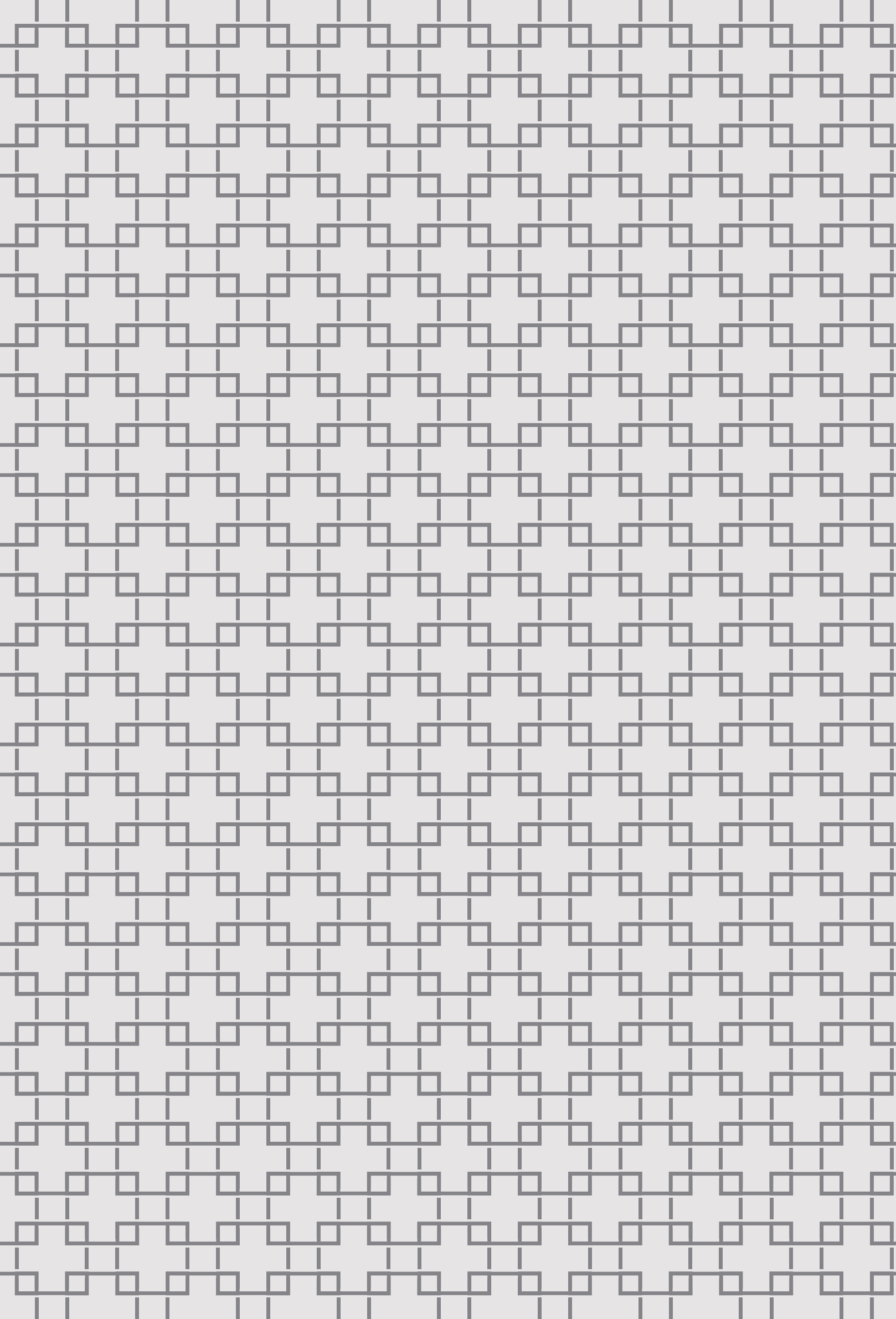




LINCOLN SQUARE
LONDON WC2

UBI ANIMI MAGNI VIVUNT

[WHERE GREAT MINDS LIVE]



LINCOLN SQUARE

LONDON WC2

Londoners know LINCOLN'S INN
FIELDS¹ as a sanctuary from the
busy streets of Covent Garden and
the Strand. This central oasis, rich in
famous ACADEMIC, LEGAL AND
CULTURAL INSTITUTIONS², is one
of London's oldest residential areas.
Soon this historic neighbourhood will
be home to Lincoln Square.



¹ The square takes its name from the adjacent Lincoln's Inn, one of London's four Inns of Court that barristers join when they are called to the bar.

² The architect and collector Sir John Soane lived at No. 13 Lincoln's Inn Fields, now home to his museum. William Marsden, the 19th century surgeon who founded the Royal Free Hospital, is commemorated by a blue plaque at No. 65. The solicitors Farrer & Co have been at No. 66 since 1790.





Lincoln Square Serle Street facade, inspired by the historic setting
Computer generated images are indicative only

[A RARE OASIS]

Lincoln Square provides a unique opportunity to own a high-quality residence in one of London's finest neighbourhoods. Located on a rare island site, the building has views of the adjacent Royal Courts of Justice, New Court chambers and the old Land Registry building as well as the Thames and Lincoln's Inn Fields.

Lodha¹ has brought together a world-class team who have conceptualised an exclusive residential enclave set around a private garden square. The development features architecture by PLP Architecture, landscape by Gustafson Porter, interior design of the public and amenity areas by the celebrated interior designer Patricia Urquiola, and residential interiors by the award-winning Bowler James Brindley.

¹ Lincoln Square is being developed by Lodha Developers UK. Based in St. James's Square in London, it is owned by India's premier developer, the Lodha Group. Lodha have several landmark developments to their name, including World One – the world's tallest residential tower.



Buckingham Palace

St Paul's Cathedral

[WORLD'S CAPITAL]

Few world cities can rival the vibrancy of London, and Lincoln Square is ideally placed to enjoy some of the city's most dramatic destinations.¹

¹ Buckingham House was transformed into Buckingham Palace in the 1820s by the architect John Nash for George IV. But the first monarch to use Buckingham Palace as their official residence was Queen Victoria, who moved there in 1837.



