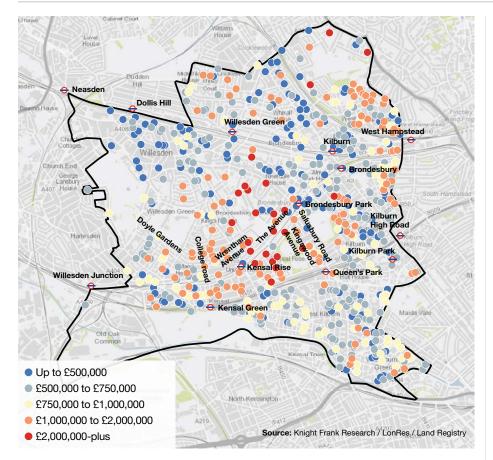


QUEEN'S PARK MARKET INSIGHT 2018

FIGURE 1

Property prices in Queen's Park

Achieved price, year to December 2017



Prime Outer London Update

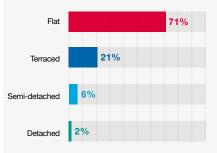
Prices in prime outer London fell 2.2% in the year to January as the market continued to adjust to higher rates of stamp duty. However, leading indicators of demand suggest that recent declines may start to bottom out. Knight Frank data shows there was a 6% rise in the number of new prospective buyers in 2017 compared to 2016. Meanwhile, viewings rose 17% and the number of exchanges rose 11% year-on-year.

Laura Dam Villena, Queen's Park Office Head

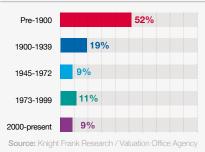
"Prices in Queen's Park and Kensal Rise rose on an annual basis until the middle of 2017. By the end of the year, they had declined 8.7% as stamp duty related price adjustments rippled outwards from prime central London. However, with a 52% increase in buyers registering and an 81% increase in viewings last year compared to 2016, there is still strong demand for appropriately-priced high-quality homes. Recent competitive bidding suggests that the decline may be set to reverse and we are still seeing a steady flow of buyers from prime central London areas including Notting Hill and St John's Wood."

Population: 153,991	
AVERAGE £PSF	
Year to December 2017	£840
Year to December 2016	£835
Year to December 2015	£815
MAXIMUM £PSF	
Year to December 2017	£1,315
Year to December 2016	£1,280
Year to December 2015	£1,400
Source: Knight Frank Research	ı / LonRes
fear to December 2015	£1,40

STOCK BY PROPERTY TYPE



AGE OF HOUSING STOCK



QUEEN'S PARK SALES MARKET INSIGHT 2018

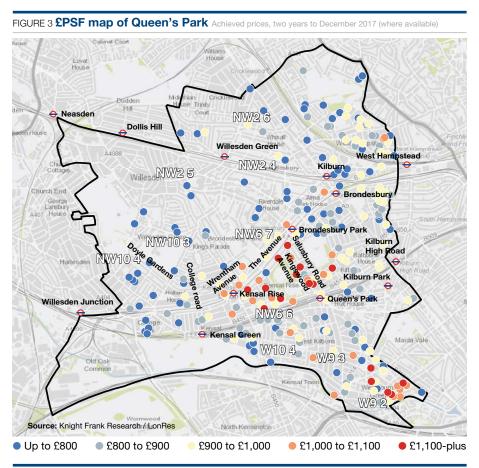
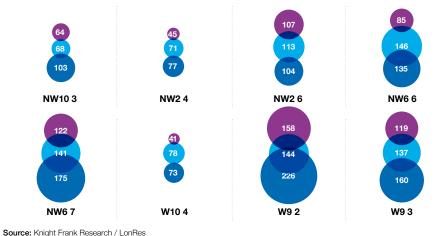


FIGURE 4 Sales volumes by neighbourhood

Year to October 2017 • Year to October 2016 • Year to October 2015



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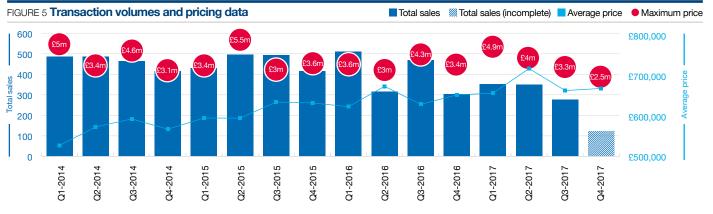
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Source: Knight Frank Research / Land Registry / LonRes