

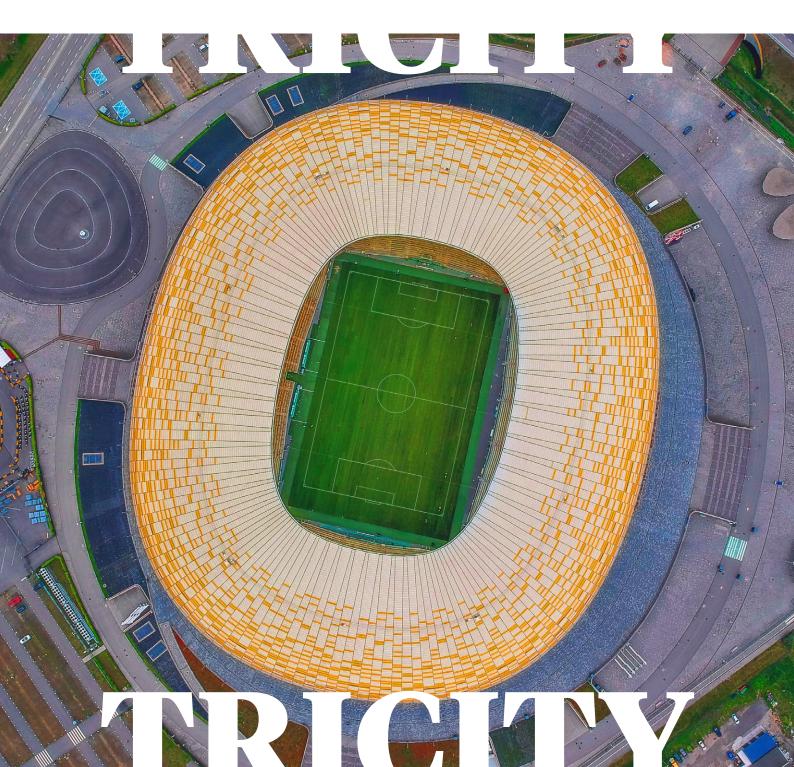


# TRICITY

City attractiveness and office market

H1 2021





## **CITY ATTRACTIVENESS**

# **TRICITY**







AREA

414.8 sq km



BALANCE



3.10%



**GDP PER CAPITA** 

PLN 75,206 (2017)



**AVERAGE** SALARY

**PLN 6,604** (gross)

## **INVESTMENT ATTRACTIVENESS**

GROWTH

**7**%

#### 1. RANKINGS INDICATING THE INVESTMENT ATTRACTIVENESS OF THE CITY



4th place in FDI strategy in Tech Cities of the Future 2020/21 and a place in top five in Global Cities of the Future 2021/22 among medium and small-sized cities and in the Rising Cities category



1st place as the best place for business activity in Poland according to ABSL Report, 2020



Outsourcing Stars 2021 in City category, which means 1st place for the fastest developing city in BSS in Poland, Pro Progressio



1st place for the most dynamically developing city in Poland, CEE Shared Services and Outsourcing Awards, 2020

European Enterpreneurial Region 2020

#### 2. INVESTMENT INCENTIVES

#### INVEST IN POMERANIA

Dedicated employer branding campaign, access to recruitment platform, dedicated recruitment campaign, support in immigration matters, scholarship for relocation, temporary office for investors.

#### **ECONOMIC ZONES**

Employment grant and investment grant in the form of CIT exemptions.

#### **GOVERNMENT SUPPORT**

Employment and investment cash grant for investors.

### **QUALITY OF LIFE**

#### 3. RANKINGS ON THE QUALITY OF LIFE IN THE CITY



2<sup>nd</sup> place for Gdańsk in quality of life category during last 5 years according to Report on the Quality of Life in **European cities** 



160th place in **Quality of Life Index** by Numbeo (mid-2021)

1st place for Gdańsk in People Friendly Cities 2020 ranking by Forbes



3rd place for Gdańsk in Quality of life category in Emerging Europe Awards, 2020

#### 4. CITY INITIATIVES AIMED AT IMPROVING THE QUALITY OF LIFE IN THE CITY

- Gdańsk systematically monitors quality of life and resident's satisfaction.
- In 2020, Gdańsk carried out activities to improve the infrastructure for pedestrian traffic and eliminate the negative impact of vehicle parking on the pedestrian traffic. As a result, over 17 km of pavements were built
- Activation measures and investments as part of revitalization program in four areas of Gdańsk: Biskupia Górka/ Stary Chełm, Dolne Miasto/Plac Wałowy/Stare Przedmieście, Nowy Port z Twierdzą Wisłoujście, Orunia.
- Gdańsk leads disease prevention programs aimed primarily at groups of increased risk. The city also takes actions to improve the quality of medical and social care.
- Almost 16 km of bicycle paths and pedestrian routes were built or modernized. Number of parking spaces for bicycles increased by 800.
- In Gdynia there is a position in local government structure of vice-president for quality of life.
- Parks, squares, open-air playgrounds and gyms are the main winners of district projects in Gdynia's participatory budgeting.
- Air protection program for the City of Gdańsk.
- Development of the groundwater monitoring system in the area of Gdańsk, Sopot and the commune of Pruszcz.