The London Eye, Houses of Parliament



THE BARBICAN

THE CITY

THE SHARD

ST PAUL'S CATHEDRAL

TOWER BRIDGE

TATE MODERN

KING'S COLLEGE,
MAUGHAN LIBRARY

TEMPLE CHURCH

THE ROYAL COURTS
OF JUSTICE

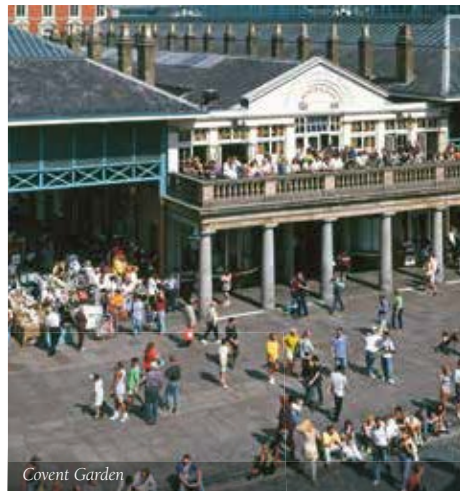


LINCOLN'S INN

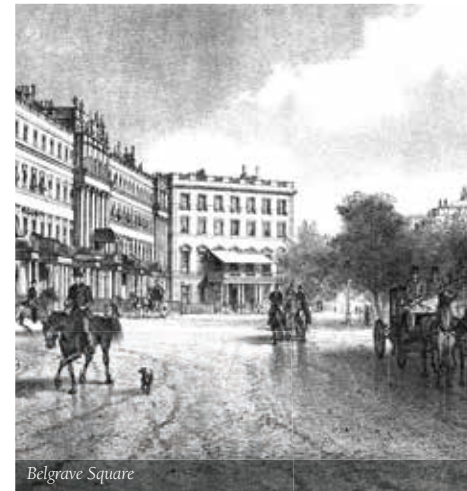
LSE



Gray's Inn Square



Covent Garden



Belgrave Square



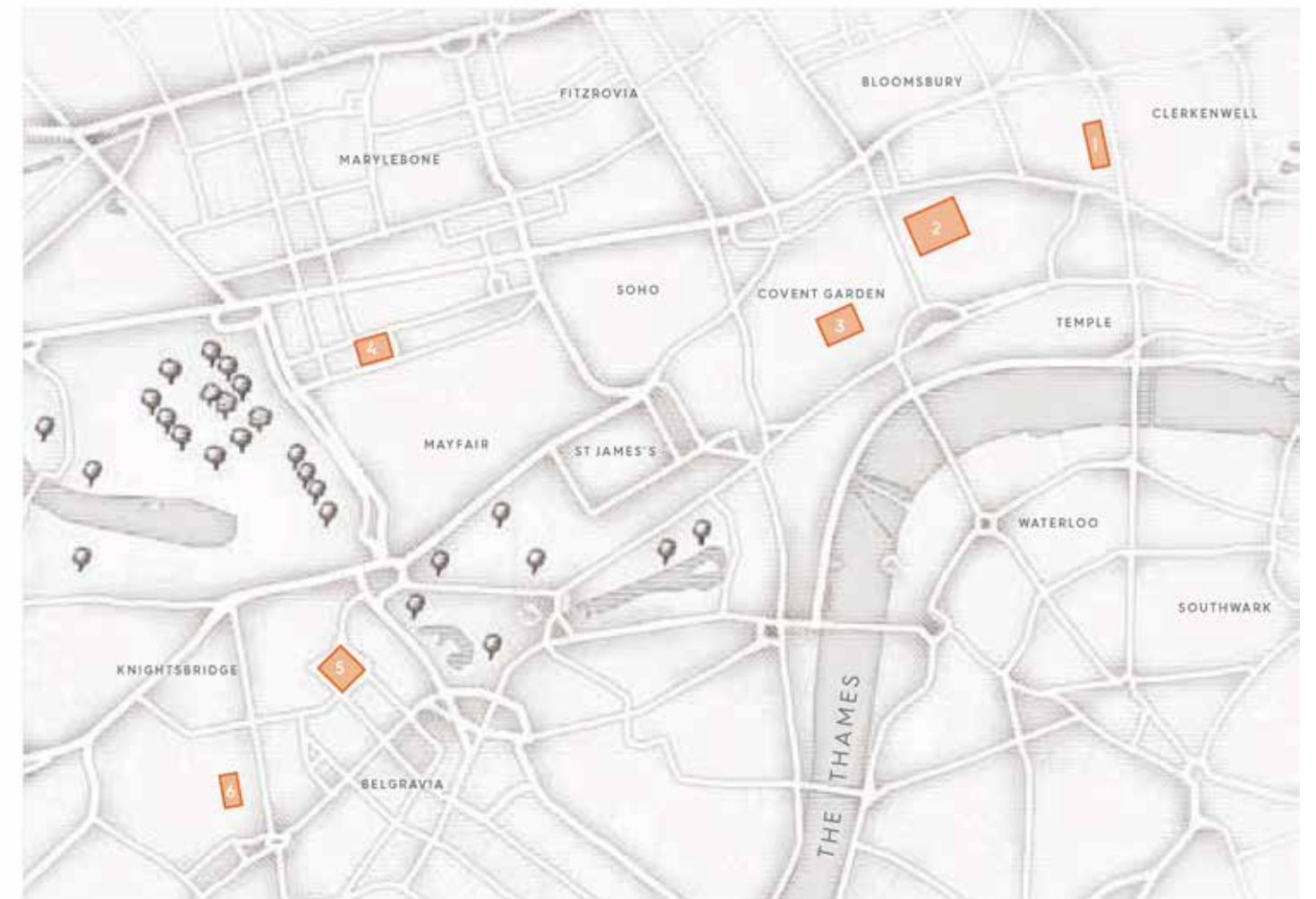
Lincoln's Inn Fields



Grosvenor Square



Cadogan Square



[GREAT SQUARES]

Designed in the 1600s¹, Lincoln's Inn Fields – at 11 acres – is London's largest residential square. It began as a home to the aristocracy before many of its buildings became solicitors' offices and barristers' chambers.

London's garden squares are home to some of its most sought after real estate, including Belgravia's prestigious Eaton, Chester and Belgrave Squares and Mayfair's Grosvenor Square.

With Lincoln's Inn Fields set to become home to London's most prominent new development, it will soon reclaim its place amongst London's most sought after addresses.

1600s

1. **Gray's Inn Square**
Bloomsbury

Originally used for sport, was turned into a garden by Sir Francis Bacon

1630

2. **Lincoln's Inn Fields**
Bloomsbury

The largest public square in London and home to Lincoln Square

1631

3. **Covent Garden**
Bloomsbury

The first residential square in London

1721

4. **Grosvenor Square**
Mayfair

Mayfair's grandest garden square

1820

5. **Belgrave Square**
Belgravia

The centrepiece of Belgravia, home to many embassies

1877

6. **Cadogan Square**
Knightsbridge

Flemish-influenced architecture surrounds a private garden

¹ Lincoln's Inn Fields were laid out in the 1630s under the initiative of builder and contractor William Newton. The original plans for the fields were drawn up by Inigo Jones.



Royal Courts of Justice



[HISTORIC QUARTER]

To walk the streets that surround Lincoln Square is to step through the ages. The Royal Courts of Justice have set the standards for law across the United Kingdom for over 300 years. Nearby Temple and New Square have sat at the heart of the legal profession for more than 500 years. These streets inspired the greatest writers of their time – Shakespeare, Dickens, Pepys – in an area that was to become the literary and intellectual heart of London, home to the Bloomsbury Set.



Lincoln's Inn Fields



Lincoln's Inn Chapel undercroft



[A QUIET HAVEN]

Lincoln's Inn Fields is like being in another world – a calm, quiet haven just 200 metres away from the bustling streets of Covent Garden, the Strand and Holborn.¹

¹ During the Second World War the underground tunnels at Holborn were used to store items from the British Museum, including the Elgin Marbles.



