## RESEARCH





## **HIGHLIGHTS**

- No growth of high-quality office space has taken place in Q1 2014.
- Compared with Q1 2013, the take-up of high-quality office space in Q1 2014 has grown by 26%, amounting to 23.8 thousand sq m by the end of the quarter.
- Compared with Q4 2013, the vacancy rate in Class A office centers has changed only slightly, with the index having grown by 0.2 percentage points. However, compared to the same period of the previous year, this figure grew by 16.1 percentage points due to the significant inflow of new supply in the last two quarters of 2013.
- Compared with the end of 2013, a slight drop in vacancy rates by 1.1 percentage points has been noted with Class B office centers. In all, the vacancy rate has grown by 0.3 percentage points compared with O1 2013.
- A drop in average lease rates in dollar terms is recorded for A and B Classes due to the volatility of the exchange rate. Compared with the previous quarter, the decline amounted to 11% for both classes. In ruble terms, however, the lease rates remain stable.

## Q1 2014 OFFICE REAL ESTATE MARKET

Saint Petersburg

# OFFICE REAL ESTATE MARKET



Marina Puzanova, Head of office department, Knight Frank St. Petersburg

"The office real estate market has not been very active in Q1. Leasing campaigns in the newly delivered business centers and projects close to delivery continued. The weakening of the ruble has affected tenants' preferences: they now started favoring the projects with rates denominated in rubles. Business centers with foreign currency rates had to lower them and / or implement a "corridor". The new major projects offer tenants high-quality facilities, most of which will be finished according to the requirements of the tenant. This new trend allows tenants to change their office space into a more comfortable one without significant one-time investment".

| Indicators   | Class A | Class B |
|--|---------|---------|
| Total high-quality stock, thousand sq m                                  | 2,052.8 |         |
| including, thousand sq m   | 711.7   | 1,341.1 |
| Changes since 2013, %  | 0       | 0       |
| Delivered in Q1 2014, thousand sq m                                      | 0       |         |
| Vacancy rates by the end of Q1 2014, %                                   | 22.3    | 6.3     |
| Changes since 2013, p. p.  | + 0.2 🔺 | -1.1 ▼  |
| Asking lease rates in operating business centers*,<br>\$/sq m/year       | 267–870 | 185–780 |
| Lease rates changes in the operating business centers since 2013, %      | -11 ▼   | -11 🕶   |
| Asking lease rates in business centers under construction*, \$/sq m/year | 394–675 | 197–380 |

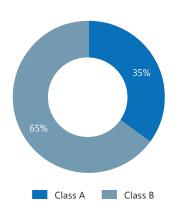
#### **Key events**

- The official opening of two buildings in the business-administrative district Nevskaya Ratusha with the total leasable area of 40.5 thousand sq m took place in March. Both buildings are Class A office facilities.
- The Baltic Monolith Companies Group has started construction of a multifunctional complex Docklands. This object will include Class B office centers, which are planned for delivery by the end of 2016.



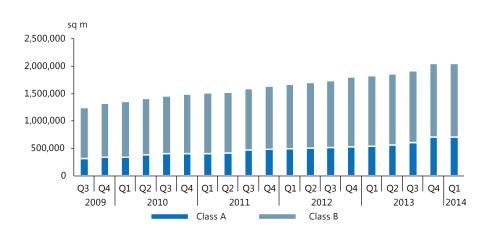


#### Class A and B office centers shares in the total supply stock of Q1 2014



Source: Knight Frank St. Petersburg Research, 2014

#### High-quality office space stock dynamics, Q3 2009 - Q1 2014



Source: Knight Frank St. Petersburg Research, 2014

#### **Supply**

No high-quality office centers were delivered in Q1 2014. The total leased space in high-quality office centers amounted to 2052.8 thousand sq m by the end of Q1 2014.

The main share of supply stock is represented by Class B business centers: they account for 65% of all supply in St. Petersburg

#### **Demand**

The total vacancy rate has decreased by 5% in the past quarter. At the end of Q1, over 240 thousand sq m of high-quality office space in operating facilities are vacant on this market. The highest vacancy rate of 30% is noted in the business district Central-2. Such a high vacancy rate results from the fact that major properties that were delivered last year have not yet been filled with tenants.

Overall, having grown by 0.2 percentage points, the vacancy rate in Class A office centers market segment has remained virtually unchanged compared with the previous quarter. By the end of Q1 2014, the figure was 22.3%. Over 12 months, its value has grown by 16.1 percentage points. Such a significant growth resulted from the situation where high-end price segment properties were delivered, and those are filled with tenants at a slower pace.

