

94%

OF LONDON TENANTS
EXPECT A FURNISHED
PROPERTY*

DESIGN LED TURNKEY FURNISHINGS



KNIGHT FRANK INTERIOR SERVICES

Knight Frank Interior Services is a world-class interior design service by the largest independent property consultancy. Established in 1896, Knight Frank are renowned for delivering consistent professional advice, and are best equipped to provide you with the optimum way to present your property for sale or to let by applying our residential market expertise.

With a full understanding of the market, our clients' requirements and the importance of promoting a property to its full potential, we deliver carefully considered interior furnishings and styling.

OUR SERVICES

FURNITURE SALES PACKAGES

We offer a fast and economical furnishing service designed to assist landlords and investors in reducing void periods by supplying turnkey furniture packages.

SHOWCASE RENTAL SOLUTIONS

If you are looking for a fully staged scheme to give your property maximum market appeal but require some financial freedom, our rental programme will give you that flexibility.



YOUR PROPERTY
WILL LET 79% FASTER
THAN THE LONDON
AVERAGE WHEN
FURNISHED WITH US*

* Source: Based on Knight Frank Interior Services and Rightmove comparative analysis 2017.

FURNITURE SALES PACKAGES

Our fast and economical furnishing service is designed to assist landlords and investors in reducing void periods by supplying a full turnkey solution.

After reviewing your floor plan we will plot the ideal furniture layout to form your inventory. Careful consideration will be given to the design and style of the property, functionality, and most importantly, rental yield to be achieved. Optional bolt-on packs such as houseware hampers and accessories are also available to enable your property to be showcased to its full potential.

All of our furniture comes with a 5 year guarantee and our 'Price Promise' ensures that if you find a cheaper quote, we will match the price of like for like items.

5 YEAR
GUARANTEE



A top-down view of a marble surface. In the upper right, a gold-colored tray with a textured, diamond-patterned section holds a black ceramic cup. To the left of the tray, a semi-transparent grey rectangle contains the text 'BOLT-ON OPTIONS'. In the lower left, a pair of tortoiseshell glasses lies next to a book titled 'JUNGLE'. A piece of crumpled black paper is also visible near the glasses.

BOLT-ON OPTIONS

STYLING PACKS

Decrease your void period and maximise your rental return by adding one of our bolt-on styling packs to your inventory.

Our stylists have been working with some of the UK's leading developers and landlords for many years and we know what it takes to make your property stand out from the crowd.

By taking an interest in your market and target audience, we can select the all important finishing touches including artwork, decorative accessories and window treatments.

HOME ESSENTIALS

A lot of thought has been put into our bolt-on packs to keep things simple for you.

You can add a home essentials hamper to your shopping list and it will be delivered with your furniture, unpacked and ready to go.

Choose from:

- Kitchen Packs
- Kitchen Electrical Packs
- Bed & Linen Packs
- Towel Packs





OUR CONFIDENCE
IN THE QUALITY OF
OUR PRODUCTS IS
WHY WE OFFER A
5 YEAR GUARANTEE

SHOWCASE RENTAL SOLUTIONS

If you are looking for a fully staged scheme to give your property maximum market appeal but require some financial freedom, our rental programme will give you that flexibility.

We can offer you the option to rent on a month by month basis until you have successfully found a tenant or buyer. The furniture may also be purchased at any stage within the rental agreement, or at the end of the agreement, we can simply come and collect it.

PRICES FROM
£340 P/W





FACTS & FIGURES

On average, the properties we dress achieve 99.9%* of their asking price compared to the national average of 95%** on undressed properties.

The table below demonstrates the possible loss in your investment should you choose not to dress your property.

** Source: Rightmove 2017.

* Source: Knight Frank Interior Services 2017.

PROPERTY VALUE	5% LOSS DUE TO UNFURNISHED SALE	ESTIMATED INVESTMENT FOR AN 8 WEEK SHOW HOME RENTAL
£750,000	£37,500	£3,500
£1,000,000	£50,000	£5,000
£1,500,000	£75,000	£7,500
£2,000,000	£100,000	£10,000
£3,000,000	£150,000	£15,000
£4,000,000	£200,000	£20,000
£5,000,000	£250,000	£25,000

A modern living room interior featuring a grey sofa with patterned cushions and a brown throw blanket. In front of the sofa is a round, dark glass coffee table with a black metal frame, holding a glass carafe and two glasses. To the left, a black floor lamp with a large, adjustable shade stands on a tripod base. A round mirror with a black frame is mounted on the wall above the coffee table. The room has light-colored wood flooring and large windows in the background.