Those who work around Lincoln's Inn Fields pass these great buildings on their way to offices, courts and lecture theatres, but residents at Lincoln Square will have the privilege of savouring them at leisure.

The Victorian Gothic ornateness of the Royal Courts of Justice, the neo-Jacobean grandeur of the former Land Registry building and the 12th century church¹ of Inner and Middle Temple will be the backdrop to their daily lives.

Temple Church

¹ The famous round Temple Church near Fleet Street was built in the late 12th century by the Knights Templar as their English headquarters. It is now owned by the Inner Temple and Middle Temple Inns of Court.



Ede & Ravenscroft



[LOCAL CURIOSITIES]

Centuries-old taverns tucked away down cobbled streets, bookshops so historic they command the reverence of museums and robemakers that have been dressing the judiciary for 350 years¹ all contribute to the unique character of the area.

¹ In the 17th century, Aldwych was the bustling centre of the tailoring trade. Ede & Ravenscroft, in Chancery Lane since 1689 and the robemakers of choice for 12 coronations, claim to be the oldest tailors in the world.

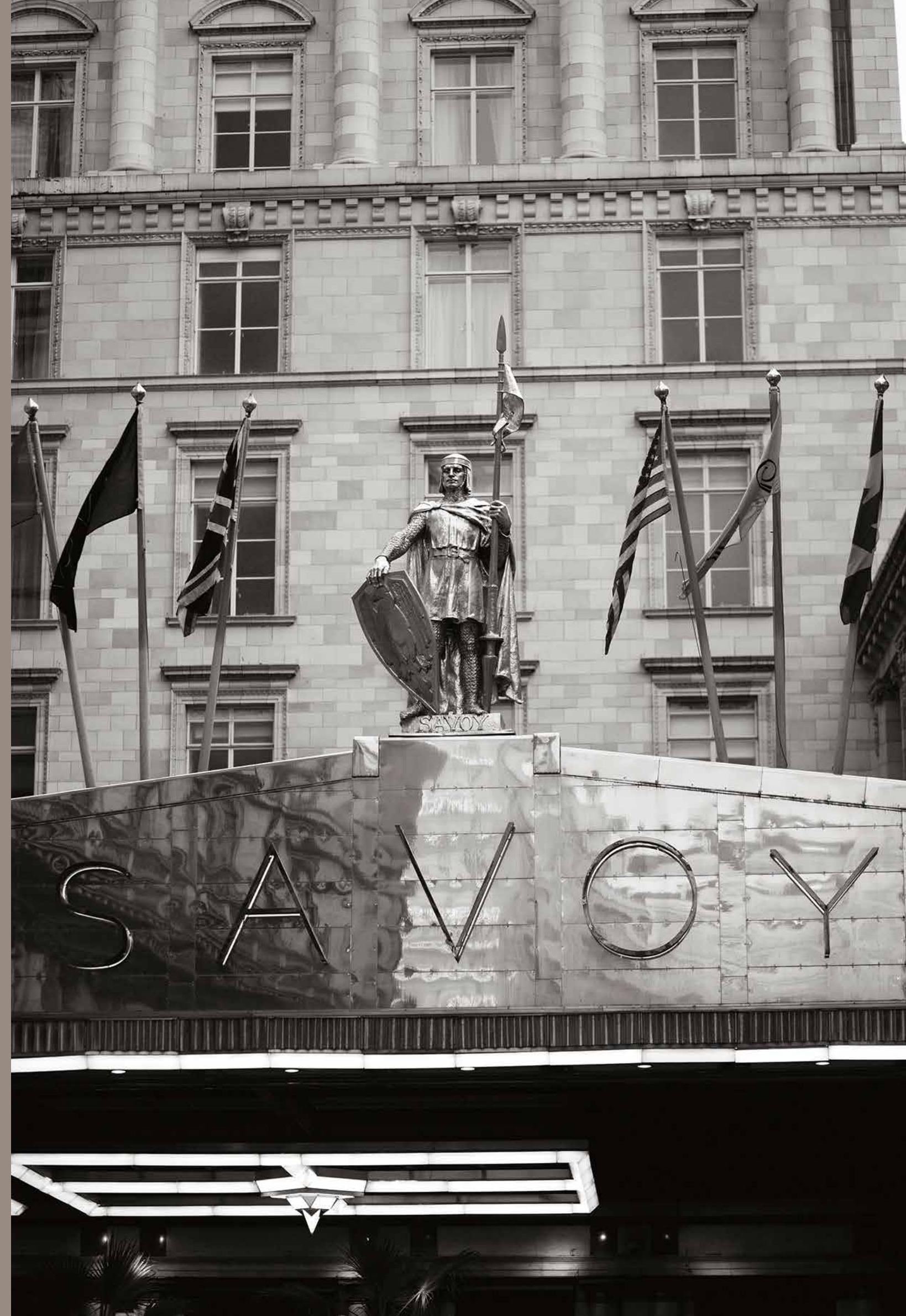


Sir John Soane's Museum

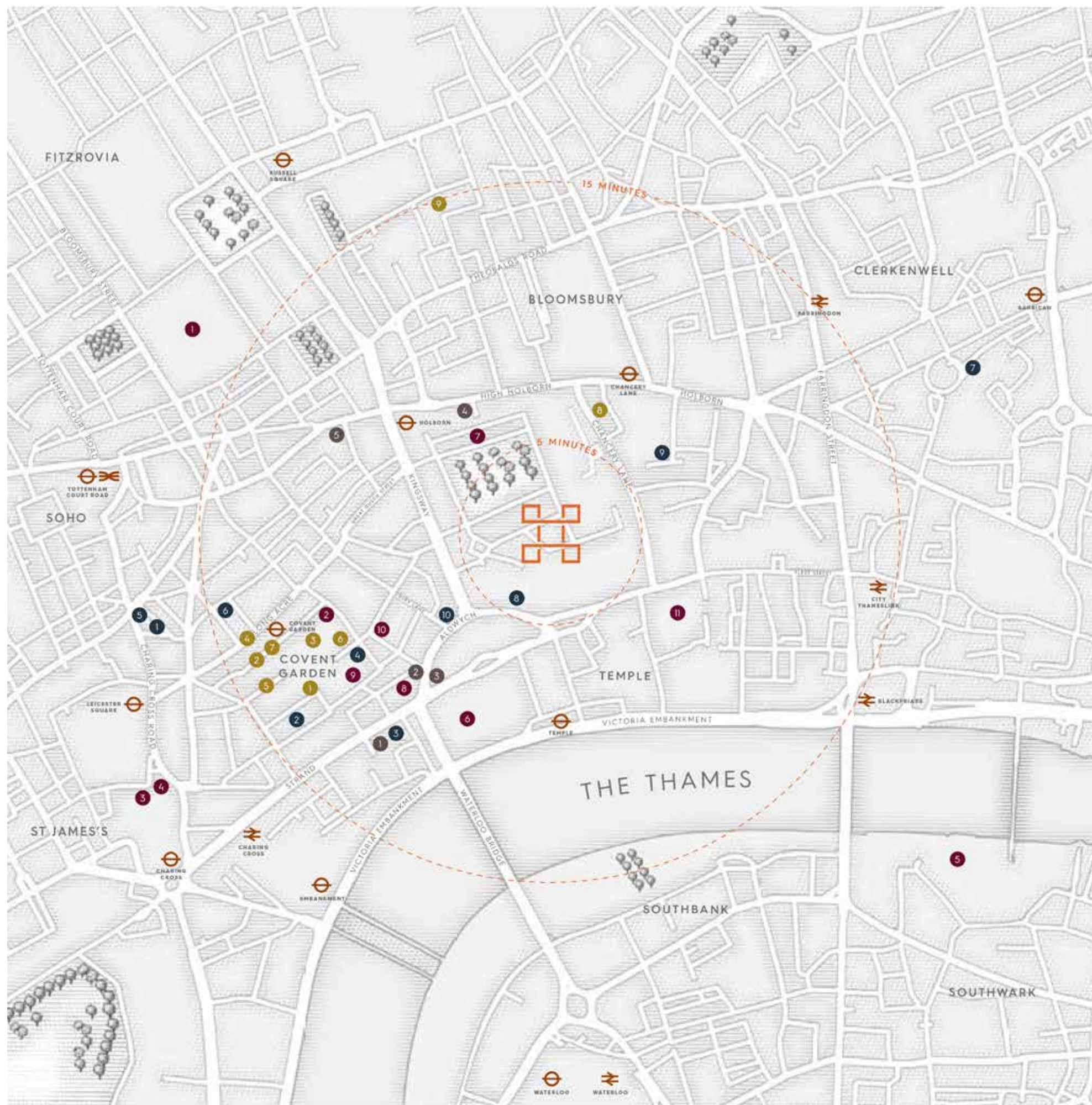


The Silver Vaults

Whether it's the luxury of having HIGH CULTURE, FINE DINING AND EXCLUSIVE SHOPPING on your doorstep or the opportunity to be immersed in the many festivals¹, exhibitions and outdoor events that take place in central London throughout the year, LINCOLN SQUARE provides the perfect base from which to enjoy it all.



¹ The BFI London Film Festival (also known as simply the London Film Festival) is the UK's largest public film event, screening more than 300 features, documentaries and shorts from almost 50 countries. The festival, currently in its 58th year, is run every year in the second half of October by the British Film Institute.



SHOPPING

- 1 **Covent Garden**
WC2E

Burberry Brit
Carat
Chanel Beauty Boutique
Dior Beauty Boutique
Penhaligon's
- 2 **Mulberry**
38 Floral Street, WC2E 9DG
- 3 **Apple Store**
1-7 The Piazza, Covent Garden, WC2E 8HB
- 4 **Aspinal of London**
34 Long Acre, WC2E 9LA
- 5 **Jo Malone**
10-11 King Street, WC2E 8HN
- 6 **Lulu Guinness**
5 East Piazza, Royal Opera House Arcade,
WC2E 8DH
- 7 **Paul Smith**
40-44 Floral Street, WC2E 9TB
- 8 **The London Silver Vaults**
Chancery House, 53-64 Chancery Lane,
WC2A 1QS
- 9 **Lamb's Conduit Street**
WC1

CULTURE

- 1 **British Museum**
Great Russell Street, WC1B 3DG
- 2 **Royal Opera House**
Bow Street, WC2E 9DD
- 3 **National Gallery**