BIKE PATHS

283,4 km (2019)



AREAS

123 sq km

# FACTS & FIGURES

NUMBER OF STUDENTS

75,809

NUMBER OF GRADUATES

19,311

NUMBER OF UNIVERSITIES AIRPORT - DISTANCE TO

**AIRPORT** THE CITY CENTRE

- NUMBER OF PASSENGERS

**1,472,945** (2020)

5,400,000 (2019)

BSS SECTOR - NUMBER OF CENTRES

**BSS SECTOR** - NUMBER OF EMPLOYED





32,000



15 km



# TRICITY





STOCK

924,000 sq m







SUPPLY UNDER

CONSTRUCTION



VACANCY RATE

9.2%





NEW Supply

TAKE-UP

100,000 sq m

35,000 sq m

72,200 sq m

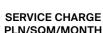
Total office stock in Tricity reached 924,000 sg m at the end of June 2021. In H1 2021 almost 35,000 sq m was delivered in 3 projects. Additionally, at the end of June 2021 approximately 100,000 sq m was under construction, of which over 50% is scheduled to be delivered by the end of 2021. Together

with substantial developer activity, even despite the pandemic, the tenant interest in the Tricity market is not weakening. From January to June 2021 over 72,000 sq m was subject to lease, accounting for 27% of total regional takeup. Due to high tenant and developer activity, the vacancy rate in Tricity remains stable. It increased by 0.1 pp. over the guarter and at the end of June 2021 stood at 9.2%. It is the third lowest result in the

#### **SELECTED SCHEMES UNDER CONSTRUCTION** 3T OFFICE PARK A&B&C PALIO OFFICE PARK I (B) C300 38,400 sq m 8,000 sq m 13,790 sq m 2021 Q4 2022 @ Q3 2021 3T Office Park Allcon ■ INOPA Cavatina Holding Investment Ipopema **AIRPORT CITY (ALPHA) FORMAT** 6.890 sq m 15,700 sq m @ Q3 2021 @ Q3 2021 Torus Port Lotniczy w Gdańsku Completion date Developer / Owner Total office space

#### STANDARD LEASE TERMS IN LARGE SCALE, NEW BUILDINGS





PLN/SQM/MONTH

15-23



RENT-FREE MONTHS

5

**FIT-OUT BUDGET** EUR/SQM

100-300

largest cities in Poland.

#### SELECTED BPO. SSC/GBS. IT AND R&D CENTERS:

**Amazon Development Center** Arla Foods | Nordea | Ricoh Santander Global Operations Sii | WNS Global Services

# **COWORKING OPERATORS** IN TRICITY:

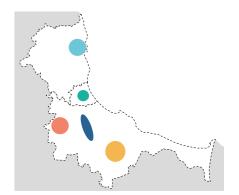
Chillispaces.com

Flex

Spaces

#### MAJOR OFFICE CONCENTRATION AREAS

	EXISTING Stock	SUPPLY UNDER CONSTRUCTION	VACANCY Rate	MONTHLY ASKING RENT
GDAŃSK Al. Grunwaldzka	54,000 sq m	8,300 sq m	0.8%	EUR 11-15.5 /sq m
GDAŃSK City centre	438,700 sq m	23,000 sq m	12.6%	EUR 11-16 /sq m
GDAŃSK AIRPORT	113,600 sq m	8,000 sq m	13.9%	EUR 12.5 /sq m
GDYNIA	162,300 sq m	53,800 sq m	12.8%	EUR 11-15.5 /sq m
SOPOT	35,200 sq m	0 sq m	8.6%	EUR 11-15.5 /sq m



