

# INTERIOR SERVICES

### AN INTRODUCTION

#### ABOUT US

At Knight Frank, we pride ourselves on fostering enduring connections with our clients. Our approach is rooted in personalised, sincere, and thoughtful guidance across the entire property landscape. We believe that forging genuine relationships is paramount to matching each client with their perfect property, one that truly complements their unique needs.

As the world's largest privately owned property consultancy, we maintain a global presence precisely where our clients require us to be. This allows us to deliver a comprehensive service that blends local expertise with an extensive global network.

In our pursuit of creating truly remarkable living spaces, Knight Frank has joined forces with Accouter. With an unwavering dedication to understanding and fulfilling our clients' desires, Accouter crafts a team of award-winning designers, offering one-of-a-kind solutions of the most aesthetically beautiful interior design schemes. Their discerning eye for beauty and attention to detail is unparalleled in the industry.

With a prominent role in the luxury industry, our interior design studio stands at the forefront of a journey towards diversity, sustainability, and social responsibility. We embrace the evolving landscape and proudly contribute to shaping a more inclusive and environmentally conscious future.

Knight Frank and Accouter form an exceptional alliance that aspires to uncover the unique and distinctive to exceed expectations of luxury living that radiate understated elegance, carefully tailored to meet your refined taste.

#### OUR CREDENTIALS

Accouter is a BIID (British Institute of Interior Design) registered practice. We adhere to the RIBA (Royal Institute of British Architects) stages of practice. The stages you will see enclosed have been compiled along side both RIID and RIBA recommendations.

Our Senior Design Team are accredited SBID (Society of British and International Interior Design) members.









## OUR ETHOS

#### SUSTAINABILITY

Knight Frank Interiors is at the forefront of innovation and sustainability in interior design. Our commitment to the environment its' an evolving mission.

We are constantly looking for ways to develop our awareness and knowledge of sustainability within the interior design industry. Understanding the increasingly important role we play in protecting the planet, has encouraged us to focus our efforts on introducing an increasing amount of sustainable measures. We are investing in the future, and our dedicated 'eco-warrior' team, who are responsible for the ambitions within our sustainability manifesto, will direct efforts on measures that deliver the biggest impacts. The aim is to continuously review and

improve Knight Frank Interior's environmental performance with an emphasis on minimising any destructive environmental impact. Our achievements in this space are highlighted by our ISO1400' Environmental accreditation, at testament to our dedication.

### B CORP

At the heart of Knight Frank's progressive vision lies our partnership with Accouter. This collaboration proudly positioned us at the forefront of Britain's first B Corp certified interior design collective. Recognising the immense scope for positive change, Knight Frank's expertise chose not merely to tread water, but to dive deep into the waters of regeneration and sustainability.

Through Knight Frank's active engagement with our teams, clients, suppliers, and the larger community, we're doing more than just nurturing the environment. We're proving, step by step, that the stunning world of interiors need not be just about aesthetics - it can be a force for good, too. Trust and openness are at the core of our endeavour, as we shine a light on the bridge between luxurious interiors and beneficial global impact.



## WHAT WE DO

### INTERIOR ARCHITECTURE

Our clients will not be held back by the limitations of space and form. Through creative exploration, we can adapt an existing residence or manipulate a new space to ensure a seamless living experience, where every corner is considered.

### INTERIOR DESIGN

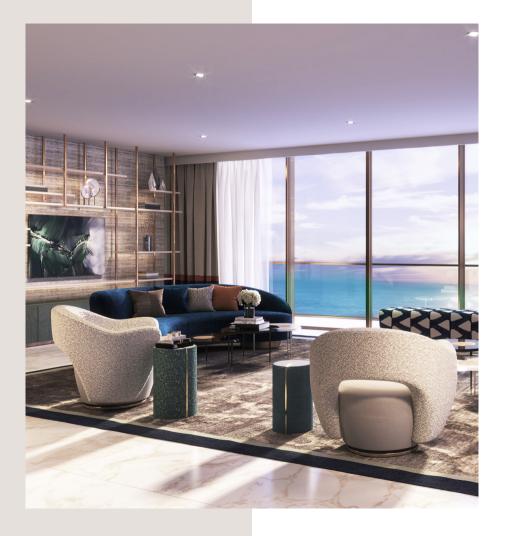
Working with our network of artisans and global curators, we create environments that capture the perfect balance of form and function.

### FF&E PROCUREMENT

Our Procurement team uncover furniture, art and accessories that reflect the highest standards of design and craftsmanship, perfectly blending clients requirements of being on time, on budget, compliant and beautifully considered.

### ART CURATION

Art is the founding stepping stone to creating a unique and personally tailored interior. Our team of art specialists work with international galleries to build a beautifully tailored collection right for your property. In addition, we provide in-depth advice on major art investments or commissions that become family heirlooms.





I WAS EXTREMELY PLEASED
WITH THE SERVICE
KNIGHT FRANK INTERIORS
PROVIDED, THEY WERE VERY
ACCOMMODATING TO MY
NEEDS AND HAD EXCELLENT
COMMUNICATION THROUGH
THE DESIGN PROCESS. I WILL
DEFINITELY BE USING
THEM AGAIN.

PRIVATE CLIENT







I REALLY ENJOYED WORKING
WITH KNIGHT FRANK
INTERIORS, THEY WERE SO
CREATIVE AND PRESENTED
THEIR IDEAS WONDERFULLY. I
WAS OVER THE MOON WITH
THE TRANSFORMATION. I
WOULD 100% RECOMMEND
THE KNIGHT FRANK
INTERIORS TEAM.