Trafalgar Square, WC2N 5DN
- 4 **National Portrait Gallery**
St. Martin's Place, WC2H 0HE
- 5 **Tate Modern**
Bankside, SE1 9TG
- 6 **Somerset House/Courtauld Gallery**
Strand, WC2R 0RN
- 7 **Sir John Soane's Museum**
13 Lincoln's Inn Fields, WC2A 3BP
- 8 **Lyceum Theatre**
21 Wellington Street, WC2E 7RQ
- 9 **London Transport Museum**
Covent Garden Piazza, WC2E 7BB
- 10 **Theatre Royal, Drury Lane**
Catherine Street, WC2B 5JF
- 11 **Temple Church**
Temple, EC4Y 7BBs

FINE DINING

- 1 **The Ivy**
1-5 West Street, WC2H 9NQ
- 2 **Rules**
34-35 Maiden Lane, WC2E 7LB
- 3 **Simpson's-in-the-Strand**
100 Strand, WC2R 0EW
- 4 **Balthazar**
4-6 Russell Street, WC2B 5HZ
- 5 **L'Atelier De Joel Robuchon**
13-15 West Street, WC2H 9NE
- 6 **Hawksmoor**
11 Langley Street, WC2H 9JG
- 7 **Club Gascon**
57 West Smithfield, EC1A 9DS
- 8 **Roka**
71 Aldwych, WC2B 4HN
- 9 **Vanilla Black**
17-18 Took's Court, EC4A 1LB
- 10 **The Delaunay**
55 Aldwych, WC2B 4BB

HOTELS

- 1 **The Savoy Hotel**
Strand, WC2R 0EU
- 2 **One Aldwych Hotel**
1 Aldwych, WC2B 4BZ
- 3 **ME London**
336-337 Strand, WC2R 1HA
- 4 **Rosewood London**
252 High Holborn, WC1V 7EN
- 5 **The Hoxton, Holborn**
199-206 High Holborn, WC1V 7BD



[LIFE ON THE RIVER]

The Bloomsbury area is famous for its bohemian past¹, home in the 20th century to many famous artists and writers. This influence can be felt at nearby Somerset House and the Courtauld Gallery, where surprising and original work comes to life. A quick stroll across the River Thames leads to the Southbank, a thriving arts and cultural hub where world-class theatre, dance, music and film mix with street food and festivals.

¹ A blue plaque at 51 Gordon Square honours the Bloomsbury Set of the 1920s, an influential group of intellectuals, including Virginia Woolf and E M Forster.





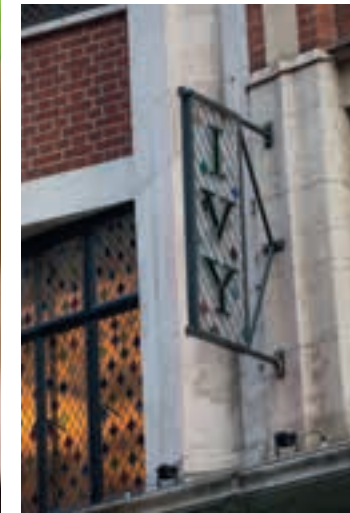
Royal Opera House



[A CULTURAL FEAST]

Lincoln Square sits within the West End, neighbouring Covent Garden, where restaurants buzz with pre-theatre diners every evening. Weekends see crowds entranced by performers around Covent Garden's historic piazza or heading to performances at the Royal Opera House.¹

¹ The Royal Opera House has been a major performing arts venue since it was built in 1732.





[SPOILT FOR CHOICE]

Close to Lincoln Square, Covent Garden is one of London's key shopping destinations, with internationally renowned brands, fashion boutiques and vintage stores, alongside specialist shops such as the travel emporium Stanfords, organic beauty store Neal's Yard Remedies and one of the world's biggest Apple stores.



