

Warehouse market



Q1 2024

The comprehensive guide to the warehouse market in Emerging Markets






knightfrank.com.pl/en/research

A collage of images showing the interior of a warehouse, focusing on the steel structural beams and corrugated metal roof. The images are arranged in a grid-like pattern. The central image is a large, vibrant green-tinted photograph of the steel truss structure, with the text "Emerging Markets" overlaid in white. The surrounding images are smaller, grayscale photographs of similar structural elements from different angles.





Emerging Markets

Emerging Markets

Q1 2024

-  Existing warehouse stock **5.0m sq m**
-  Supply under construction **265,000 sq m**
-  Vacancy rate **10.2%**
-  New supply (Q1 2024) **60,000 sq m**
-  Take-up (Q1 2024) **50,000 sq m**

Standard lease terms in warehouse buildings

-  Asking rents for warehouse space EUR/sq m/month **3.50-4.50**
-  Asking rents for office space EUR/sq m/month **10.00-11.50**
-  Service charge PLN/sq m/month **4.00-7.00**
-  Rent-free period **1-1.5 month**

Alongside Poland's primary logistics hubs, the warehouse sector is experiencing steady growth in emerging markets such as the Toruń and Bydgoszcz regions, the vicinity of Rzeszów, Eastern Poland (including Białystok, Lublin, Olsztyn), Kielce, Zielona Góra, Legnica, and the well-connected regions bordering Germany. The warehouse stock in these areas at the end of Q1 2024 was estimated at nearly 5.0m sq m, constituting 15% of Poland's total existing stock. These emerging markets are witnessing dynamic development, fuelled by increasing tenant interest in new locations that offer enhanced communication infrastructure and access to a suitably skilled workforce. With very low unemployment rates and challenges in finding sufficient labour in the main logistics hubs, manufacturing and logistics companies are exploring alternative locations. The integration of the Via Baltica and Via Carpatia international routes into the transport network is set to further enhance the accessibility of regions in Eastern Poland.

In Q1 2024, the emerging markets witnessed a notable slowdown across all metrics. The total warehouse space delivered to the market amounted to no more than 60,000 sq m. The new supply comprised two warehouse facilities: Panattoni Park Piła (38,000 sq m), and MLP Gorzów Wielkopolski (21,500 sq m). In Q1 2024, the new supply was some 90% down on the previous year's corresponding period.

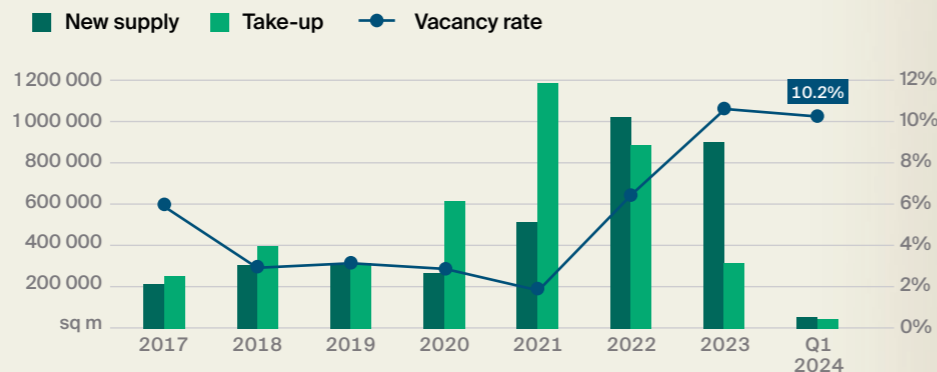
At the end of March 2024, 265,000 sq m remained under construction, with the largest facility being Panattoni Park Bolesławiec, covering 49,500 sq m. It is visible that developers are holding back on starting new investments, as evidenced by the commencement of construction in only two facilities between January and March 2024: 7R Park Przylesie (12,600 sq m), and Fortress Logistic Park Bydgoszcz (6,500 sq m), both already secured by lease contracts.

