

# Edinburgh

UK Cities 2024 Insights

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# Occupier

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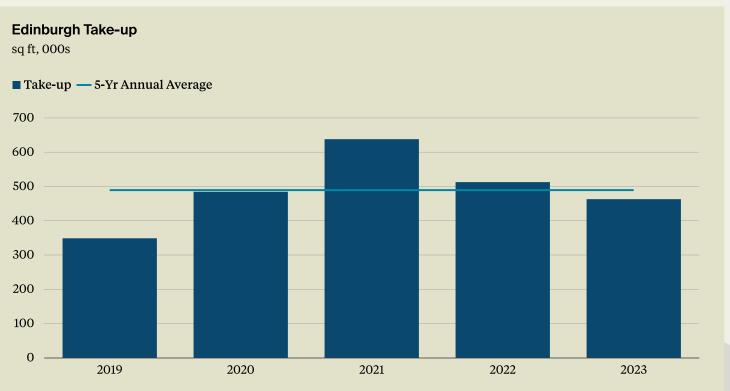
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## Take-up



### Deal numbers rise for best quality.

- Overall take-up fell 10% during 2023 reaching 463,000 sq ft by year-end. Despite the year-on-year decrease, the 2023 total was just marginally below the 5-year annual average for the city.
- Interestingly, deal numbers were up in 2023 with 138 transactions completed. This compares to 116 in 2022 and is the highest total since 2015.
- Analysis of average deal size reflected the shift in occupier footprint requirements. In 2023, the average deal size was 3,350 sq ft, below the long-term trend of 4,900 sq ft.
- Securing 'Best Quality' was evident, with grade A accounting for 60% of take-up.



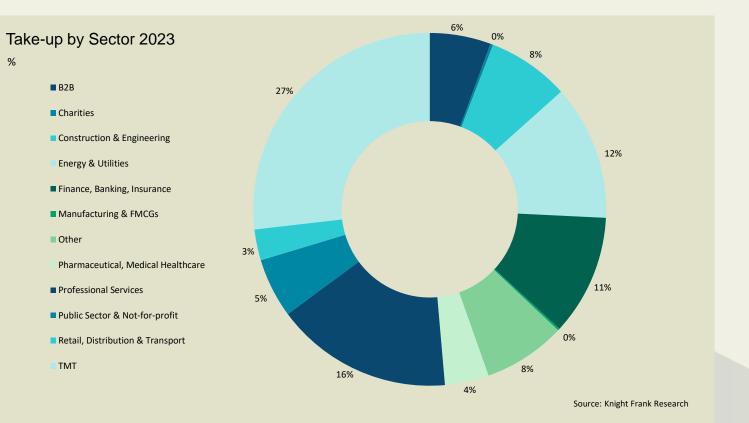
Source: Knight Frank Research, Macrobond

# **Take-up by Sector**



### Technology firms underpin demand.

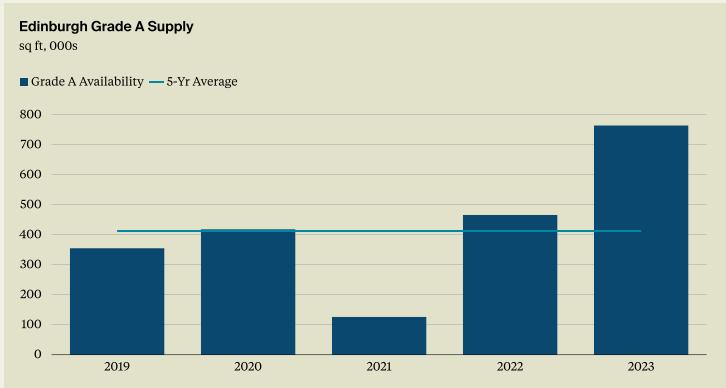
- Companies derived from the TMT sector accounted for 27% of take-up across 34 deals in 2023.
- The letting of 28,000 sq ft by Analog Devices at 2 Freer Street was the largest occupier transaction of 2023. The building, 2 Freer Street, forms the first phase of the New Fountainbridge mixed-use development on the site of the former McEwan's Fountain Brewery and North British Rubber Company.



# **Availability**



### Vacancy rises, but new space is limited.



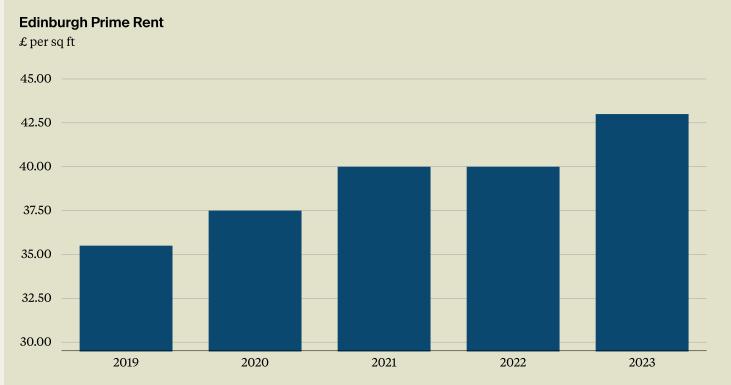
Source: Knight Frank Research, Macrobond

- Year-end availability of grade A space stood at 763,000 sq ft. refurbished space. This total is 64% ahead of the equivalent period in 2022 and the highest level since 2010.
- However, most grade A supplies are second-hand or refurbished space.
- Only 11 grade A offices in the city centre can currently provide space over 10,000 sq ft on a single floor.
- With just two new schemes, totalling 147,000 sq ft due to be completed over the coming 36 months, the supply shortage of new space is set to continue.