Having started last year, the market trend of liquid Class B office center supply "washout" continues. For the quarter, vacancy rate has shrunk by 1.1 percentage points. Compared with Q1 2013, the rate remained almost unchanged, having adjusted by 0.3 percentage points upward.

| Major business centers expected for delivery by the end of 2014 |                                  |       |  |  |
|---|----------------------------------|-------|--|--|
| Name  | Address                          | Class | Leasable<br>office space,<br>thousand sq m |  |
| Trinity Place   | 22 Admirala Lazareva Emb.        | Α     | 27.0                                       |  |
| Flandria  | Tashkentskaya St., Plot 1        | Α     | 24.4                                       |  |
| Congress-exhibit center<br>ExpoForum                            | Shushary,<br>Peterburgskoe Hwy   | Α     | 20.0                                       |  |
| Electro   | 156 Moskovskiy Ave               | Α     | 15.7                                       |  |
| Eightedges  | 45A Malookhtinskiy Ave           | Α     | 13.2                                       |  |
| Senator   | 60/129 A, B<br>Moskovskiy Ave    | А     | 9.5  |  |
| Passage/Italyanskaya, 17  | 17A Italyanskaya St.             | Α     | 7.0  |  |
| Senator   | 1 Kropotkina St.                 | Α     | 6.7  |  |
| Senator   | 22A Bolshaya<br>Pushkarskaya St. | Α     | 5.4  |  |
| ECO Status  | 140 Ligovskiy Ave                | А     | 3.4  |  |
| Victoria Plaza  | 2A Pobedy Sq.                    | В     | 15.0                                       |  |
| Pulkovo Star  | 2A Pulkovskoe Hwy                | В     | 12.4                                       |  |
| Formida   | Utkin Ave, Plot 1                | В     | 7.9  |  |
| H <sup>2</sup> O  | 28 Khimikov St.                  | В     | 6.8  |  |
| N/A   | 94A Moskovskiy Ave               | В     | 5.6  |  |
| Source: Knight Frank St. Petersburg Research, 2014              |                                  |       |  |  |

## Q1 2014 ÒFFICE REAL ESTATE **MARKET**

Saint Petersburg



The market take-up in Q1 2014 has amounted to more than 23.8 thousand sq m of office space. Most of this space was taken up in the peripheral business district Western, accounting for more than 60% of the total leased space.

Market participants have noted a new trend: in order to expedite the take-up of their properties, the proprietors of new office centers are frequently offering their prospective tenants to carry out office rooms finish for them.

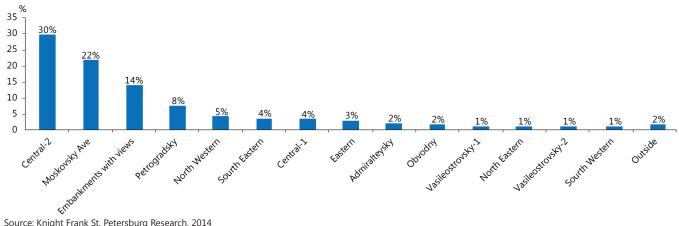
#### **Commercial terms**

The average asking lease rate in operating Class A business centers at the end of Q1 2014 amounted to 446 \$/sq m/year

## **Business districts of Saint Petersburg** 1. Central-1 2. Central-2 3. Admiralteysky 4. Petrogradsky etsk Vasileostrovsky-1 6. Vasileostrovsky-2 7. Embankments with view 8. Moskovsky Ave 9. South-Western 10. South-Eastern 11. Eastern 12. North-Eastern 13. North-Western 14. Obvodny Vsevólozňsk Strel`na

Source: Knight Frank St. Petersburg Research, 2014

#### Vacancy rate shares distribution in operating business centers according to the business districts of Saint Petersburg, Q1 2014



Source: Knight Frank St. Petersburg Research, 2014





(including operating expenses, excluding VAT), and in Class B - 307 \$/sq m/year (including operating expenses, excluding VAT).

Due to the growth of the currency exchange value, the conversion of average lease rates listed in dollar terms has resulted in a drop of weighted average lease rates by 11% in both Class A and Class B office centers segments.

#### **Forecast**

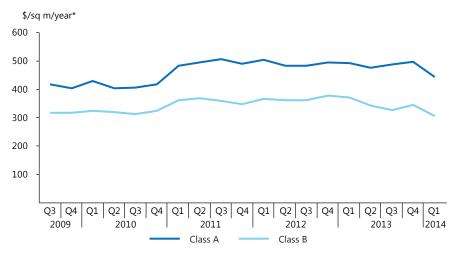
More than 214 thousand sq m of high-quality office space is expected for delivery by the end of 2014. It is worth noting that Class A office centers will constitute the major part of the new supply stock of 66%.