In emerging markets, there has been a noticeable decline in tenant interest, with leasing activity amounting to only 50,000 sq m in Q1 2024. The quarterly take-up of warehouse space also exhibited a negative trend. Major transactions in the period between January and March 2024 included GLP Toruń Logistics Centre (15,500 sq m), 7R Park Przylesie (12,600 sq m), and Fortress Logistic Park Bydgoszcz (6,600 sq m).

The reduced demand led to an increase in the vacancy rate, which by the end of Q1 2024 had reached 10.2%, reflecting a 2.5 pp increase on the previous year.

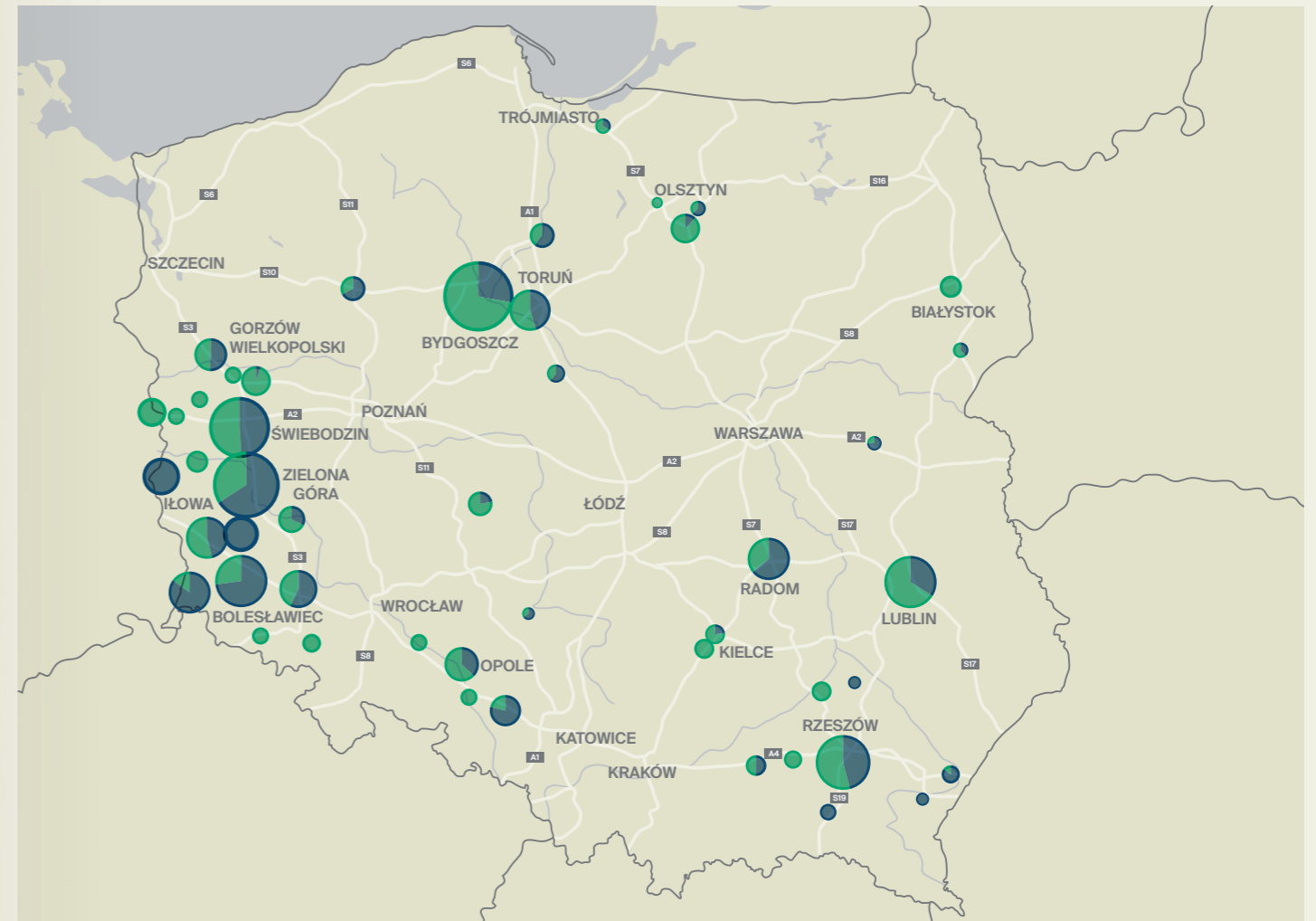
In Q1 2024, asking rents in the warehouse sector in the Emerging Markets remained unchanged from the previous quarter.

