



# BRISBANE

## INDUSTRIAL MARKET BRIEF NOVEMBER 2014

### Key Facts

**Retailers and logistics providers dominate larger demand;** demand from building & construction tenants is expected to build

**Delivery of new stock at cost effective rents** will continue to draw users to new product

**Rents for existing assets subdued** with relatively high vacancy

**Investment demand is high;** average prime yields fell by 18bps over the past year



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Both occupier and investment demand has improved over the course of 2014 for the Brisbane market. This has been concentrated in newly constructed/prime space; resulting in continued challenges for existing accommodation.

### Occupier Demand & Rents

Occupier demand has improved, although at the larger end remains dominated by tenants choosing to relocate into newly developed properties, rather than existing assets. Retailers and their supply chain managers remain the dominant tenants in the market, with the upswing in residential demand now also beginning to broaden demand towards more construction related tenants.

Across the Brisbane region there has been very little rental movement and average prime rents are \$110/m<sup>2</sup> net as at October 2014, a fall of 1.1% over the past year. Essentially Brisbane prime net rents have vacillated between \$109/m<sup>2</sup> and \$111/m<sup>2</sup> over the past three years.

While tenant demand has improved on the whole, it has remained sporadic and competitive deals being offered on newly

built accommodation (either D&C or speculatively developed) has kept a lid on achievable rents for existing buildings.

Due to a number of competing, largely institutional developers, the average market pre-commitment rental is currently sitting at \$117/m<sup>2</sup> net which is a 2.5% reduction from the levels being achieved two years ago. Incentives have also increased in larger pre-commitments, reaching a reported high of 15% on selected deals. In contrast, while existing stock has also seen an increase in incentives, these appear to have plateaued at just under 8%, on average.

Secondary market conditions have remained relatively difficult as, despite recent improvements, the total level of vacant secondary space (above 3,000m<sup>2</sup>) remains historically high at 324,720m<sup>2</sup>. Average secondary rents have continued to drift, falling by 0.9% to \$88/m<sup>2</sup> net as at October 2014.

FIGURE 1  
**Brisbane Region Rents**  
 \$/m<sup>2</sup> net rent prime v secondary



Source: Knight Frank

## Development Activity

Construction and development activity for 2014 is expected to show a modest increase over the 2013 levels. With 244,872m<sup>2</sup> of industrial space completed, and a further 90,000m<sup>2</sup> under construction and expected to complete prior to year's end this shows an increase of 4.7% over 2013 levels.

Looking forward into 2015, with space already under construction of 182,000m<sup>2</sup>, there is the potential for further growth in construction and supply levels. Construction during 2014 has been dominated by larger distribution facilities such as Toll NQX at Loganlink 43,663m<sup>2</sup>, 62 Smith St, Redbank 46,000m<sup>2</sup> (31,200m<sup>2</sup> committed to DB Schenker) and Super Retail Group's 50,300m<sup>2</sup>

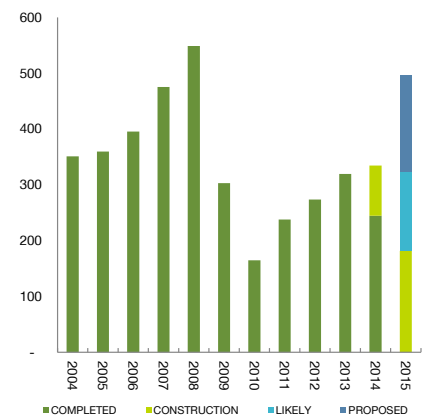
warehouse which is in the final stages of construction. Significant completions for 2015 are expected to include the 55,000m<sup>2</sup> Aldi warehouse at Brendale and Building 5, Drive Industrial Estate, Richlands, committed by Target for 35,000m<sup>2</sup>.

As the development pipeline continues to rebuild there has been a corresponding increase in interest for development land. This is particularly the case for the larger institutional developers which are now almost exclusively developing their own investment product. Engloblo land parcels which form the next wave of development are subject to notably greater interest and activity than was the case a year ago.

While development activity has increased, this has predominantly been at the larger end of the market and properties 8,000m<sup>2</sup> plus. In contrast the smaller speculative and owner occupier activity in the 3,000–8,000m<sup>2</sup> category has remained relatively weaker. Therefore land values for the smaller lots (under 5,000m<sup>2</sup>) have remained static, averaging \$285/m<sup>2</sup> across the regions.

In contrast there has been some price appreciation across larger land holdings, with the Trade Coast recording the greatest appreciation, boosted by the recent unlocking of freehold development land in the region. The South and South West have seen greater land purchasing activity and development activity led by major institutional investors such as Goodman, DEXUS and Australand. However to date this increased activity has not yet translated into any significant land value appreciation.

FIGURE 2  
**Brisbane Region Supply**  
 '000m<sup>2</sup> new industrial construction



Source: Knight Frank/Cordell Connect

## Sales & Investment Activity

Investment demand and purchasing activity across the Brisbane industrial market has increased in line with the wider appetite for investments across the Australian property market. Under the growing investment market competition there have been steady decreases of both prime and secondary yields over the past 12 months.