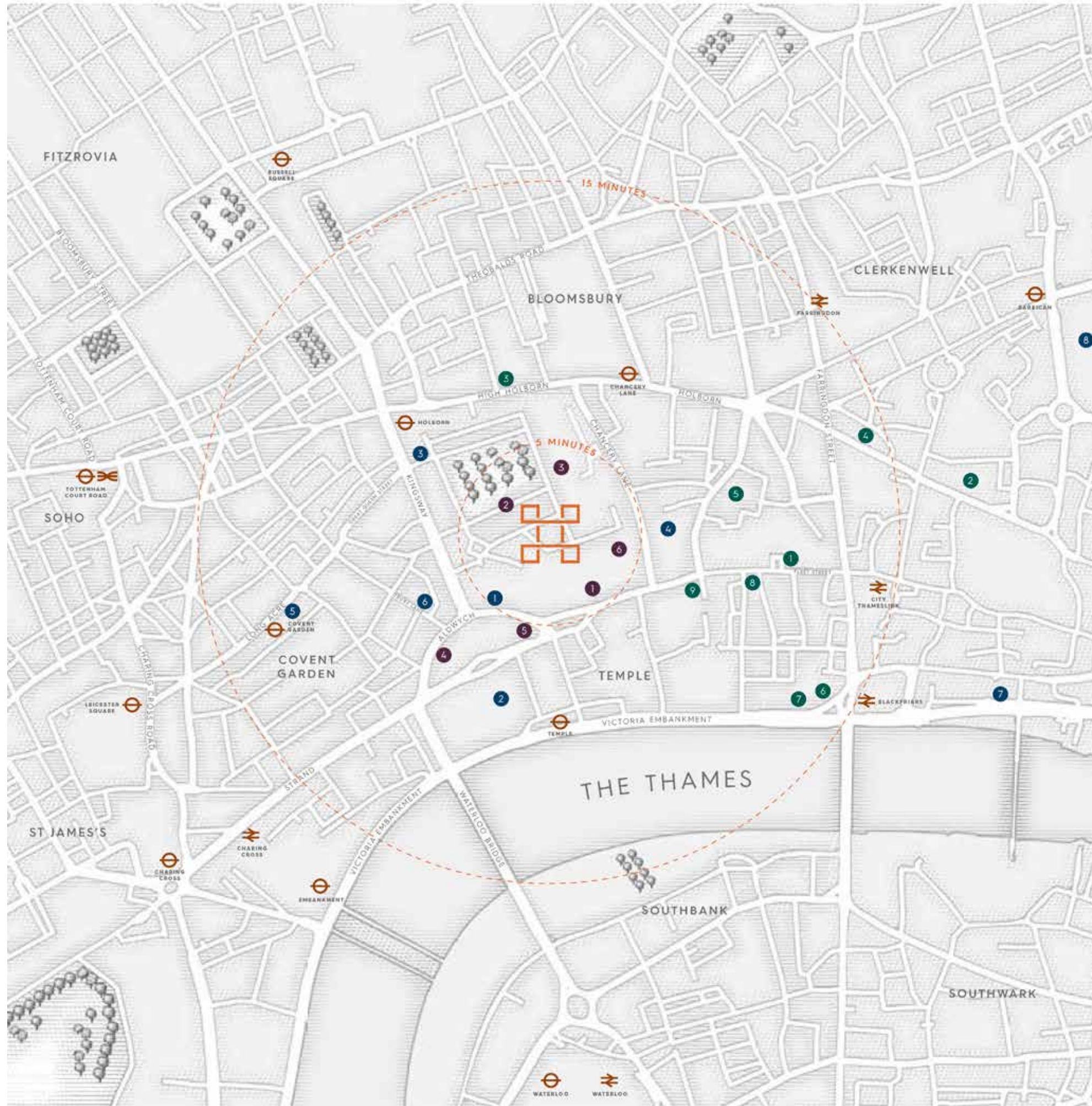


Lincoln Square is surrounded by some of the WORLD'S MOST RENOWNED INSTITUTIONS, from schools and universities¹ to corporate headquarters and global banks. And, of course, it has long been established as the heart of the LEGAL PROFESSION.



¹ King's College and UCL together have produced the scientists who invented the telephone and discovered DNA and the Higgs boson particle.





EDUCATION

- 1 London School of Economics and Political Science (LSE)
Houghton Street, WC2A 2AE
- 2 King's College London
Strand, WC2R 2LS
- 3 Queen Mary University of London Centre for Commercial Law
67-69 Lincoln's Inn Fields, WC2A 3JB
- 4 Maughan Library
100-113 Chancery Lane, WC2A 1PL
- 5 Royal Ballet School
46 Floral Street, Covent Garden, WC2E 9DA
- 6 St Clement Danes Church of England Primary School
Drury Lane, WC2B 5SU
- 7 City of London School for Boys Senior School
Queen Victoria Street, EC4V 3AL
- 8 City of London School for Girls Senior School
St. Giles Terrace, Barbican, EC2Y 8BB

CORPORATES

- 1 Goldman Sachs International
River Court, 120 Fleet Street, EC4A 2BE
Peterborough Court, 133 Fleet Street, EC4A 2BB
Daniel House, 133 Fleet Street, EC4A 2BB
- 2 Bank of America Merrill Lynch
2 King Edward Street, EC1A 1HQ
- 3 Westfield Europe Ltd
Midcity Place, 71 High Holborn, WC1V 6EA
- 4 Amazon
60 Holborn Viaduct, EC1A 2FD
- 5 Deloitte
2 & 3 New Street Square, EC4A 3BZ
- 6 Unilever
Unilever House, 100 Victoria Embankment, EC4Y 0DY
- 7 J.P. Morgan Asset Management
60 Victoria Embankment, EC4Y 0JP
- 8 Freshfields Bruckhaus Deringer
65 Fleet Street, EC4Y 1HT
- 9 C. Hoare & Co.
37 Fleet Street, EC4P 4DQ

ESTABLISHMENTS

- 1 Royal Courts of Justice
Strand, WC2A 2LL
- 2 The Royal College of Surgeons
35-43 Lincoln's Inn Fields, WC2A 3PE
- 3 The Honourable Society of Lincoln's Inn Treasury Office, WC2A 3TL
- 4 High Commission of India
India House, WC2B 4NA
- 5 Australian High Commission
Australia House, Strand, WC2B 4LA
- 6 The Law Society
113 Chancery Lane, WC2A 1PL