## **Prime Rent**



### Rental uplift reflects competition for high-quality space.



Source: Knight Frank Research, Macrobond

- In 2023, prime rents increased by 8% to £43.00 per sq ft.
- Edinburgh had the highest prime office rent of the major UK Cities at Q4 2023.
- Due to a limited supply of brand-new best-in-class space, and the impending completion of new schemes, prime rents are expected to rise to £46.50 per sq ft by the end of 2024.

# **Leasing View**



### **Market Sentiment**

- Even with the backdrop of macro uncertainty and local 'issues', the UK office market is active albeit market polarisation is widening.
- Longer-term signs of recovery and evolvement in requirements of occupiers are being monitored, but currently demand is being driven by actioning lease events.



### **Future Demand**

- Sectors that are currently seeing the most activity are Professional Services, Education, and TMT and it is envisaged that this will continue in 2024.
- Serviced office providers are also active and accounted for 8% of take-up in 2023. This is the highest representation for 5 years.

### Trending

- There is a longer time lag between occupiers being out in the market inspecting options ahead of completing deals.
- Pre-letting activity or leasing during construction is having a greater impact on the market. This will support the viability of some development schemes moving forward.

### Rents, Incentives etc

- The pursuit of 'best in class' means record rents are being recorded in many of the leading UK markets.
- Incentives have also remained stable with between 9-12 months on a 5-year term certain and 18-24 months on a 10-year term certain.



# Investment

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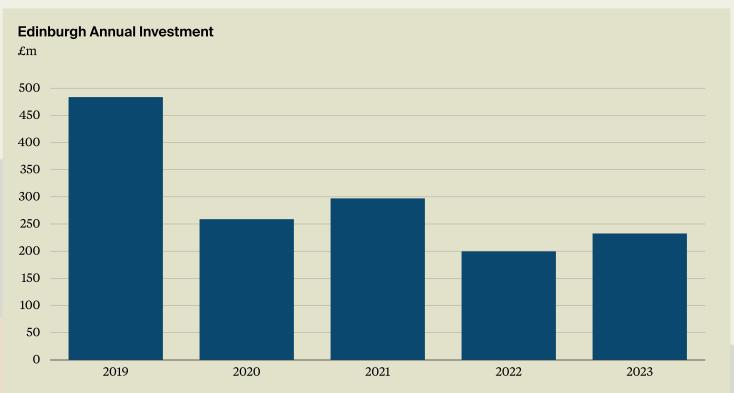
## **Investment Market**



Investment volumes rise in a challenging market.

### Key Takeaways

- Investment volumes in Edinburgh finalised at £232.5m in 2023, 23% below the 5-year annual average. However, this is an 11% increase on investment turnover when compared to the previous year.
- The sale of 58 Morrison Street for £70m was the largest deal of 2023, purchased by Federated Hermes. This was one of four transactions over £20m to complete in 2023.
- Property companies accounted for 62% of investment turnover during the year, and 7 out of the 10 deals completed.

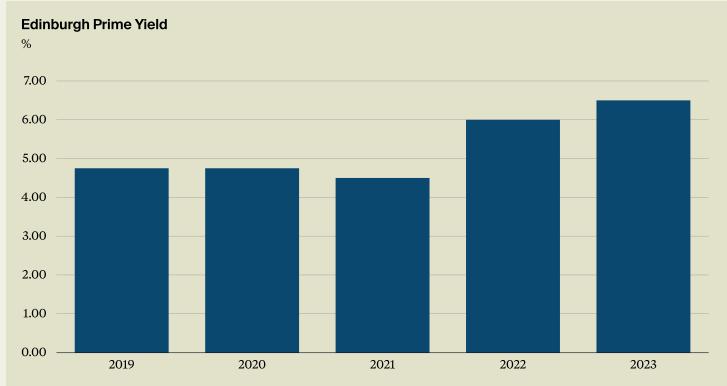


Source: Knight Frank Research, Macrobond

## **Investment Pricing and Outlook**



### Yield shift creates opportunity.



Source: Knight Frank Research, Macrobond

- Prime office yields stood at 6.50% at the close of 2023, having softened by 50 bps since the end of the previous year.
- At this level, yields are 175 bps above the 4.75% recorded before the Covid pandemic.
- Out-of-town yields typically stand at 8.50%, depending on the age and quality of the asset.

## **Investment View**





### **Market Sentiment**

- Rising cost of debt and macroeconomic uncertainty led to a drop in investment volumes in 2023.
- The end of the year displayed the start of a 'settling down' in the debt market and positive sentiment continues to occur as 5-year SWAP rates dropped down to 3.5% from 5.5% in summer 2023.



### Who's Buying, Who's Selling

- 2023 witnessed a flurry of activity from private investors in Scotland.
- Private buyers who were not impacted by the rising cost of debt were able to seize advantage of the market and secure prime assets in core locations.

### **Opportunities**

- Assets of uncertainty in the market, predominantly offices, are being sold to alternative-use buyers.
- The hotel and PBSA markets in Edinburgh are struggling to secure sites to meet growing demand, and vacant office buildings in key locations are providing these much-needed development opportunities.



## Pricing

- Prime office yields have moved out by 50bps over the past 12 months.
- Increased transactions and liquidity have also helped to benchmark the movement in pricing, assisting to bridge the disconnect between seller's and buyer's aspirations that was seen in 2023.



# **Questions?**

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