Across Brisbane the average prime yield is 8.17% (range of 7.86%– 8.48%) on a blended basis across the regions, representing a tightening of 18 basis points (bps) over the past year and 50bps over the cycle. The lower yield range is being tested by exceptional assets

TABLE 1  
**Brisbane Industrial Market Indicators as at October 2014**

| Precinct                | Avg Prime Rent        |             | Avg Secondary Rent    |             | Core Market Yields |                  | Avg Land Values      |             |                   |            |
|-------------------------|-----------------------|-------------|-----------------------|-------------|--------------------|------------------|----------------------|-------------|-------------------|------------|
|                         | \$/m <sup>2</sup> net | (%p.a)      | \$/m <sup>2</sup> net | (%p.a)      | Prime              | Secondary        | <5,000m <sup>2</sup> |             | 1–5 ha            |            |
|                         |                       |             |                       |             |                    |                  | \$/m <sup>2</sup>    | (%p.a)      | \$/m <sup>2</sup> | (%p.a)     |
| Trade Coast             | 116                   | -           | 96                    | 5.5         | 7.75–8.35          | 8.85–9.50        | 335                  | 3.1         | 285               | 5.6        |
| North                   | 109                   | -2.7        | 85                    | -3.4        | 7.90–8.70          | 8.95–9.70        | 310                  | -           | 235               | 2.2        |
| South East              | 105                   | -1.9        | 85                    | -3.5        | 8.15–8.65          | 9.00–10.00       | 235                  | -1.3        | 175               | 1.2        |
| South                   | 111                   | 0.9         | 86                    | -1.1        | 7.75–8.35          | 8.90–9.75        | 275                  | -1.8        | 245               | -          |
| South West              | 108                   | -1.8        | 86                    | -2.3        | 7.75–8.35          | 8.90–9.80        | 270                  | -1.8        | 225               | -          |
| <b>Brisbane Average</b> | <b>110</b>            | <b>-1.1</b> | <b>88</b>             | <b>-0.9</b> | <b>7.86–8.48</b>   | <b>8.92–9.75</b> | <b>285</b>           | <b>-0.2</b> | <b>233</b>        | <b>1.9</b> |

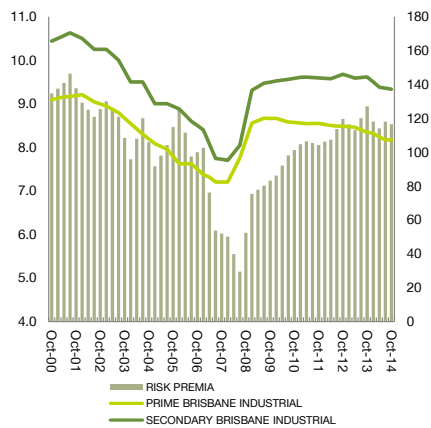
Source: Knight Frank



FIGURE 3

**Brisbane Region Yields**

% Core market yield (LHS) &amp; bps Premia (RHS)



Source: Knight Frank

brought to the market such as the reported 6.5% core market yield paid for the new Super Retail Group premises at Brendale on a new lease of 15 years. This asset was purchased in tandem with another new 47,702m<sup>2</sup> facility also leased by Super Retail Group on a 15 year term in Erskine Park, Sydney.

TABLE 2

**Recent Leasing Activity Brisbane**

| Address                           | Region | Net Rent \$/m <sup>2</sup> | Area   | Term (yrs) | Tenant                         | Date   |
|-----------------------------------|--------|----------------------------|--------|------------|--------------------------------|--------|
| Rochedale Motorway Estate         | SE     | 115                        | 13,164 | 12         | Beaumont Tiles <sup>^</sup>    | Dec 15 |
| Redbank Motorway Estate           | SW     | u/d                        | 27,775 | 15         | TNT Australia <sup>^</sup>     | Aug 15 |
| Howard Smith Dr, Lytton           | TC     | u/d                        | 10,000 | 10         | Owens Transport <sup>^</sup>   | Jul 15 |
| Drive Business Park, Richlands    | SW     | 109                        | 35,000 | 5          | Target <sup>#</sup>            | Jul 15 |
| 1A 37 Freight St, Lytton          | TC     | 116                        | 8,950  | 5          | Yusen Logistics <sup>#</sup>   | May 15 |
| 6/836 Boundary Rd, Coopers Plains | S      | 105                        | 5,245  | 3          | Bevchain                       | Nov 14 |
| Australand Dr, Berrinba           | S      | 100                        | 9,773  | 5          | Hanna Express <sup>#</sup>     | Oct 14 |
| 163 Viking Dr, Wacol              | SW     | 115                        | 5,799  | 5          | Lawrence & Hanson <sup>#</sup> | Jul 14 |

Source: Knight Frank SE South East SW South West TC Trade Coast S South <sup>^</sup>pre-commitment <sup>#</sup>Spec

Overall the Brisbane market has relatively little new, prime stock available for purchase with much of the newly constructed pre-leased or speculatively leased facilities tending to be held by the developers. The DEXUS sale of 183 Viking Drive, Wacol in February 2014 for \$38 million was one of the few divestments of new stock this year, outside of the SRG asset at Brendale.