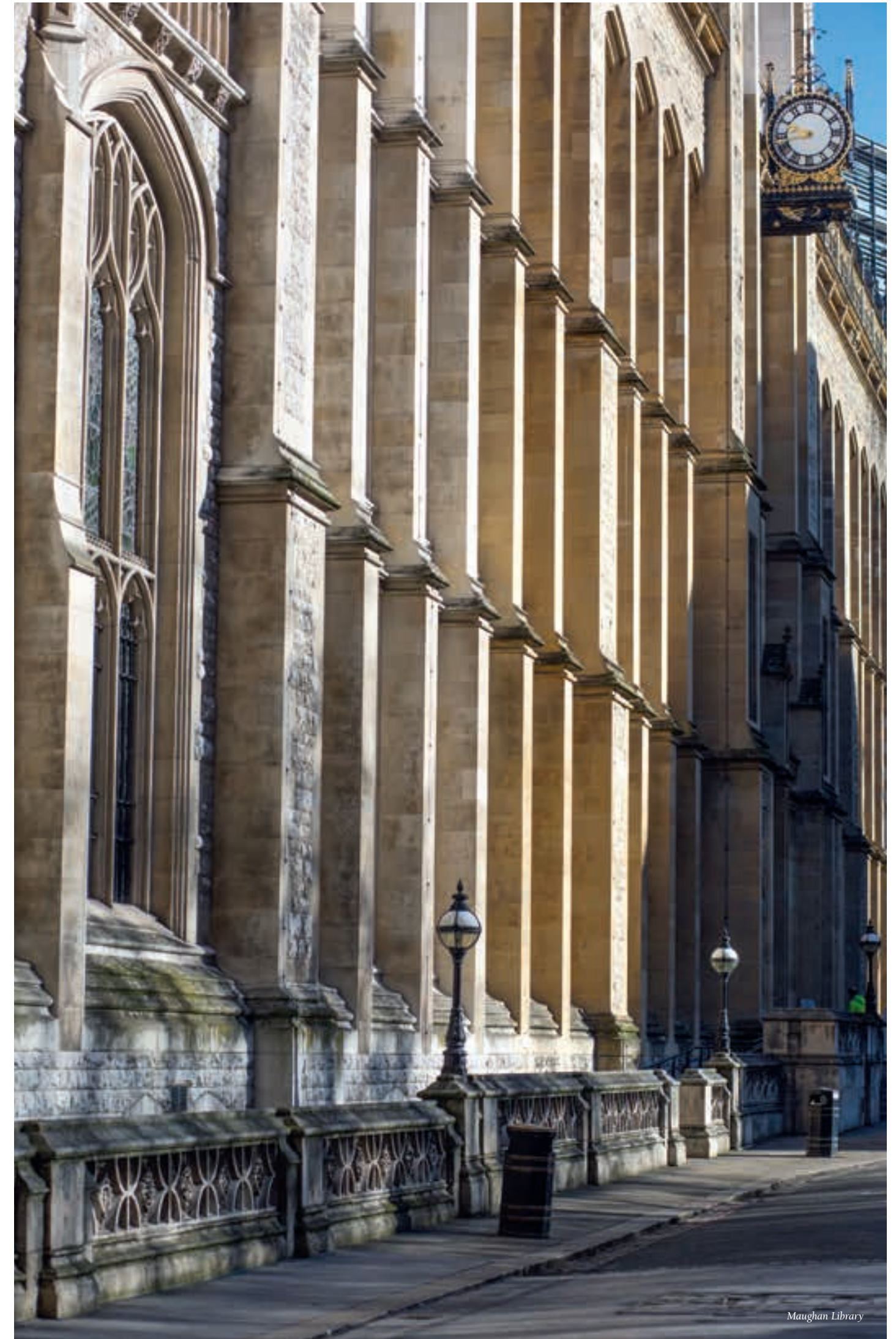


[SEAT OF LEARNING]

Lincoln Square is in close proximity to three of London's finest educational institutions. Nearest is the London School of Economics (LSE)¹, one of the world's leading social science universities and ranked second in the world for the highest proportion of international students.

University College London (UCL) in Bloomsbury and King's College London, which has a riverside perch on the Strand, are the third and fourth oldest universities in England.

¹ Notable alumni at LSE include 16 Nobel Prize winners, 45 past or present heads of state, 28 members of the current House of Commons and 46 members of the House of Lords.

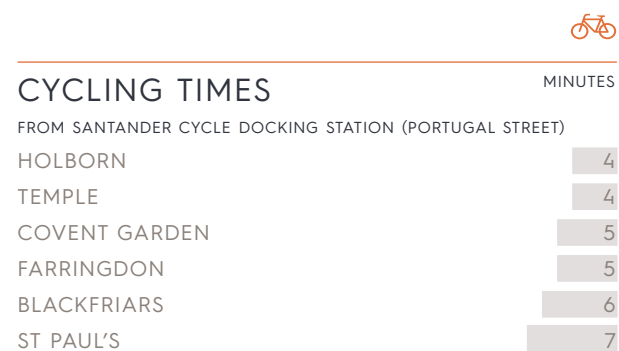
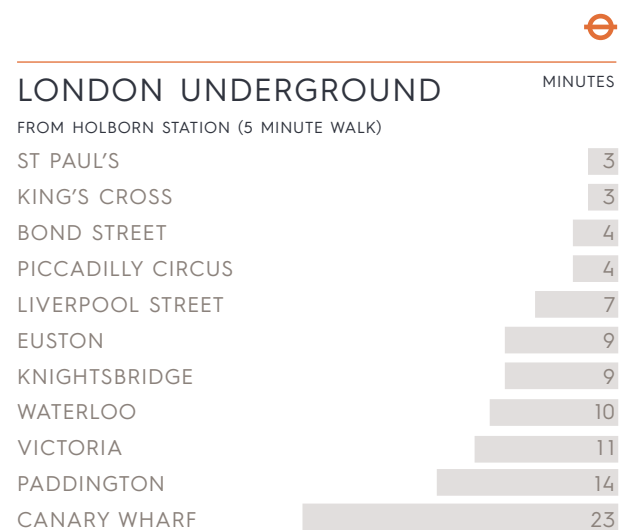
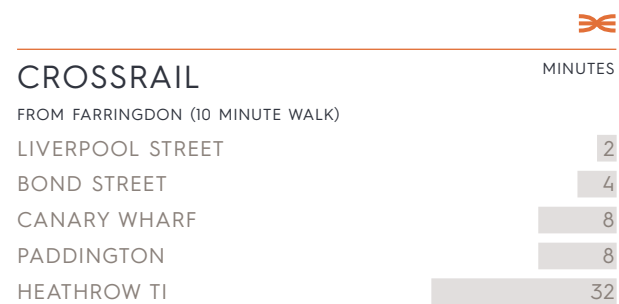




[LEGAL MINDS]

Lincoln's Inn Fields is the heart of London's legal profession. Within a short walk are 50 barristers' chambers and London's four prestigious Inns of Court – Inner Temple, Middle Temple, Gray's Inn and, the largest, Lincoln's Inn – which have been nurturing young legal minds since the 14th century.

Close by is Fleet Street, once synonymous with the British newspaper industry. Today, the press have been replaced by the City's financial powerhouses, with Goldman Sachs' London head office 700 yards from Lincoln Square.



[WELL CONNECTED]

Travelling from Lincoln Square couldn't be easier with numerous London Underground stations close to hand – Holborn, Temple, Covent Garden and Chancery Lane are within 10 minutes walk. The opening of Crossrail in 2018 will significantly improve travel times to Heathrow and Canary Wharf.