99.9% OF THE
TOTAL ASKING PRICE
IS ACHIEVED ON
PROPERTIES FURNISHED
BY KNIGHT FRANK
INTERIOR SERVICES*

* Source: Knight Frank Interior Services 2017



FIRST IMPRESSIONS COUNT

2 bedroom apartment | St John's Wood

How long did this sit on the market for unfurnished?

4 months.

How quickly did it sell once furnished?

After the first viewing.

1 bedroom apartment | Nine Elms

How long did this sit on the market for unfurnished?

1 month.

How quickly did it sell once furnished?

5 days.

5 bedroom house | Wimbledon

How long did this sit on the market for unfurnished?

1 year.

How quickly did it sell once furnished?

6 weeks.

4 bedroom house | South Kensington

How long was this on the market for unfurnished?

9 months.

How many weeks did it take to let once furnished?

1 week.

3 bedroom apartment | Mayfair

How long was this on the market for unfurnished?

3 months.

How many weeks did it take to let once furnished?

2 weeks.

OUR TESTIMONIALS

FURNITURE SALES PACKAGES

“Knight Frank Interior Services provided a superb visual plan and implemented it in record time. The quality of the pieces and the layout were perfect. Also, the follow-up service has been exemplary.”

Garry Scott-Irvine

Client
Monaco

SHOWCASE RENTAL SOLUTIONS

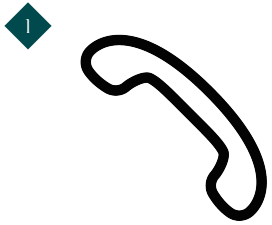
“We are so thrilled with our Riverwalk apartment and thank you for all that you have done, your wonderful colour sense, careful planning and amazing attention to detail. All the final touches are lovely and we thank you most sincerely for everything.

It is the quality that really sets Knight Frank Interior Services apart for me – they truly treat each job with the utmost importance, consistently providing a superb service to my clients, hence why I trust them to deliver.”

Maxine Kappler

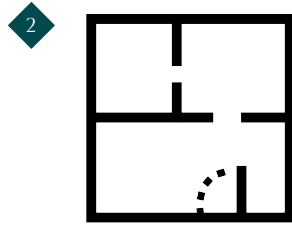
Client
London





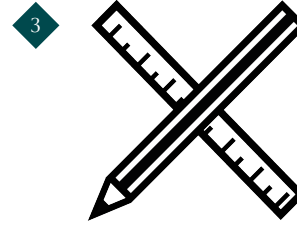
GET IN TOUCH

Our dedicated sales team benefits from several years' experience in the property sector and understand how best to present your property for the rental market.



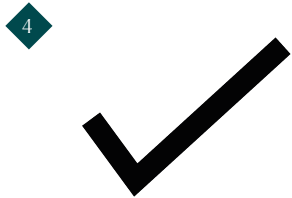
FLOOR PLAN

Once we have your floor plan and/or carry out a site visit, we will send you a furniture package quotation tailored to your property within 24 hours. The quote prepared is reflective of the rental expectation of your property.



DESIGN

Our interior design team select the furniture pieces from our vast selection of UK and European suppliers best suited to optimise your property's décor. All our furniture comes with a five year guarantee.



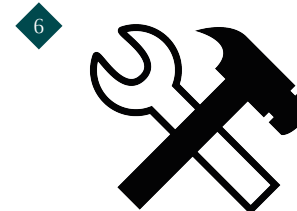
PRICE PROMISE

To bring your vision to life, your dedicated designer will develop your brief into a conceptual presentation to reach your desired scheme through a series of workshops.



DELIVERY

Typically, delivery and installation takes place within 7 to 10 working days from point of cleared funds. If you need your package sooner, we will always do our best to accommodate.



INSTALLATION

Our deliveries are carried out by our dedicated and professional installation team. Typically, we complete the install within 1 working day and our team will collect and return your keys to your agent if necessary.





OUR TURNKEY SOLUTION

Our priority is to offer a hassle-free service which caters to all of your furnishing requirements. We pride ourselves on our level of professionalism, quality of product and market knowledge. With these values in mind you can be rest assured that your investment is paramount.

Delivery

Our team of installers will take the hassle out of the moving in process. From unpacking to assembling, through to rubbish removal and fully dressing your property. We will even deliver the keys back to your agent.



INTERIOR SERVICES

CONTACT

Our Interior Service specialists welcome your call.

Contact us now for your obligation-free furnishing quotation:

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The services described in this brochure are provided by the Accouter Group (trading as Knight Frank Interior Services)
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