## Vacancy rates and vacancy shares dynamics in Class A and B business centers, O3 2010 – O1 2014

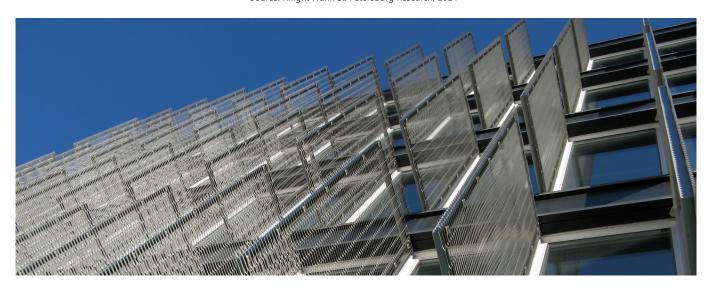


Source: Knight Frank St. Petersburg Research, 2014

#### Lease rates dynamics for Class A and B office facilities, Q3 2009 - Q1 2014



\* excluding VAT (18%), including operational expenses Source: Knight Frank St. Petersburg Research, 2014



### RESEARCH



Europe

Austria Belgium

Crech Republic

France Germany Ireland Italy Monaco Poland

Portugal Romania

Russia Spain

Switzerland The Netherlands

UK Ukraine

Africa

Botswana Kenya Malawi Nigeria Tanzania Uganda Zimbabwe Zambia South Africa

#### **Middle East**

Bahrain UAE

#### **Asia Pacific**

Australia
Cambodia
China
India
Indonesia
Malaysia
New Zealand
Singapore
South Korea
Thailand
Vietnam

#### **Americas & Canada**

Bermuda Caribbean Canada USA



#### **Investment and Sales**

Nikolai Pashkov

General Director

nikolai.pashkov@ru.knightfrank.com

#### **International Investments**

**Heiko Davids** 

Partner

heiko.davids@ru.knightfrank.com

#### **Property Management**

**Dmitry Atopshev** 

Partner, Director

dmitry.atopshev@ru.knightfrank.com

#### **Project Management**

**Andrew Zakrewsky** 

Partner

andrew.zakrewsky@ru.knightfrank.com

#### Offices

Marina Puzanova

Head of Department marina.puzanova@ru.knightfrank.com

#### **Industrial & Warehouses**

Mikhail Tyunin

Head of Department

mikhail.tyunin@ru.knightfrank.com

#### Retail

**Sergey Gipsh** 

Partner, Director, Russia & CIS sergey.gipsh@ru.knightfrank.com

#### Residential

**Ekaterina Nemchenko** 

Head of Department

ekaterina.nemchenko@ru.knightfrank.com

#### **Strategic Consulting**

**Igor Kokorev** 

Associate Director

igor.kokorev@ru.knightfrank.com

#### **Valuation**

Olga Kochetova

Director, Russia & CIS

olga.kochetova@ru.knightfrank.com

#### Marketing, PR

Galina Cherkashina

Marketing Director

galina.cherkashina@ru.knightfrank.com

#### **Market Research**

**Tamara Popova** 

Head of Department

tamara.popova@ru.knightfrank.com

Established in London more than a century ago, Knight Frank is the renowned leader of the international real estate market. Together with Newmark Company, Knight Frank's strategic partner, the company encompasses 370 offices in 48 countries across six continents.

Knight Frank has been a symbol of professionalism for tens of thousands of clients all over the world for 117 years. After 17 years, Knight Frank has become the leading company in the commercial, warehouse, retail and residential real estate segments of the Russian real estate market. More than 500 large Russian and international companies in Russia have already made use of the company's services.

This and other Knight Frank overviews can be found on the company website www.knightfrank.ru

ST. PETERSBURG MOSCOW

191025,115054,3B Mayakovskogo St26 Valovaya StAlia Tempora BCLighthouse BC

Phone: +7 (812) 363 2222 Phone: +7 (495) 981 0000 Fax: +7 (812) 363 2223 Fax: +7 (495) 981 0011

#### © Knight Frank 2014

This overview is published for general information only. Although high standards have been used in the preparation of the information, analysis, view and projections presented in this report, no legal responsibility can be accepted by Knight Frank Research or Knight Frank for any loss or damage resultant from the contents of this document. As a general report, this material does not necessarily represent the view of Knight Frank in relation to particular properties or projects.

Reproduction of this report in whole or in part is allowed with proper reference to Knight Frank.