One need only look at the history and prestige surrounding LINCOLN SQUARE to understand that a new addition to the landscape must be of a quality that is second to none. Every detail has been honed to provide a handsome contemporary counterpoint to its HISTORIC NEIGHBOURS.¹



¹ Finely detailed metal bays create a sense of rhythm and proportion that echoes the surrounding heritage buildings, framed by hand-set stone panels that recall the craftsmanship that characterises the area.

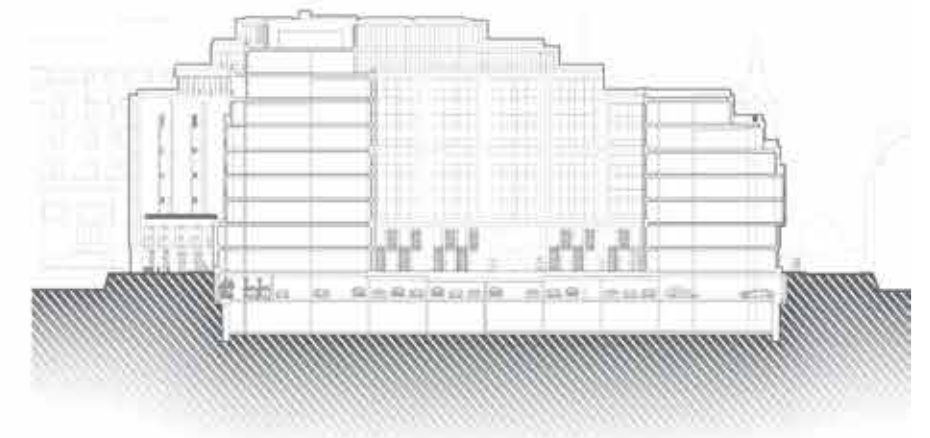
“Our design represents an illustration of how contemporary architecture can complement an area with a strong heritage character through attention to classic devices such as craft and proportions.”

Lee Polisano, RIBA, FAIA
President and founder of PLP Architecture

[PLP ARCHITECTURE]

PLP Architecture, a London-based group of architects, designers and thinkers, see Lincoln Square as the perfect illustration of how contemporary architecture can complement an area with a strong heritage character. They pay attention to classic devices such as craft and proportion to create inspirational, innovative and sustainable buildings. PLP's work spans private and public clients in the UK and overseas. In central London, their recent projects provide key new retail areas, public spaces and high-end hotels, and they have designed the 35-storey tower that forms the centre point of Imperial College's new world-class research campus in West London.





[MASTERPLAN]

Lincoln Square is a 10-storey new build residential scheme of outstanding studio, one, two, three and four bedroom apartments and penthouses. Select residences enjoy private gardens or terraces, as well as street access front doors.

- Dedicated amenities level spread over 1,600+ sq metres (17,000+ sq feet)
- Private garden court with 860+ sq metres (9,000+ sq feet) of landscaping

Central to Lincoln Square is a PRIVATE GARDEN COURT, a beautifully designed communal space for residents.¹ The garden brings light, reflection and animation, creating a charming focal point. Woodland planting provides a canopy for the large lawn area which is perfect for OUTDOOR SUMMER GATHERINGS.



¹ The upper level penthouses have generous terraces with limestone paving and raised planters with integrated bench seating. Brown and green roofs provide habitat for birds and insects.





Mary Bowman and Nina Köllbeck, Gustafson Porter

“The central garden will be the heart of Lincoln Square which also features planted roof terraces for the larger apartments. Bold patterns, light and reflection characterise the garden, which will be relaxed and contemporary, providing the backdrop for the two residential lobbies from Portugal Street and Carey Street.”

Mary Bowman
Partner, Gustafson Porter

[GUSTAFSON PORTER]

Gustafson Porter is an award-winning London-based international practice known for its sensual approach to landscape design, as seen in their Diana, Princess of Wales Memorial garden and the Millennium Quarter, both in London, and the National Botanic Garden of Wales. At Lincoln Square, their vision is to bring light, reflection and animation into the central garden and to create contemporary paved areas inspired by the bold patterns of surrounding historic buildings, including the Royal Courts of Justice and Westminster Abbey.



*Relax and enjoy the sun in the beautifully designed private garden court
Computer generated images are indicative only*



The central courtyard at Lincoln Square is ablaze with seasonal colour, scent and texture. The garden provides an oasis that can be viewed from many of the apartments, with the large lawn bordered by ornamental trees and plants, fountains and sculptural seating. Within this tranquil space are areas to play, enjoy informal summer gatherings or find secluded, shady spots for quiet contemplation.

*Private garden court at dusk
Computer generated images are indicative only*

With PATRICIA URQUIOLA¹ at the helm, the residents' amenities have a sense of playful sophistication. She brings her trademark passion and innovation to LINCOLN SQUARE, fusing an eclectic range of materials and textures – from frosted glass to bronze metal mesh – to produce spaces that exude warmth and subtle opulence.



¹ The instruction manual for understanding how Patricia Urquiola operates, *Time to Make a Book*, was published in 2013.