This has led to relatively greater market attention spilling over to value add or secondary assets which may have additional development potential or a relatively short WALE. As a result the secondary yields have also seen contraction over the past year with the median yield of 9.34% representing a fall of 28bps over the past 12 months.

TABLE 3

**Recent Land/Development Sales Activity Brisbane**

| Address                          | Region | Price \$ mil | Area m <sup>2</sup> | \$/m <sup>2</sup> of site area | Zoning | Vendor          | Purchaser                            | Sale Date |
|----------------------------------|--------|--------------|---------------------|--------------------------------|--------|-----------------|--------------------------------------|-----------|
| Lot 1, Anton Rd, Hemmant         | TC     | 26.00        | 122,000             | 213                            | GI     | Marine Holdings | DEXUS Property Group/<br>Future fund | Nov 14    |
| 66 Cullen Ave, Eagle Farm        | TC     | 14.00*       | 75,000              | 187                            | II/EC  | QLD Rail        | Northshore Group                     | Jul 14    |
| Boundary Rd & Rudd St, Richlands | SW     | 15.15        | 70,440              | 215                            | GI     | CSR Group       | Automotive Holdings Group            | Jul 14    |

**Recent Improved Sales Activity Brisbane**

| Address                    | Region | Price \$ mil | Bldg Area m <sup>2</sup> | Core Mkt Yield (%) | WALE (yrs) | Vendor                    | Purchaser                                 | Sale Date |
|----------------------------|--------|--------------|--------------------------|--------------------|------------|---------------------------|---|-----------|
| 470 Lytton Rd, Morningside | TC     | 31.00        | 34,053                   | c10.0 <sup>^</sup> | n/a        | Private Investor          | Private Investor                          | Nov 14    |
| Weedman St, Redbank~       | SW     | 74.00        | c90,000                  | u/d                | 10.0       | Aurizon                   | Goodman Group                             | Nov 14    |
| 1 Griffin Cres, Brendale   | N      | c76.00       | 50,300                   | c6.50              | 15.0       | W. H Soul Pattinson       | Logos Property (for KWAP)                 | Oct 14    |
| 149 Kerry Rd, Archerfield  | SW     | 22.17        | 12,701                   | 7.80               | 10.3       | Sentinel Property Group   | Centuria Funds Management                 | Sep 14    |
| 70 Fulcrum St, Richlands   | SW     | 15.60        | 17,455                   | 8.45               | 1.5        | Hills Industries #        | Australian Prime Property Fund Industrial | Aug 14    |
| 33-37 Mica St, Carole Park | SW     | 23.87        | 17,916                   | 8.00               | 15.0       | Greens Foods <sup>#</sup> | 360 Capital Industrial Fund (Metrop REIT) | Jul 14    |

\*reported price, medium term mixed use development site GI General Industry II-Industry investigation EC Emerging Community <sup>^</sup>passing yield <sup>#</sup> vendor leaseback

Source: Knight Frank TC Trade Coast SW South West N North ~ 87hectare site with rail access, medium term development site KWAP Malaysian pension fund

Transaction activity over the year to October 2014 has totalled \$606.96 million in sales (\$5 million+), an increase of 13% over the corresponding period a year earlier of \$535.35 million.

This purchasing activity was dominated by Wholesale/unlisted funds and AREITs which have accounted for 36% and 23% of purchasing activity respectively. Aligned with activity within the commercial market there has also been an increase in offshore investment which accounted for 17% of transaction activity over the past year, frequently via JV arrangements.

Vendors were dominated by Private Investors accounting for 24% of sales. There was also an increase in the proportion of owner occupiers selling significant assets, accounting for 17% of sales transactions as corporates cashed in on the lower yields on offer to undertake vendor leasebacks.

**Definitions:**

**Prime:** Asset with modern design, good condition & utility with an office component 10-30%. Located in an established industrial precinct with good access.

**Secondary:** Asset with an older design, in reasonable/poor condition, inferior to prime stock, with an office component between 10-20%.

**Core Market Yield:** The percentage return/yield analysed with the assessed fully leased market income is divided by the adopted value/price which has been adjusted to account for property specific issues (ie rental reversions, rental downtime for imminent expiries, capital expenditure, current vacancies, incentives etc).

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**Outlook**

Pre-commitment driven construction and speculative development will remain supported by the combination of the tightening yield environment (which enables these projects to be delivered at attractive rents) and stronger tenant demand. This will support continued recovery in supply levels, however there remains a deflationary influence on rents within existing buildings.

Investment demand will remain strong, however the limited number of prime investments on offer is expected to curb the number of sales and continue to divert demand further up the risk curve. With offshore interest in investment product growing, a greater number of portfolio sales is expected to occur which broadens the Brisbane market's potential buyer pool as the market is frequently hampered by a lack of scale.

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