PRIVATE CLIENT



THEY PROVIDED A GREAT
RANGE OF FURNITURE
FOR OUR HOUSE, THE
TEAM WERE ALWAYS
VERY RESPONSIVE AND I
GOT TO WORK WITH A
GREAT DESIGNER.

PRIVATE CLIENT





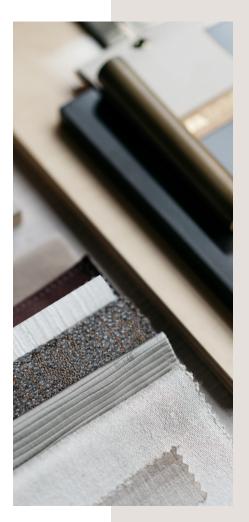


KNIGHT FRANK INTERIORS
HAVE BEEN INCREDIBLE TO
WORK WITH. THEY ARE
RESPONSIVE, INFORMATIVE
AND THEIR CREATIVE EYE
IS UNBEATABLE.

N.01 BELGRAVIA



### OUR PROCESS



### 1.1 BRIEF STAGE

Client questionnaire & brief Initial look book presentation Site survey of property Providing estimated FF&E budgets Project programme Brief document

# 1.3 DESIGN DEVELOPMENT

echnical drawing packages
inishes and materials board
jource finishes and equipment
Design development of bespoke items
jupplier workshops & sampling
shop drawings sign off
Design development document

### 1.5 FF&E STAGE

Production of full FF&E schedules FF&E procurement Logistics coordination Allowance for FF&E client presentation

# 1.7 INSTALLATION & HANDOVER

Logistics management
FF&E delivery
Art hanging
White glove furniture installation (inc. labour
Interior dressing and styling

### 1.2 CONCEPT STAGE

Allowance for concept presentation Allowance for client concept meetings Allowance for project team meetings Supplier workshops Concept design document

# 1.4 TECHNICAL DETAIL

Tender documents
Technical drawing packages
Finishes and specification document

# 1.6 MANUFACTURE PERIOD

Quality control supplier visits Supplier workshops Logistics coordination

# ADDING VALUE

### IN-HOUSE MARKETING

The synergy between Knight Frank and Accouter's in-house Marketing team delivers outstanding supplementary services to elevate our clients' experiences. They effortlessly combine their expertise to produce compelling literature for some of the most prestigious properties, such as Atlantis The Royal Residences, N°1 Belgravia, and Ebury Square.

But our dedication to adding value doesn't stop there. We go the extra mile by producing annual luxury lifestyle publications that not only showcase our properties but also exemplify the Knight Frank standard of excellence. When you choose Knight Frank, you're not just getting a property partner; you're getting a brand that

consistently adds value through innovative marketing solutions and a commitment to exceeding your expectations.

#### COLLABORATION

We have a team of talented craftspeople who design and build bespoke pieces of furniture that are as unique as the individuals who own them. From traditional upholstery to tables, chairs and beds, each item is crafted to reflect the room in which it sits.

#### CAPABILITIES

Our experience and track record covers a wide range of projects and has been established through years of delivering interior design solutions to prestige clients. We use a trusted network of suppliers, contractors and manufacturers.

### AGILE, ADAPTIVE ENGAGEMENT OPTIONS

Design is an evolving concept, and we work together with our clients to ensure we have a partnership that allows adaptive change to evolve without recourse to contractual negotiations. Knight Frank and Accouter share a mutual commitment to ensuring that our clients have access to solutions tailored to their specific needs and preferences.



# BUYING AND PROCUREMENT

### PROCUREMENT

Our Procurement team uncover furniture, art and accessories that reflect the highest standards of design and craftsmanship, perfectly blending a clients requirements of being on time, on budget, compliant and beautifully considered.

We will provide "open book" access to our supply chain enabling unrivalled pricing, quality and delivery times as well as access to "off the shelf products available from our own luxury ranges, providing the most versatile and responsive solution in the marketplace.

### LEGISLATIONS AND RESPONSIBILITIES

Our products supplied will comply with the Fire Safety Regulations for furnishings and furniture. The safety regulations will be maintained to meet the relevant requirements regarding ignition and fire safety. This is intended to ensure proper fire resistance. Landlord fire safety is enforced as by local training standards. These are also requirements imposed in relation to furniture in houses in multiple occupation (HMOs).

Furnishings and upholstered furniture supplied by Accouter will meet fire resistance requirements. These set levels of fire resistance to domestic upholstered furniture, furnishings and other products which contain upholstery.

### ENSURING CONSISTENT QUALITY

Our experience and track record covers a wide range of projects and has been established through years of delivering interior design solutions to prestige clients. We use a trusted network of suppliers, contractors and manufacturers.





# OUR SERVICES

### RESIDENTIAL TRANSACTIONAL SERVICES

Interior Design
London Project Sales
Marketing Services
Mortgage and Debt Advisory
Prime Residential
Private Office
Project Sales & Marketing
U.S Developments

### COMMERCIAL TRANSACTIONAL SERVICES

Capital Markets
Data Centers
Industrial and Logistics
Occupier Strategy & Solutions
Office and Retail Leasing

### ADVISORY AND CONSULTANCY SERVICES

Building Consultancy

Education Consultancy
Healthcare Consultancy
Hospitality Valuation and Advisory
Hospitality, Tourism and Leisure
Advisory
Luxury Brands Advisory
Plant and Machinery Valuation and
Advisory
Project & Development Services
Property Asset Management
Real Estate Strategy and
Consultancy
Research and Geospatial
Residential and Commercial
Valuations
Retail Advisory
Valuations and Advisory







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