

# INTERIOR SERVICES

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INTERIOR ARCHITECTURE, DESIGN & FURNISHINGS

# AN INTRODUCTION

## ABOUT US

At Knight Frank, we pride ourselves on fostering enduring connections with our clients. Our approach is rooted in personalised, sincere, and thoughtful guidance across the entire property landscape. We believe that forging genuine relationships is paramount to matching each client with their perfect property, one that truly complements their unique needs.

As the world's largest privately owned property consultancy, we maintain a global presence precisely where our clients require us to be. This allows us to deliver a comprehensive service that blends local expertise with an extensive global network.

In our pursuit of creating truly remarkable living spaces, Knight Frank has joined forces with Accouter. With an unwavering dedication to understanding

and fulfilling our clients' desires, Accouter crafts a team of award-winning designers, offering one-of-a-kind solutions of the most aesthetically beautiful interior design schemes. Their discerning eye for beauty and attention to detail is unparalleled in the industry.

With a prominent role in the luxury industry, our interior design studio stands at the forefront of a journey towards diversity, sustainability, and social responsibility. We embrace the evolving landscape and proudly contribute to shaping a more inclusive and environmentally conscious future.

Knight Frank and Accouter form an exceptional alliance that aspires to uncover the unique and distinctive to exceed expectations of luxury living that radiate understated elegance, carefully tailored to meet your refined taste.

## OUR CREDENTIALS

Accouter is a BIID (British Institute of Interior Design) registered practice. We adhere to the RIBA (Royal Institute of British Architects) stages of practice. The stages you will see enclosed have been compiled along side both BIID and RIBA recommendations.

Our Senior Design Team are accredited SBID (Society of British and International Interior Design) members.





# OUR ETHOS

## SUSTAINABILITY

Knight Frank Interiors is at the forefront of innovation and sustainability in interior design. Our commitment to the environment isn't just a statement - it's an evolving mission.

We are constantly looking for ways to develop our awareness and knowledge of sustainability within the interior design industry. Understanding the increasingly important role we play in protecting the planet, has encouraged us to focus our efforts on introducing an increasing amount of sustainable measures. We are investing in the future, and our dedicated 'eco-warrior' team, who are responsible for the ambitions within our sustainability manifesto, will direct efforts on measures that deliver the biggest impacts. The aim is to continuously review and

improve Knight Frank Interior's environmental performance with an emphasis on minimising any destructive environmental impact. Our achievements in this space are highlighted by our ISO14001 Environmental accreditation, a testament to our dedication.

## B CORP

At the heart of Knight Frank's progressive vision lies our partnership with Accouter. This collaboration proudly positioned us at the forefront of Britain's first B Corp certified interior design collective. Recognising the immense scope for positive change, Knight Frank's expertise chose not merely to tread water, but to dive deep into the waters of regeneration and sustainability.

Through Knight Frank's active engagement with our teams, clients, suppliers, and the larger community, we're doing more than just nurturing the environment. We're proving, step by step, that the stunning world of interiors need not be just about aesthetics - it can be a force for good, too. Trust and openness are at the core of our endeavour, as we shine a light on the bridge between luxurious interiors and beneficial global impact.



**Certified**



This company meets high standards of social and environmental impact.

Corporation

# WHAT WE DO

## INTERIOR ARCHITECTURE

Our clients will not be held back by the limitations of space and form. Through creative exploration, we can adapt an existing residence or manipulate a new space to ensure a seamless living experience, where every corner is considered.

## INTERIOR DESIGN

Working with our network of artisans and global curators, we create environments that capture the perfect balance of form and function.

## FF&E PROCUREMENT

Our Procurement team uncover furniture, art and accessories that reflect the highest standards of design and craftsmanship, perfectly blending clients requirements of being on time, on budget, compliant and beautifully considered.

## ART CURATION

Art is the founding stepping stone to creating a unique and personally tailored interior. Our team of art specialists work with international galleries to build a beautifully tailored collection right for your property. In addition, we provide in-depth advice on major art investments or commissions that become family heirlooms.





“ I WAS EXTREMELY PLEASED WITH THE SERVICE KNIGHT FRANK INTERIORS PROVIDED, THEY WERE VERY ACCOMMODATING TO MY NEEDS AND HAD EXCELLENT COMMUNICATION THROUGH THE DESIGN PROCESS. I WILL DEFINITELY BE USING THEM AGAIN. ”

PRIVATE CLIENT







“

I REALLY ENJOYED WORKING WITH KNIGHT FRANK INTERIORS, THEY WERE SO CREATIVE AND PRESENTED THEIR IDEAS WONDERFULLY. I WAS OVER THE MOON WITH THE TRANSFORMATION. I WOULD 100% RECOMMEND THE KNIGHT FRANK INTERIORS TEAM.

”

PRIVATE CLIENT





“ THEY PROVIDED A GREAT RANGE OF FURNITURE FOR OUR HOUSE, THE TEAM WERE ALWAYS VERY RESPONSIVE AND I GOT TO WORK WITH A GREAT DESIGNER. ”

PRIVATE CLIENT







“KNIGHT FRANK INTERIORS  
HAVE BEEN INCREDIBLE TO  
WORK WITH. THEY ARE  
RESPONSIVE, INFORMATIVE  
AND THEIR CREATIVE EYE  
IS UNBEATABLE.”

