10 REASONS TO BUY IN TOTTENHAM HALE
1. Regeneration

1 Ashley Road will be the centre-piece of the wider regeneration of Tottenham Hale – recently featured in the Knight Frank Hotspot Report. The development will feature 3 new public squares, 15 new retail spaces and cinema.

2. Investment

1 Ashley Road has estimated annual rental yields of between 3.7% - 4.4%, making it one of the highest yielding projects in London. Tottenham Hale also benefits from high rental demands, with local landlords enjoying some of the lowest property vacancy periods in London.

According to Rightmove, 2 bedroom apartments in Tottenham Hale spend on average 3.6 weeks on the market, compared to the London average of 5.7 weeks.
3. Transport
The development is located directly opposite the new Tottenham Hale station, with access on the Victoria Line into King’s Cross (11 minutes), as well as overground rail links into Liverpool Street (14 minutes) and Stansted International Airport (33 minutes).

4. The Developer
Argent Related is a unique partnership of the developers behind the regeneration of King’s Cross, London and the creators of Hudson Yards, New York.

At King’s Cross, Argent created one of Europe’s most spectacular residential and commercial redevelopments, featuring award winning architecture, retail, Central St Martins University and the new Google Campus.

Related Companies is widely recognised as one of the most innovative and prolific developers in the US. The firm is currently developing Hudson Yards in New York, the largest private development in American history. The company’s portfolio of real estate assets is valued at more than $50 billion and includes over 67,000 homes.

Both developers will utilise their expertise and stature to create a new centre for Tottenham Hale.
Tottenham, just to the north of Tottenham Hale, is now home to one of the world’s finest stadiums. The venue has a capacity for 62,062 spectators, and will play host to Tottenham Hotspur in the English Premier League and European Champions League, as well as all NFL games played in London.

5. Sport

Tottenham Hale provides a real affordable option for buyers looking to be close to Central London, at a modest price.

6. Location & Affordability
7. Infrastructure

Should Crossrail 2 receive approval, Tottenham Hale Station will be a proposed stop, which will run from Hertfordshire in the North, through Central London and then down in to South West London and Surrey. It is worth noting that property prices within a 10 minute walk of the first Crossrail stations outperformed the market by 4% on average, and by 40% in Prime Central London.

8. Education

Tottenham Hale has access to some of London's finest universities through the Victoria Line, with UCL, UAL, LSE, King's College and Cass Business School all reachable within 30 minutes.
9. Lifestyle

Tottenham Hale is home to many fantastic restaurants, bars and cafes, with plenty of choice for residents all within walking distance. The new stadium will also become a major live music venue.
1 Ashley Road is located within walking distance to some of Tottenham Hale’s finest parks and green spaces, including Tottenham Marshes and Lordship Recreation Park.