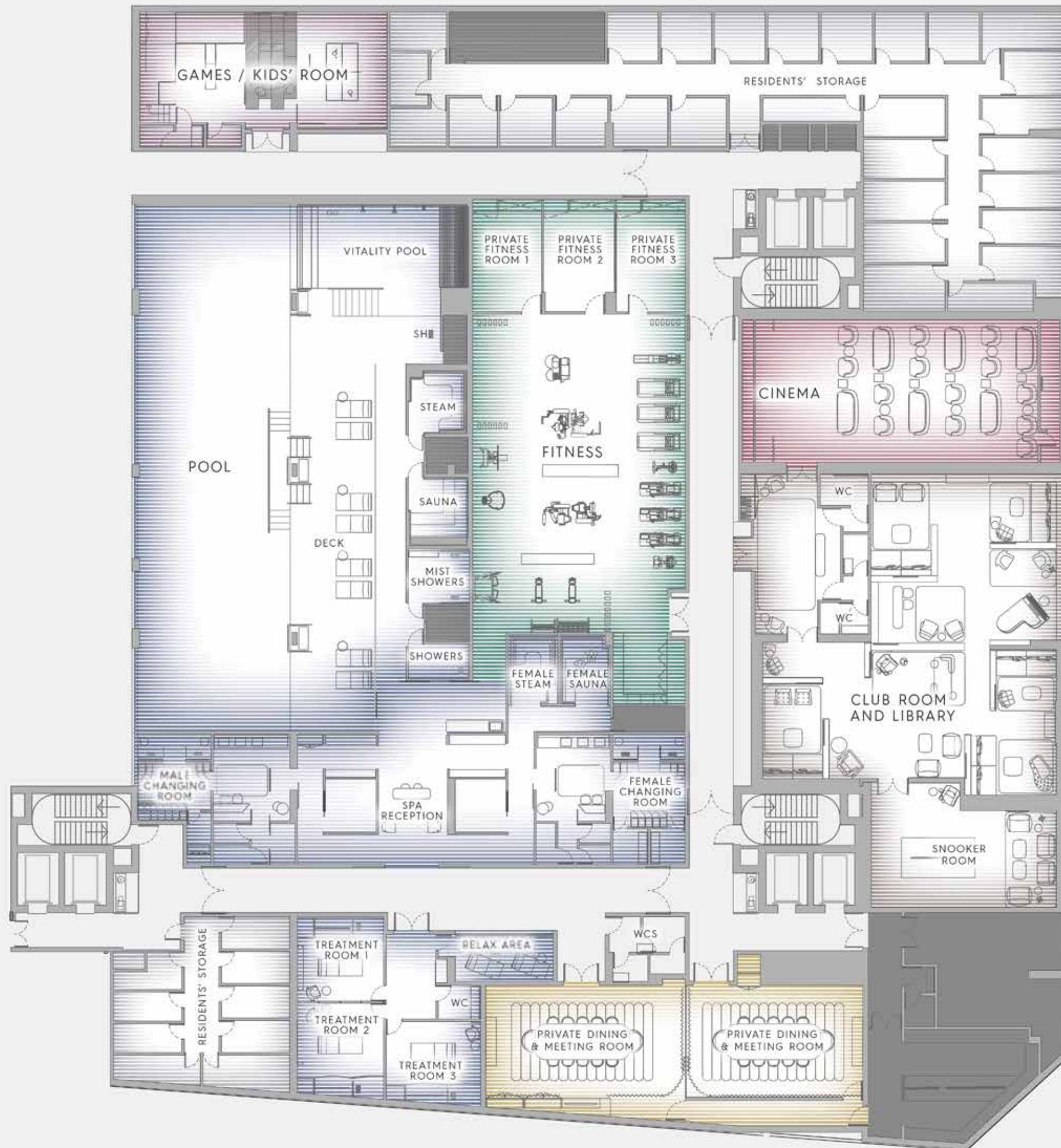
“Our vision for Lincoln Square is characterised by our trademark mix of different materials. The use of coloured glass, wood, marbles and steel creates beautiful light effects and a cosy yet sophisticated atmosphere.”

Patricia Urquiola
Designer

[PATRICIA URQUIOLA]

Spanish designer Patricia Urquiola is one of the most in-demand product designers in Europe, known for such iconic products as the Fjord chair and for her innovative vision at the Mandarin Oriental Hotel in Barcelona. Her designs reflect her own character: passionate, intense and full of life.





SOCIALISE

- Club room & library
- Two flexible private dining rooms able to seat a maximum of 36 people
- Snooker room
- Games / kids' room
- 24 person private cinema
- Meeting rooms with AV equipment and video conferencing facilities

EXERCISE

- Temperature controlled 25-metre lap pool
- Gymnasium
- Private training rooms

UNWIND

- Vitality pool
- Ice showers, mist showers, sauna & steam room
- Private treatment rooms & relaxation room

OTHER FEATURES

- Two elevators per core, 8 in total
- 38 residents' storage areas
- 290 bicycle parking spaces
- Vehicle access control to 100 spaces with approximately 20% electric car charging



*The 5 star concierge greets residents in the stylish and welcoming lobby
Computer generated images are indicative only*



Private pool
Computer generated images are indicative only

The 25-metre pool and separate vitality pool with ice and mist showers, sauna and steam rooms are a calming sanctuary within Lincoln Square. Private treatment rooms and a separate relaxation room are ideal for indulging the mind, body and spirit.



Work off stress in the fully equipped gym or in a private fitness room
Computer generated images are indicative only



Private dining room
Computer generated images are indicative only

Little feels quite so luxurious as enjoying dinner with a selection of friends, family or colleagues in Lincoln Square's private dining room. Available as a grand table for 36, or as two intimate rooms, it is the perfect place to entertain.



Club room & library
Computer generated images are indicative only

Given a location of such literary pedigree, it is only fitting that residents at Lincoln Square have a sumptuous club room and library - a place to while away hours in its secluded reading areas, warmed by a roaring fire, or to sit and chat over a drink with friends and neighbours.



Cinema
Computer generated images are indicative only

The cinema at Lincoln Square can be hired by residents for private functions, screenings and gatherings and provides an elegant, relaxed setting with designer sofas and armchairs.



*The games / kids' room provides hours of entertainment
Computer generated images are indicative only*

The area in which Lincoln Square is located is RICH IN INSPIRATION – from the atmospheric Lincoln’s Inn and Lincoln’s Inn Fields, ancient retailers and pubs to the compelling SIR JOHN SOANE’S MUSEUM.¹ The interiors of the residences are a reflection of the building’s architecture, local history and society, as well as London itself.



¹ The world famous Sir John Soane’s Museum is just a short walk across Lincoln’s Inn Fields. Subtle details and the atmosphere of the museum have been introduced into the apartments through art, mirrors, collections, small pendants and rich colours.





Lucy Southall, Stephen Crawley, Ian Bayliss, Bowler James Brindley

“The residences at Lincoln Square will reflect the grand architecture, atmospheres and traditions of Lincoln’s Inn Fields, The Honourable Society of Lincoln’s Inn, and the dynamic and changing Fleet Street and Aldwych. Taking inspiration from the local culture and institutions of world importance such as Sir John Soane’s Museum, the interiors will provide an elegant, warm and contemporary backdrop for residents – a showcase of intelligence.”

Ian Bayliss, Stephen Crawley, Lucy Southall
Co-founders, Bowler James Brindley

[BOWLER JAMES BRINDLEY]

Bowler James Brindley is a collective of designers working together in a loft in Marylebone, London. They work on projects for elite residential developers and hotel brands in London and around the world. The studio is wholly owned and all projects are carefully managed by Lucy Southall, Stephen Crawley and Ian Bayliss – three individuals with different skills but with a shared attitude towards design and life.



*Grand living room with ceiling height of 2.65m in one bedroom apartment
Computer generated images are indicative only*

Each interior has been designed for residents to feel grounded and safe, warm and inspired. Working in harmony with the exterior of the building, these create modern homes in fitting with this historic neighbourhood.



*Kitchen in three bedroom apartment
Computer generated images are indicative only*



Living room in three bedroom apartment
Computer generated images are indicative only

Leather and fabric detailing are inspired by London's oldest tailor, Ede & Ravenscroft and a feeling of wonder and intelligence takes influence from the Library in Lincoln's Inn. These details are set against clean, precise and rational interior architecture to produce an elegant backdrop.



Master bedroom with private balcony in three bedroom apartment
Computer generated images are indicative only



Master bathroom in three bedroom apartment
Computer generated images are indicative only



[LODHA UK]

Lodha UK is an established London-based development company with a strong in-house development team with capabilities in planning, design and procurement, as well as marketing, sales and customer support. Lodha UK is the development subsidiary of Lodha Group, a multinational premium real estate developer with a tradition of creating world-class developments.

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Please note that all aspects of the design and specification for the development at Lincoln Square, London WC2, are continuously reviewed and Lodha Developers UK Ltd reserve the right to make alterations to the design without notice.

