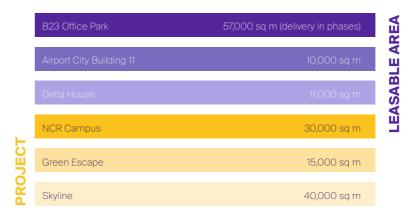
The great momentum achieved throughout the entire 2020 in terms of office development, appears to continue all throughout 2021, as additional 130,00 sq m are currently under construction. The office pipeline is concentrated mostly in the New Belgrade area (CBD) while approximately 25,000 sq m will be delivered in the City Center, mostly from refurbishments or completions of class B office buildings.

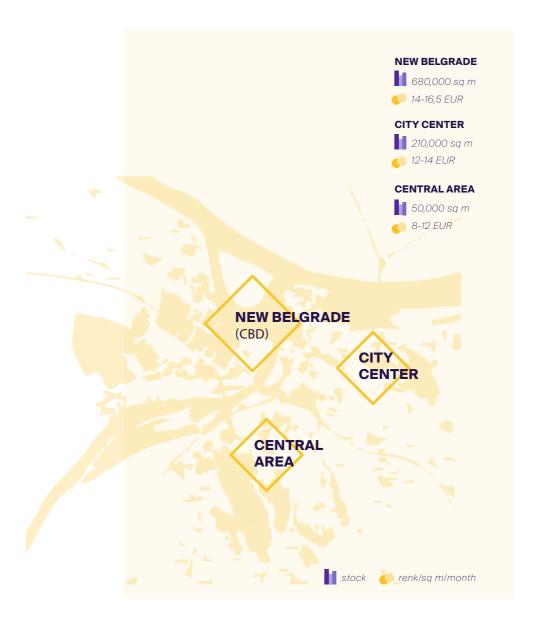
OFFICE STICK ANNUAL EVOLUTION



SNAPSHOT

Office projects under construction





Rents
14.5-16

Overall, rents remained stable in the second half of 2020. Prime asking rents for grade A office buildings in New Belgrade vary from EUR 14.5 to EUR 16 /sq m monthly, while grade B rental levels range between EUR 8 to EUR 12 /sq m monthly. Service charge vary from EUR 3 /sq m to EUR 4.5 /sq m monthly and the add on factor is between 5%-12%.



Due to the large volume of new office buildings entering the stock, vacancy has overall increased to 7% at the end of the year.

Forecast

Hope of returning back to the offices is sustained by the ongoing vaccine roll-out. As well known international developers are delivering top quality office projects on the market, Belgrade is positioning itself as growing towards a mature market with premium products to be offered to new companies looking to enter the market.

KNIGHT FRANK Serbia

Horatiu Florescu

Chairman & CEO hf@knightfrank.com

RECENT MARKET-LEADING RESEARCH PUBLICATIONS:







Knight Frank Research Reports are available at knightfrank.com/research



This report is published for general information only and not to be relied upon in any way. Although high standards have been used in the preparation of the information, analysis, views and projections presented in this report, no responsibility or liability whatsoever can be accepted by Knight Frank LLP or Knight Frank Romania SRL for any loss or damage resultant from any use of, reliance on or reference to the contents of this document. As a general report, this material does not necessarily represent the view of Knight Frank LLP and Knight Frank Romania SRL in relation to particular properties or projects. Reproduction of this report in whole or in part is not allowed without prior written approval of Knight Frank LLP and Knight Frank Romania SRL to the form and content within which it appears. Knight Frank LLP is a limited liability partnership registered in England with registered number OC305934. Our registered office is 55 Baker Street, London, WIU 8AN, where you may look at a list of members' names.