New warehouse supply, annual take-up, vacancy rate in Emerging Markets






Source: Knight Frank

Location of warehouse projects in the region







Source: Knight Frank

-  Existing, under construction and planned warehouse space
-  % share of existing stock
-  % share of under construction and planned supply



TOP 5 warehouse destinations in the region (by existing stock)

- 1. Bydgoszcz**
680,000 sq m
- 2. Lublin**
420,000 sq m
- 3. Rzeszów**
405,000 sq m
- 4. Świebodzin**
370,000 sq m
- 5. Zielona Góra**
270,000 sq m

Poland

-  Population **37.8m**
-  Area **313,930 sq km**
-  **ECONOMIC DATA**
(03.2024, STATISTICS POLAND)
-  Unemployment rate **5.3%**
-  Average monthly salary (enterprise sector) **PLN 8,100 (gross)**
-  Average monthly salary (transportation and storage sector) **PLN 7,600 (gross)**

HIGH-SPEED ROADS

-  **Highways**
 - Kujawsko-pomorskie **170 km** | A1
 - Opolskie **90 km** | A2
 - Lubuskie **90 km** | A2
-  **Expressways**
 - Lubelskie **90 km** | S12
 - Podlaskie **90 km** | S61

CONTACTS IN POLAND:

+48 22 596 50 50
www.KnightFrank.com.pl

RESEARCH

Dorota Lachowska
dorota.lachowska@pl.knightfrank.com

CAPITAL MARKETS

Krzysztof Cipiur
krzysztof.cipiur@pl.knightfrank.com

INDUSTRIAL AGENCY

Przemysław Jankowski
przemyslaw.jankowski@pl.knightfrank.com

VALUATION & ADVISORY

Małgorzata Krzystek
malgorzata.krzystek@pl.knightfrank.com

As one of the largest and most experienced research teams operating across Polish commercial real estate markets, Knight Frank Poland provides strategic advice, forecasting and consultancy services to a wide range of commercial clients including developers, investment funds, financial and corporate institutions as well as private individuals. We offer:

- ◆ strategic consulting, independent forecasts and analysis adapted to clients' specific requirements,
- ◆ market reports and analysis available to the public,
- ◆ tailored presentations and market reports for clients.

Reports are produced on a quarterly basis and cover all sectors of commercial market (office, retail, industrial, hotel) in major Polish cities and regions (Warsaw, Kraków, Łódź, Poznań, Silesia, Tricity, Wrocław, Lublin, Szczecin) and PRS sector in Poland. Long-term presence in major local markets has allowed our research team to build in-depth expertise of socio-economic factors affecting real estate market in Poland.

**Knight Frank Research
Reports are available at**



© Knight Frank Sp. z o.o. 2024

This report is published for general information only and not to be relied upon in any way. Although high standards have been used in the preparation of the information, analysis, views and projections presented in this report, no responsibility or liability whatsoever can be accepted by Knight Frank for any loss or damage resultant from any use of, reliance on or reference to the contents of this document. As a general report, this material does not necessarily represent the view of Knight Frank in relation to particular properties or projects. Reproduction of this report in whole or in part is not allowed without prior written approval of Knight Frank to the form and content within which it appears

Substantive preparation: Szymon Sobiecki / Research / Knight Frank

Graphic design: Karolina Chodak-Brzozowska / Senior Graphic Designer / PR & Marketing / Knight Frank