N.01 BELGRAVIA



# OUR PROCESS



## 1.1 BRIEF STAGE

Client questionnaire & brief  
Initial look book presentation  
Site survey of property  
Providing estimated FF&E budgets  
Project programme  
Brief document

## 1.2 CONCEPT STAGE

Allowance for concept presentation  
Allowance for client concept meetings  
Allowance for project team meetings  
Supplier workshops  
Concept design document

## 1.3 DESIGN DEVELOPMENT

Technical drawing packages  
Finishes and materials board  
Source finishes and equipment  
Design development of bespoke items  
Supplier workshops & sampling  
Shop drawings sign off  
Design development document

## 1.4 TECHNICAL DETAIL

Tender documents  
Technical drawing packages  
Finishes and specification documents

## 1.5 FF&E STAGE

Production of full FF&E schedules  
FF&E procurement  
Logistics coordination  
Allowance for FF&E client presentation

## 1.6 MANUFACTURE PERIOD

Quality control supplier visits  
Supplier workshops  
Logistics coordination

## 1.7 INSTALLATION & HANDOVER

Logistics management  
FF&E delivery  
Art hanging  
White glove furniture installation (inc. labour)  
Interior dressing and styling

# ADDING VALUE

## IN-HOUSE MARKETING

The synergy between Knight Frank and Accouter's in-house Marketing team delivers outstanding supplementary services to elevate our clients' experiences. They effortlessly combine their expertise to produce compelling literature for some of the most prestigious properties, such as Atlantis The Royal Residences, N°1 Belgravia, and Ebury Square.

But our dedication to adding value doesn't stop there. We go the extra mile by producing annual luxury lifestyle publications that not only showcase our properties but also exemplify the Knight Frank standard of excellence. When you choose Knight Frank, you're not just getting a property partner; you're getting a brand that

consistently adds value through innovative marketing solutions and a commitment to exceeding your expectations.

## COLLABORATION

We have a team of talented craftspeople who design and build bespoke pieces of furniture that are as unique as the individuals who own them. From traditional upholstery to tables, chairs and beds, each item is crafted to reflect the room in which it sits.

## CAPABILITIES

Our experience and track record covers a wide range of projects and has been established through years of delivering interior design solutions to prestige clients. We use a trusted network of suppliers, contractors and manufacturers.

## AGILE, ADAPTIVE ENGAGEMENT OPTIONS

Design is an evolving concept, and we work together with our clients to ensure we have a partnership that allows adaptive change to evolve without recourse to contractual negotiations. Knight Frank and Accouter share a mutual commitment to ensuring that our clients have access to solutions tailored to their specific needs and preferences.



# BUYING AND PROCUREMENT

## PROCUREMENT

Our Procurement team uncover furniture, art and accessories that reflect the highest standards of design and craftsmanship, perfectly blending a clients requirements of being on time, on budget, compliant and beautifully considered.

We will provide “open book” access to our supply chain enabling unrivalled pricing, quality and delivery times as well as access to “off the shelf” products available from our own luxury ranges, providing the most versatile and responsive solution in the marketplace.

## LEGISLATIONS AND RESPONSIBILITIES

Our products supplied will comply with the Fire Safety Regulations for furnishings and furniture. The safety regulations will be maintained to meet the relevant requirements regarding ignition and fire safety. This is intended to ensure proper fire resistance. Landlord fire safety is enforced as by local training standards. These are also requirements imposed in relation to furniture in houses in multiple occupation (HMOs).

Furnishings and upholstered furniture supplied by Accouter will meet fire resistance requirements. These set levels of fire resistance to domestic upholstered furniture, furnishings and other products which contain upholstery.

## ENSURING CONSISTENT QUALITY

Our experience and track record covers a wide range of projects and has been established through years of delivering interior design solutions to prestige clients. We use a trusted network of suppliers, contractors and manufacturers.







**388 OFFICES**  
53 TERRITORIES  
OVER 16,000 PEOPLE

Your partners in property  
Independent & dept free  
With over 125 years of experience



# OUR SERVICES

## RESIDENTIAL TRANSACTIONAL SERVICES

Interior Design  
London Project Sales  
Marketing Services  
Mortgage and Debt Advisory  
Prime Residential  
Private Office  
Project Sales & Marketing  
U.S Developments

## COMMERCIAL TRANSACTIONAL SERVICES

Capital Markets  
Data Centers  
Industrial and Logistics  
Occupier Strategy & Solutions  
Office and Retail Leasing

## ADVISORY AND CONSULTANCY SERVICES

Building Consultancy  
Education Consultancy  
Healthcare Consultancy  
Hospitality Valuation and Advisory  
Hospitality, Tourism and Leisure  
Advisory  
Luxury Brands Advisory  
Plant and Machinery Valuation and  
Advisory  
Project & Development Services  
Property Asset Management  
Real Estate Strategy and  
Consultancy  
Research and Geospatial  
Residential and Commercial  
Valuations  
Retail Advisory  
Valuations and Advisory





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