# **MAJOR REGIONAL CITIES**

KRAKÓW. WROCŁAW. TRICITY. POZNAŃ. KATOWICE. ŁÓDŹ







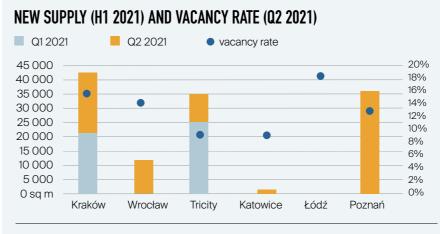


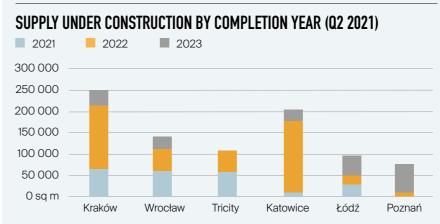


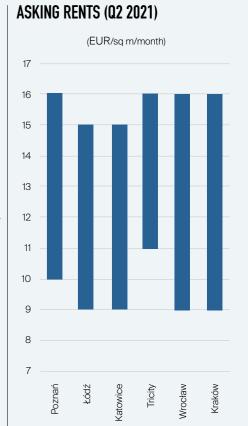
SUPPLY UNDER CONSTRUCTION

TRICITY COMPARED TO MAJOR REGIONAL CITIES

The Tricity is definitely one of the most dynamically developing office markets in Poland, which in 2022 may join Kraków and Wrocław as a regional office market with resources exceeding 1 million sq m. The high developer activity in the Tricity in the years before the pandemic contributed to the development of many modern office buildings offering class A office space. The popularity of the Tricity is also indicated by the vacancy rate, which, despite the dynamic increase in stock, remains at one of the lowest levels in Poland.











#### **CONTACT IN POLAND:**

+22 596 50 50 www.KnightFrank.com.pl

#### RESEARCH

Elżbieta Czerpak

elzbieta.czerpak@pl.knightfrank.com

#### CONTACT IN TRICITY:

Joanna Gomułkiewicz

Joanna.gomulkiewicz@pl.knightfrank.com

#### **COMMERCIAL AGENCY - OFFICE**

L-REP **Janusz Garstka** janusz.garstka@pl.knightfrank.com

T-REP Karol Grejbus

karol.grejbus@pl.knightfrank.com

Regions: Kraków, Katowice, Wrocław

Monika Sułdecka-Karaś monika.suldecka@pl.knightfrank.com

#### **CAPITAL MARKETS**

Krzysztof Cipiur

krzysztof.cipiur@pl.knightfrank.com

#### **PROPERTY MANAGEMENT**

Izabela Miazgowska

izabela.miazgowska@pl.knightfrank.com

### PROPERTY MANAGEMENT COMPLIANCE

Magdalena Oksańska

magdalena.oksanska@pl.knightfrank.com

#### **PROJECT MANAGEMENT**

Urszula Łuszpińska

urszula.luszpinska@pl.knightfrank.com

#### **VALUATION & ADVISORY**

Grzegorz Chmielak

grzegorz.chmielak@pl.knightfrank.com

#### STRATEGIC CONSULTING EMEA

Marta Sobieszczak

marta.sobieszczak@pl.knightfrank.com

As one of the largest and most experienced research teams operating across Polish commercial real estate markets, Knight Frank Poland provides strategic advice, forecasting and consultancy services to a wide range of commercial clients including developers, investment funds, financial and corporate institutions as well as private individuals. We offer:

- strategic consulting, independent forecasts and analysis adapted to clients' specific requirements,
- market reports and analysis available to the public,
- tailored presentations and market reports for clients.

Reports are produced on a quarterly basis and cover all sectors of commercial market (office, retail, industrial, hotel) in major Polish cities and regions (Warsaw, Kraków, Łódź, Poznań, Silesia, Tricity, Wrocław). Long-term presence in local markets has allowed our research team to build in-depth expertise of socio-economic factors affecting commercial and residential real estate in Poland.

#### Knight Frank Research Reports are available at

www.knightfrank.com.pl/ en/research/

#### © Knight Frank Sp. z o.o. 2021

This report is published for general information only and not to be relied upon in any way. Although high standards have been used in the preparation of the information, analysis, views and projections presented in this report, no responsibility or liability whatsoever can be accepted by Knight Frank for any loss or damage resultant from any use of, reliance on or reference to the contents of this document. As a general report, this material does not necessarily represent the view of Knight Frank in relation to particular properties or projects. Reproduction of this report in whole or in part is not allowed without prior written approval of Knight Frank to the form and content within which it appears.

#### **PARTNER OF THE PUBLICATION:**



#### **CONTACT TO INVEST IN POMERANIA:**

Al. Grunwaldzka 472 D Olivia Business Centre - Olivia Six 80-309 Gdańsk

+48 (58) 32 33 256 office@investinpomerania.pl

Invest in Pomerania is a regional non-profit initiative bringing together institutions responsible for the economic development of Pomerania. Supports foreign investors in the implementation of investment projects in Pomerania, providing support at every stage of investment process and building the investment attractiveness of the region.